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MONDAY JANUARY 25 1999

Dominique Moïse
The Middle East
in suspense
Page 10

WORLD NEWS

Germany to push for strict limits on farm spending

Germany, holder of the European Union's six-month rotating presidency, will press for strict limits on farm spending in the years to 2006, in an effort to force reform of the EU's expensive common agricultural policy. Page 12; Hectic timetable to reform EU finances, Page 3

Albright in talks on Russia's debt
Madeleine Albright, US secretary of state, arrives in Moscow today to help repair strained relations with Russia and discuss a restructuring of the country's \$150bn external debt. Page 3

Arab leaders refuse to back Iraq
Iraqi delegates stormed out of a meeting of Arab ministers in protest at their refusal to condemn US and UK air strikes and instead call for an end to Iraqi threats against Kuwait. Page 3

Compromise sought in banana row
Last-ditch efforts are under way to reach a compromise in the conflict between the US and the European Union over trade in bananas, and avert a threat by Washington to impose sanctions on European exports. Page 4

Mondechai may run for Israeli PM
Israeli defence minister Yitzhak Mondechai will today announce whether he will run for prime minister on behalf of Israel's new Centrist party after he was sacked as defence minister at the weekend. Page 2

Steelmakers warn on lead proposal
Steelmakers have warned the European Union that a proposed environmental directive to stop vehicle manufacturers using lead in steel would add to costs and cause job losses. Page 3

Effort to break Burma's isolation
The World Bank and the United Nations are planning a renewed effort to break Burma's political and economic isolation. A joint delegation is expected to visit the country in March. Page 4

Enron under fire in India
Enron Corporation of Houston, the US promoter of India's Dabhol power project, has been accused of complicity in human rights abuses in the Indian state of Maharashtra. Page 4

Call to slow prison releases
The UK is under pressure to slow down the release of paramilitary prisoners under the Northern Ireland peace accord. Page 5

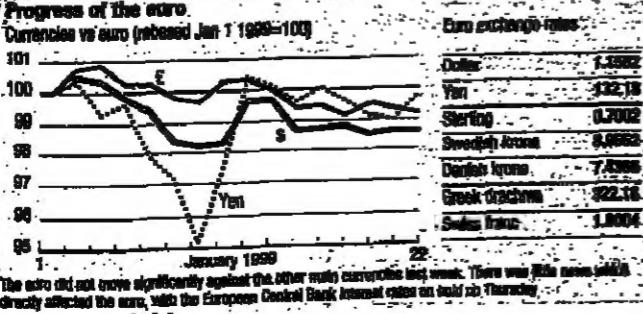
Write-offs fail to reduce bad loans
Japan's Financial Supervisory Agency said bad loans held by domestic banks barely changed the first half of the 1998 fiscal year, even though the banks made large write-offs. Page 4

HK urged to resume land sales
A leading Hong Kong property developer warned that a continued freeze on government land sales will erode the territory's competitiveness. Page 4

Nigeria agrees IMF programme
Nigeria has ended a 10-year rift with the International Monetary Fund and reached agreement on a Fund-monitored economic programme. Page 3

Scorpion venom may treat cancer
A molecule isolated from scorpion venom could provide a powerful treatment for glioma, an incurable form of brain cancer. Page 2

EXCHANGE RATES AGAINST THE EURO



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Green dilemma
Environmental worries
for fund managers
Page 7

Red clouds gather
China and the
Asian storm
Page 4

White House plan
The politics
of property
Page 11

Samaranch recommends expulsion of IOC members

By Bill Hall in Lausanne

Executives of the International Olympic Committee yesterday suspended six IOC members and recommended that they be expelled, following allegations of bribery and corruption.

Three other IOC members have already resigned over the scandal.

Saying that those concerned had "done great harm to the Olympic idea", Juan Antonio Samaranch, the president of the IOC, announced the setting up of an independent ethics committee and said that the IOC will oversee its process for vetting bids for future Olympic games.

The ethics committee will consist of a majority of non-IOC members.

Other measures include setting up an election committee that will substantially reduce the influence of the more than 100 individual IOC members. They will be prohibited from making official visits to bidding cities.

Mr Samaranch has been under growing pressure following allegations of corruption against several IOC members involved with the selection of Salt Lake City as

the host of the 2002 winter games and concerns that other IOC decisions may have been influenced by the unusual generosity of the bidding cities to unpaid IOC members.

Mr Samaranch stressed that he had no plans to step down but would seek a vote of confidence from a special meeting of all the members of the IOC in March.

Yesterday's announcements were "the beginning not the end of our work", he said. He also promised to take personal responsibility for seeing the reforms enacted.

"We are resolute in our determination to root out impropriety and to ensure that this never happens again," he said.

He also stressed that while the IOC's investigation would be widened to other bidding contests there was no question that next year's Olympic games in Sydney and the Salt Lake City winter games in 2002 would go ahead.

The scandal has already triggered an investigation by the US justice department and raised concerns in the boardrooms of major Olympic sponsors, almost all of which are US multinationals such as Coca-Cola, IBM and McDonald's.

The six-strong investigative commission, headed by Richard Pound, 56, a Canadian lawyer and Olympic swimmer, met late into Saturday night and worked through lunch yesterday.

A total of 30 IOC members have been accused of accepting gifts and services worth \$600,000 from Salt Lake City before it won its bid to host the winter games.

Though usually allowed into IOC meetings, journalists were barred from yesterday's meeting.

Editorial Comment, Page 11
Reign of Samaranch, Page 2

governance. It will consist of "outstanding individuals" drawn mainly from outside the Olympic movement.

Mr Samaranch, who joined the IOC in 1966 and has been president since 1980, has been under increasing pressure to deal firmly with the gathering storm.

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Editorial Comment, Page 11
Reign of Samaranch, Page 2

13 die in South African violence

By Victor Matat
in Johannesburg

Thirteen people lay dead last night at the end of a weekend of killings in South Africa triggered by the assassination of an opposition leader in KwaZulu-Natal province.

President Nelson Mandela called the violence horrifying and appealed for calm, accusing a "third force" of fomenting the trouble.

Sifiso Nkabinde, the controversial secretary-general and provincial boss of the United Democratic Movement, died in a hail of bullets in the centre of Richmond, 40 miles west of Durban, on Saturday morning.

That night, armed men burst into the nearby home of a family loyal to the rival African National Congress, South Africa.

Africa's ruling party, killing 11 men and women and wounding seven more. One of the attackers also died.

Yesterday there was a gun battle in Richmond, only yards from where Nkabinde died, after gunmen ambushed a group of visiting ANC officials. "The situation is out of hand," said ANC spokesman Ethekile Cale, who survived the attack.

President Mandela called the violence horrifying and appealed for calm, accusing a "third force" of fomenting the trouble.

The killing of Mr Nkabinde and the 11 people is an indication of the frustration of those who want to plunge the country into violence, he said. "South Africans should work together to defeat them."

Nkabinde's fellow UDM leaders, however, suggested the assassination was the work of the

ANC, which has been competing with the UDM and the mainly Zulu Inkatha Freedom party for control of the region.

"It was a well-planned assassination attack by our political enemy, and Sifiso [Nkabinde] had only one political enemy - the ANC," Sifiso Bhengu, UDM deputy chairman, was quoted as saying in a South African newspaper. "There could be war."

KwaZulu-Natal has been racked by violence since the mid-1980s, when Inkatha and the ANC fought for the allegiance of black South Africans as the apartheid system crumbled. More than 15,000 people have been killed in

the fighting. More than 100 people have died in politically motivated attacks in the Richmond area in the past year and a half, but an uneasy truce recently enforced by soldiers and police had held until Nkabinde's death this weekend.

Nkabinde was a warlord who surrounded himself with bodyguards. He was a prominent ANC member until he was accused of having spied for the apartheid security forces and expelled from the party two years ago.

He was charged with 16 murders but eventually acquitted and released last year, when he became a leader of the UDM.

The scientists will first try to create the simplest possible cell with the minimum number of genes required to sustain life. Many details of the synthesis have yet to be worked out, but the project is likely to be very difficult and take several years to complete.

National Front split by Mégret victory

By David Owen in Marignane

Bruno Mégret was yesterday elected president of a "renovated" National Front by a rebel congress of the extreme right-wing French party.

His victory, with more than 86 per cent of votes cast by delegates to the breakaway NF faction at a meeting near Marseille in southern France, puts Mr Mégret on course for a showdown with Jean-Marie Le Pen, the Front's long-time leader, in the June European elections.

The split also gives the moderates their first opportunity to draw back voters at the European parliamentary poll from a divided Front.

The 49-year-old former heir to Mr Le Pen now heads a rival faction to compete for the 16 per cent of the national vote held by the Front, with Mr Mégret and Mr Le Pen both claiming to be the legitimate head of the party.

Unless Mr Mégret can outscore a rival hard-right Le Pen faction that looks set to run against him, and prevent a hemorrhage of Front support to the mainstream parties, his rise to prominence may prove short-lived.

He will have to prevent his bombastic rival from making his

high public profile and popular touch tell. The delegates gave unanimous support to a supposedly conciliatory motion appointing Mr Le Pen honorary president of the party.

Mr Mégret's dense 50-minute concluding address to more than 2,000 supporters underlined his lack of charisma.

But the low-key nature of the event in part reflected the narrow path Mr Mégret had to tread. If he is to attain power, he must quickly wean support away from Mr Le Pen and rid the Front of its stigma as a pariah party.

Based on yesterday's message, his main weapons are set to be a change in style, away from Mr Le Pen's demagogic, but not a change in policies.

Those who were hoping that at Marignane the Front would put water in its wine were wrong, he said.

Indeed, any thoughts that a Mégret-led Front might dilute the party's racist policies were laid to rest in a speech by delegates Jean-Yves Le Gallou.

He pledged to put "immigration-invasion" at the heart of the party's European campaign, asking: "Must Germany become a Turkey of the west? The British Isles the new West Indies?"

CONTENTS

World News: International 2-5

UK 5

Management / Technology 6-8

Markets: 29-31

Full contents and Lexi back page

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The new movement
L.U.C.
Héritage a proud watchmaking tradition

The automatic movement presented by Chopard is called L.U.C. short for Louis Chopard - in tribute to the company founder. Setting the standard of timekeeping in the 19th century, Louis Chopard was the first to invent the automatic watch in 1860. The L.U.C. movement is the result of a 10-year research and development process. It is the first automatic movement to be entirely made of white gold, rose gold, white gold and platinum. Model with the "Tourbillon de Genève" (movement with a tourbillon and a small seconds dial at 9 o'clock) and a hand-winding dial at 12 o'clock. The watch is available in a limited edition of 100 pieces. For more information, please contact J.W. Benson Ltd on 0171 506 6333 or fax 0171 506 6444.

WORLD NEWS

Venom hope for cancer treatment

By Clive Cookson
in Anaheim, California

A molecule isolated from scorpion venom could provide a powerful treatment for an incurable form of brain cancer. Details of the potential drug, to begin clinical trials this year, were announced at the American Association for the Advancement of Science meeting.

Harald Sontheimer, who is leading the research at the University of Alabama, said the chlorotoxin molecule, extracted from a large Israeli scorpion, could be developed into the first drug capable of reducing the death toll from glioma.

Glioma is one of the most deadly cancers. Its cells have normally proliferated throughout the brain by the time the disease is diagnosed. In the US 24,000 new cases occur annually, of which 15,000 cause death within a year of diagnosis.

The drug's development is based on Dr Sontheimer's discovery that the cancer cells use a protein, called glioma chloride ion channel (GCC), to infiltrate themselves through the brain. The normal function of GCC is to help the embryonic brain grow, but it is not produced anywhere in the body of healthy children or adults. Therefore, a drug aimed at GCC should stop the glioma without causing side-effects.

The Alabama scientists screened toxins from various spiders, insects and scorpions for specific activity against GCC. These creatures are known to paralyse their victims by interfering with ion channels, which act like molecular batteries in the brain.

The only one that reacted specifically with GCC was chlorotoxin, derived from *Lethus quinquestratus*, a 1cm-long yellow scorpion.

Dr Sontheimer and colleagues then worked with TransMolecular, an Alabama biotechnology company, to turn chlorotoxin into a human drug candidate.

Experiments with glioma cell cultures and laboratory animals have given encouraging results. Dr Sontheimer says. The first clinical trial is due to start this year.

Dr Sontheimer warned, however, that his treatment, like several well publicised "cancer cures", might fail when it reached the clinic.

ISRAELI SACKING DISMISSED DEFENCE MINISTER JOINS CENTRIST PARTY

Mordechai may stand for PM

By Judy Dempsey in Jerusalem

Yitzhak Mordechai will today announce whether he will run for prime minister on behalf of Israel's new Centrist party, after Benjamin Netanyahu unexpectedly sacked him as defence minister.

In a move which dismayed even his close supporters, Mr Netanyahu dismissed Mr Mordechai at the weekend, accusing him of "personal ambition" as well as failing to "fully support the government's policies and decisions".

The popular Mr Mordechai, 54, who joined the governing Likud party in 1996, had this month been holding talks with the Centrist party that Mr Netanyahu said amounted to a "conspiracy to topple the government in which he was serving". He confirmed last night that he was leaving Likud to join the Centrist party.

In an uncharacteristically candid statement, Mr Mordechai said Mr Netanyahu was a liar and "not worthy of my support and not worthy of the support of the people of Israel".

If, in the direct elections on May 17, Mr Mordechai decides to challenge Mr Netanyahu from the Centrist party, analysts said it would deal a significant blow to the prime minister, who owes some of his 1996 victory to his defence minister. Elections were called last month after Mr Netanyahu's nationalist coalition collapsed.

Mr Mordechai is expected to take votes from Likud, particularly those of Sephardic Jews from North Africa, Iran and Iraq, who are the party's main constituency. The former defence minis-

ter, an Iraqi-born Kurd, would be the first Sephardic candidate for the premiership - providing a boost for the self-confidence of a section of the population which believes that the Ashkenazim, Jews from eastern Europe, have for too long dominated the political establishment.

A poll published in the *Yediot Achronot* newspaper yesterday showed that a third of voters who supported Mr Netanyahu during the 1996 election would switch to Mr Mordechai if he headed the Centrist party.

Mr Mordechai, who repeatedly criticised Mr Netanyahu's tough stance on negotiations with the Palestinians, is also angling for the religious vote, particularly from among Sephardic Jews from North Africa, Iran and Iraq, who are the party's main constituency. The former defence minis-

NEWS DIGEST

NUCLEAR SHUTDOWN PLAN

Power companies warn Schröder on waste ban

Germany's electricity generating companies warned last night that Chancellor Gerhard Schröder's attempts to strike a deal on the shutdown of nuclear power stations could collapse if the government did not retreat on a ban on reprocessing nuclear waste overseas from next year.

Their hardline stance came ahead of a meeting today with Mr Schröder, which is due to prepare the ground for wider "consensus" talks scheduled for tomorrow.

Wilhelm Simson, head of the Munich-based Vwig electricity group, warned that if the government stuck to its plans for a reprocessing ban, "then a consensus would no longer be conceivable. We have no room for manoeuvre." The reprocessing ban is part of a draft bill on atomic power intended to pave the way for the eventual closure of Germany's 18 nuclear stations. If unresolved, the conflict threatens to sour still further Mr Schröder's relations with business. Ralph Atkins, Bonn

HYATT HOTEL CHAIN

Jay Pritzker dies

Jay Pritzker, the patriarch of Chicago's Pritzker family, which owns the Hyatt hotel chain as well as an array of industrial assets, died at the weekend after suffering a heart attack. He was 76.

Pritzker was born in Chicago in the early 1920s, grandson of two Ukrainian immigrants from a Jewish ghetto near Kiev. He began his commercial career working in the family drug firm and sprang to prominence partly through the development of the Hyatt hotel chain, and partly through his aggressive investment in struggling industrial companies.

The first Hyatt was acquired by Pritzker in the 1950s, and the chain steadily expanded to take in several hundred properties.

At the same time, Pritzker also built up a wide assortment of industrial interests, partly through the quoted Marmon Holdings, which began as a small manufacturing company but became a conglomerate with \$6bn in sales.

Some of the deals were controversial, although Pritzker generally avoided hostile acquisitions and throughout his life tended to shun publicity.

In true Chicago fashion, Pritzker combined his aggressive business dealings with extensive, and rather more public, philanthropy. Last year, Forbes magazine estimated his wealth at about \$5bn. Nikki Tait, Chicago

EU DIRECTIVE PLAN
Steelma
warn of
proposal

Survival skills mark reign of Samaranch

By Patrick Haworth and Jimmy Burns



most damaging crisis in the Olympic Games' 105-year history. If he did resign as an act of contrition on behalf of the entire movement, it would be out of character. He would have not have prospered as a senior figure in Spanish politics during the era of General Franco, and subsequently risen to become the most powerful man in world sport, if he had not possessed remarkable diplomatic and political skills.

Born in 1920 in Barcelona to one of Catalonia's richest families, Mr Samaranch supported Gen Franco in the Spanish civil war and during the Franco years he became one of the most powerful men in the country.

After serving as a deputy in the Barcelona local authority and then as a Catalan representative in the strictly controlled Madrid parliament, in the late 1950s Mr Samaranch was appointed by Franco as the national delegate for sport, in effect a ministerial role.

After Franco's death in 1975, he successfully maneuvered into new positions of power and influence, first as Spanish ambassador to Moscow, and then as IOC president from 1980. After an early setback when the Soviet bloc boycotted the 1984 Los Angeles Olympics, Mr Samaranch set about turning the Games into a more commercially-minded

event while healing political divisions and bringing more nations into the Olympic movement.

Although Mr Samaranch successfully oversaw the introduction of professional sport to the Olympics, more recently his tenure has been dogged by the dual problems of corruption (until now, mostly alleged rather than proven) and more seriously, the use by competitors of illegal performance-enhancing drugs. Mr Samaranch's suggestion last year that athletes be allowed to use drugs so long as they were not harmful to health revealed an untypical lack of political touch.

What are the chances of his surviving the current crisis? No prominent IOC figures have publicly called for Mr Samaranch's removal, which suggests he retains the support of the people that matter. The IOC would not want to endure a potentially divisive presidential election campaign this year, so Mr Samaranch will probably stay on until his final term expires in 2001.

Robert Garff has taken a beating. Grey-faced and frustrated by his inability to strike back, the chairman of the Salt Lake Olympic Committees shows his bruises.

"Whenever I'm on TV I bet half the population believes I'm guilty," he says. "Never in my wildest dreams would I have been placed in a position where I had to face the world's press with only a broom in my hand."

In 10 days or less than two years a post created after the bid committee finished its work in 1995 and claiming never knowingly to have met anyone from the IOC, says only that the fuss is diverting his attention from the job of overseeing preparation for the games.

Yet he seems one of the few people in town unwilling to point an accusing finger.

No crimes that he is aware of have been committed. David Johnson, the leading fund-raiser, off the SLOC earlier this month when the bomb dropped, once worked for him and never showed any "questionable" tendencies.

Mr Garff hoped the report published yesterday by the International Olympic Committee on irregularities throughout the Olympic bidding process would confirm his belief that he and Salt Lake were victims of "an ethical breakdown, fostered and enabled by the IOC".

The report, assiduously leaked and, according to Mr Garff, "perplexingly" larded with findings from the SLOC's own unfinished ethics probe, was embraced in advance throughout the city as an opportunity to place the Salt Lake City allegations in their full and proper context.

"We have been the focal point for so long," mourned Mayor DeeDee Corradini.

"We've been handed a lemon and we are going to make lemonade with it," says Michael Lawson, chief executive of the state economic development corporation. Looking beyond the scandal, he says, the winter games, with the associated construction of new roads, resorts and a light rail system, means infrastructural development which will permanently enhance the quality of life in the region.

There were few doubts that, whatever the downside, the controversy has put Salt Lake on the map with winter tourists who, local officials said, are calling for information in record numbers.

For now, however, there is bitterness in the business community that the Olympics' overseers - in Salt Lake, US headquarters and Switzerland - failed to respond rapidly or decisively enough to the crisis. Some blame the byzantine Olympic hierarchy.

"Well, who's going to do that now?" asks one local retailer. "You can count Salt Lake people with that kind of know-how on half a hand."

"I'd ask Robert Redford. People would trust him," says a customer favouring the state's best known resident and organiser of its Sundance Film Festival.

But with a budget of almost \$1.5bn, an estimated paid workforce of 700 and 30,000 volunteers, the games will rank briefly as the biggest enterprises in the state and have a short-term economic impact estimated at \$2.8bn. For that, Mr Garff needs a skilled executive, perhaps someone looking for "a culminating civic event" or a springboard into a public career. "I'm not a good answer to that," he says.

Most pressing now for Mr Garff is the search, not yet started, for a replacement for the SLOC chief executive, Frank Joklik, former CEO of the Kennecott mining group, who stood aside earlier this month after removing the alleged villains of the bid imbroglio.

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INTERNATIONAL

EU DIRECTIVE PLAN WOULD 'LIFT COSTS'

Steelmakers warn on lead proposal

By Kevin Brown and John Griffiths

Steelmakers have warned the European Union that a proposed environmental directive to stop vehicle manufacturers using lead in steel would add hundreds of millions of euros to EU manufacturing costs and cause hundreds of job losses.

The end-of-life vehicle directive is intended to force member states to scrap and recycle old cars. But French, German, Spanish and British steelmakers are campaigning against provisions which would stop carmakers using small amounts of leaded steel to make parts easier to machine.

Ford and Volkswagen, two of Europe's largest vehicle producers, said the directive was a concern for the entire industry. "Research is going on in a lot of different directions to try and solve the problem," Ford said.

"It is simply not possible to phase out all lead from steels destined for automotive uses, as it would no longer be workable for things like stamped body panels."

The steel industry supports the broad thrust of the directive, which would make recycling centres compulsory in all EU countries. Owners would a certificate of destruction to scrap vehicles.

But Eurofer, the European

steel producers' association, has asked the Commission for an exemption from the lead in steel provisions, claiming a ban would be pointless because lead can not escape during recycling.

The steelmakers also say that removing lead from vehicle steels would make it more difficult to machine into intricate vehicle parts, increasing energy consumption and greenhouse gas emissions.

Eurofer claims that forcing EU manufacturers to stop using leaded steel would cause an additional 5,000 tonnes of carbon dioxide emissions a year, and add €25m (£26m) a year to the cost of machining components for vehicles and other products.

One of the biggest losers would be British Steel, which makes 500,000 tonnes a year of leaded machining steel at its Rotherham and Scunthorpe plants - more than a third of the 1.2m tonnes produced in the EU.

The company declined to say exactly how many of the 4,000 jobs at the two plants were at risk.

The steel industry's call for an exemption will be debated by the European Parliament's environment committee next week, before being debated by a plenary session of the parliament in Strasbourg on February 10 and 11.

Albright talks on rescheduling Russia's debt

By John Thornhill in Moscow

Madeleine Albright, US secretary of state, arrived in Moscow today to help patch-strained relations with Russia and discuss a complete restructuring of the country's \$60bn external debt.

US news agency reports suggested Washington was prepared to help Russia reschedule repayments on its foreign debts to ease the country's devastating financial crisis. US Treasury officials have already been sounding out how the market would react to a possible restructuring plan including Russia's post-1992 eurobonds.

According to this year's draft budget, the Russian government can only pay \$5.5bn of the \$17.5bn of external debt repayments which fall due this year. It is already running up hundreds of millions of dollars in arrears on Soviet-era debts owed to the Paris Club of sovereign creditors and the London Club of commercial creditors. But neither creditor group has yet declared a default, giving Russia some breathing space to agree a compromise.

Dominique Strauss-Kahn, the French finance minister, who held talks with Russian finance officials at the week-

end, said any debt restructuring must take place within the context of an economic programme backed by the International Monetary Fund.

"It is simply essential for Russia to reach such an agreement, although it will require significant efforts from her side," he said. "Failure to agree a new programme with the IMF could produce a very difficult situation and lead to Russia's 'financial isolation'."

An IMF mission is holding talks in Moscow. With the Russian government bit the two sides will appear to be far apart. The Russian government has said it is politically impossible to make any "cardinal changes" to this year's budget, which the IMF has branded as economically unrealistic.

Politicians from across the political spectrum in Moscow are now questioning whether Russia should take on any new loans from the IMF.

Grigory Yavlinsky, a liberal economist and leader of the Yabloko party, said Russia must solve its own economic problems, pointing out that any new loans from the IMF this year would only be used to pay back principal and interest payments to the fund.

Athens fails to halt school protests

By Kerri Hope in Athens

Greece's high school students have been mounting roadblocks during school hours to protest at modernisation of the state education system.

But in the evenings they put in long hours at *fronterias* - private tutorial institutes - to improve their chances of winning a university place.

For two months students and teachers have protested against plans by Costas Simitis, the prime minister, to tighten educational standards by introducing more student tests and regular teacher assessments.

The action, supported by communist and conservative politicians, has underlined the depth of opposition to institutional reforms that the Socialist government has launched. Spending on state education - at just over \$1,000 a year per student - is the lowest in the EU.

Thousands of students and teachers last week marched through central Athens in

an attempt to press the government to modify the reforms. Several demonstrators were arrested.

Olme, the militant teachers' union, rejected an offer by Gerasimos Arsenis, the education minister, to discuss the proposals and called a series of 24-hour strikes.

Students say the changes would increase their workload without guaranteeing more places at universities. Teachers say the assessment procedures would undermine job security.

Students have welcomed the dismantling of classes at state schools. "We sit in at my school, it's still going on, so I can get more work done for the *fronterias* classes," said 17-year-old Thalassia Angelakaki, who is preparing to sit university entrance exams this summer.

The poor quality of education at state schools has allowed the *fronterias* to become a parallel education system, charging high fees to teach students for university entrance exams.

Nigeria agrees IMF economic programme

By Michael Holman and Tony Hawkins in Abuja

Nigeria has ended a 10-year rift with the International Monetary Fund and reached agreement on a Fund-informed economic programme, senior officials in the country's military government said yesterday.

The programme, expected to be approved by the IMF board by mid-February, is believed to include the main elements of the budget presented earlier this month. The IMF pushed hard for the restructuring of public spending on poverty alleviation by cutting outlays on prestige projects. A tight monetary policy will also be

needed to sustain the naira. Provided it is followed through by the military government and adopted by the civilian administration due to take office at the end of May, the agreement should pave the way for a debt rescheduling agreement with the Paris Club of official creditors next year and the resumption of World Bank and other donor support.

It should also lead to a reappraisal of Nigeria as a market by export credit agencies.

Britain, whose export credit debt is \$3bn (£2bn) and which has suspended export cover, may now consider supporting blue-chip projects.

"It marks the re-entry of Nigeria into the international economic community," a member of the Nigerian negotiating team said. "We now need early debt relief if the reform programme is to succeed."

Although western governments have warmly welcomed the economic and political reforms introduced by General Abdulsalami Abubakar since he took office last June, there is little likelihood of an early rescheduling deal.

Given the failure of past IMF agreements, creditors will be awaiting the outcome of next month's presidential poll, the last stage in the phased transition to civilian



Gen Abdulsalami Abubakar: reforms since he took office last June warmly welcomed by west

AP

rule. Leaders of the three parties contesting the elections have not been consulted about the programme and no agreement on debt is likely until the new civilian government has shown its commitment to the reform programme.

Nigerian officials made clear yesterday, however, that the country's economic difficulties were so acute the incoming government would

have no choice but to exploit all opportunities to borrow funds at concessional rates. An IMF enhanced structural adjustment facility loan would give Nigeria access to an estimated \$1bn.

Iraq angry at Arab refusal to condemn air strikes

By Mark Tishman in Cairo

Iraqi delegates stormed out of a meeting of Arab ministers yesterday in protest at their refusal to condemn air strikes against Iraq and demand the immediate lifting of sanctions.

Mohammed Saeed al-Sabah, Iraqi foreign minister, led the walk-out. A member of the Iraqi delegation later said: "The final resolution

comply with all UN resolutions aimed at destroying its weapons of mass destruction and that it should formally recognise Kuwait before new plans were introduced to lift sanctions against Iraq.

The Arab League foreign ministers appeared to ignore Iraqi demands that the meet-

ing be used solely to condemn last December's US and UK air strikes against Iraq and demand the immediate lifting of sanctions.

Opening the meeting, Farouq al-Shara, Syrian foreign

minister, strongly condemned last December's US and UK air strikes against Iraq, describing them as both illegal and ineffectual.

But Egypt and Saudi Arabia were determined to prevent Iraq dividing Arab opinion. All Arab states have criticised the air

strikes but none have openly sided with President Saddam Hussein.

Separately, a US fighter aircraft yesterday attacked an Iraqi missile installation in the northern no-fly zone.

The US Defence Department said the aircraft had been tracked by Iraqi radar.



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INTERNATIONAL

EU-US TRADE CONFLICT RUGGIERO TRIES TO BRING TWO SIDES TOGETHER IN ORDER TO AVERT \$520M WASHINGTON SANCTIONS THREAT

Bananas dispute compromise sought

By Guy de Jonquieres
in London and
Frances Williams in Geneva

Last-ditch efforts were under way last night to reach a compromise in the conflict between the US and the European Union over trade in bananas, and avert a threat by Washington to impose sanctions on \$520m of European exports from February 1.

Negotiators for the two sides were meeting in

Geneva with Renato Ruggiero, director-general of the World Trade Organisation, to discuss proposals he has made for preventing a trade war that could split the WTO's members and weaken its authority to enforce global rules.

However, Washington said shortly before the talks that it was "not at all optimistic" that Mr Ruggiero's peace initiative would succeed. "We are willing to talk, but we feel we have virtually

exhausted all the options that would lead to a solution," a spokesman for the US trade representative said.

An official close to Sir Leon Brittan, EU trade commissioner, welcomed Mr Ruggiero's proposals and said they could offer the basis for a settlement. But the EU still wanted clarification of important details, to ensure that its interests were safeguarded.

The WTO risks being plunged into a divisive con-

frontation if no compromise is reached by late today, when the US plans to ask other members to approve its planned sanctions, on the grounds that the EU has not complied with a 1997 WTO ruling against its bananas import regime.

The EU has modified the regime, which favours imports from former British and French colonies in Africa, the Caribbean and the Pacific. But Washington says the new arrangement

still discriminates against US distributors of Latin American fruit.

The EU - backed by Japan, India, Korea, Indonesia and six central European states - says the US sanctions request is invalid, because there has been no WTO ruling against the modified EU regime.

Japan and several other countries are trying to defer consideration of the US request until a WTO panel has examined the new

regime. But Washington says it is acting within its rights and cannot legally be denied authorisation for its planned sanctions.

Under Mr Ruggiero's proposals, the US would not impose sanctions before a recently-established WTO panel has reported on the new bananas regime, while the EU would agree for the panel simultaneously to arbitrate on the scale of the planned US retaliatory measures.

Clinton China policy runs into trouble on Capitol Hill

Human rights and trade and investment issues are a problem. Stephen Fidler and James Kynge report

It has always been difficult for the Clinton administration to push on with its policy of constructive dialogue with China. In the last few months it has got even tougher. President Bill Clinton returned six months ago from a visit to Beijing having temporarily disarmed some of the policy's critics on Capitol Hill. Now, US officials admit, those critics are being handed new ammunition by Beijing.

With signs of labour unrest growing after an estimated 10m people were laid off last year, Beijing has imprisoned some prominent dissidents - a signal that it will not tolerate protest. It has also slowed a series of sensitive economic changes - including a sweeping reform of state-owned enterprises - proposed early last year by Zhu Rongji, the Chinese prime minister, who is due in Washington this spring for an official visit.

US officials believe these developments are the result of social and economic tensions within China as a result of the Asian financial crisis. That crisis "has had a bigger impact on China than the Chinese leadership and outside observers, including us, judged in the first half of last year," said a senior administration official.

China had maintained a positive growth rate. But the crisis had triggered a slew of major problems that have made the leadership focus much more heavily on stability and draw back from ambitious [economic] reform," he said.

One result has been that American companies are facing growing difficulties. Pharmaceutical companies have had a price ceiling imposed on the medicines they sell; shipping lines have had to apply for Chinese approval for freight rates; telecoms equipment manufacturers have had to contend with a "buy local" order that may benefit domestic competitors; and some foreign investors are reporting that their export quotas have been transferred to Chinese competitors.

Chinese officials say that the pain being sustained by China's loss-making state-run industries as the economy slows is such that the government feels restrained in offering market access concessions to foreigners.

But it has drawn stern criticism from US government officials and business groups. "The American business community has been the strongest supporter of engagement with China and that's being frozen a bit now," said the US official.

A breakthrough in China's 12-year negotiations to join the World Trade Organisation looks further away than ever, some US officials say, leaving the widening US trade deficit with China, put at about \$60bn last year, as another topic of potential political controversy.

Relations have also cooled over Taiwan, which China considers a renegade province. A US weapons sales agreement with Taipei has irritated China, but the possibility that Taiwan may be included in a US-Japan theatre missile defence shield has generated much more concern in Beijing.

However, US officials argue that China is too important to isolate and say there remain converging strategic and policy interests

Chinese-made fighters have test flights

China has successfully test-flown the first two Russian Su-27 fighter jets to be assembled locally, in an important breakthrough for the domestic defence industry, writes James Kynge from Beijing. The Chinese-made Su-27, called the F-11, was assembled at the Shenyang aircraft factory in the north eastern province of Liaoning, Chinese military officials said.

Production of advanced Russian-model fighters by China has been of concern to NATO member countries because it strengthens China's technological capability in areas where it has been weak.

One technology being transferred under the Su-27 deal is the upgraded Zhuk-2 radar system, which can support active radar guided missiles and air-to-surface missiles.

Chinese radar systems have in the past lagged far behind their Russian counterparts, military experts said.

Anchoring the relationship.

Among these is North Korea,

which the US believes may be stepping up its efforts to develop nuclear weapons.

"There is only one country with any influence at all on North Korean behaviour, it's China," says a senior State Department official.

The US believes Chinese intervention was helpful in 1994 in bringing North Korea to talks, and hopes it can bring some influence to bear again on Pyongyang. But a Chinese official said Beijing had little influence there on a strategically crucial issue such as nuclear weapons.

"The North Koreans criticise us in their newspapers as revisionists. They don't take much notice of what we say," said the official.

The US also believes dialogue with China has been productive in its non-proliferation efforts. The US has concerns over Chinese sales of components that could be used in chemical weapons and missile programmes.

But Washington believes,

for example, China has kept promises to stop supplying Pakistan's nuclear programme, and another not to help Iran's nuclear programme, and another not to supply anti-ship cruise missiles to Iran.

But if these are gains,

there is another development that may make it harder still to make the case for engagement - a report from a select committee of Congress, chaired by Congressman Christopher Cox, a Republican from California, about transfers of militarily useful technology to China.

That bipartisan report concludes that US national security has been damaged by transfers of militarily sensitive technology to China over more than a decade. It remains secret though large parts of it will be released to the public.

The administration plays down the impact it will have. "Have the Chinese been using means licit and illicit over the last 25 years to enhance their military capability? Yes, but already we know that," said a senior official. "This is neither surprising nor shocking." On the other hand, some on Capitol Hill argue the report will raise serious questions about the administration's policy toward China.

The conviction last week of Raul Salinas, the brother of former President Carlos Salinas, challenged a deep-rooted perception that those with immense power and wealth, such as the Sal-

AID FOR REFORM EFFORT TO END POLITICAL AND ECONOMIC ISOLATION

UN and World Bank plan Burma initiative

By Ted Bartacki in Bangkok

The World Bank and the United Nations are planning a renewed effort to break the political and economic isolation of Burma. A joint delegation is expected to visit the country in March for talks with leaders of the military junta and Aung San Suu Kyi, the opposition leader.

The UN-World Bank mission will be an overt attempt to link resumption of international aid to political and economic reform, on the understanding that the Bank's controlling shareholders will not authorise significant assistance for Burma without a break in the political stalemate which has plagued the country for nearly a decade.

The country's international reserves have fallen below \$100m and new foreign investment has almost stopped. As a result, an informal grouping of concerned western and Asian

countries recently has been trying to formulate a strategy that would use an explicit promise of renewed assistance as an incentive to pursue political reform.

Last year a UN mission led by Alvaro de Soto, UN assistant secretary-general, began sounding out both the opposition and the military junta on the idea. No specific sums of aid were mentioned, although on a per capita basis, compared with other less developed countries, Burma could expect at least \$1bn, diplomats said.

Mr de Soto will again lead the March mission, together with Bradley Babson, a former World Bank representative for Democracy for allegedly inciting riots in November and December.

Spokesmen for the junta have said only they would be happy to receive "unconditional" aid. Ms Suu Kyi has also been cautious about the proposal, fearing that aid would be misused and not lead to substantive political change.

The Bank would study the country's economic and social needs and try to educate the isolated regime as well as the opposition about how its assistance programme work and what kind of conditions would be attached to that aid, said Jean Michel Severino, World Bank vice-president for East Asia and the Pacific.

Good governance was "certainly a major condition", Mr Severino said.

But yesterday the country's official news agency said the government had arrested 11 members of the opposition National League for Democracy for allegedly inciting riots in November and December.

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Chinese soccer club seeks a buyer

By James Kynge in Beijing

European soccer clubs have in recent years acquired a handful of Chinese players. Now they have the chance to buy a fully fledged first division club. The Liaoning Football Club, a loss-making outfit from the frigid north-east of the country, is offering itself to the European counterpart with a little spare cash and some imagination.

"We would prefer an English club, perhaps those which are listed on the stock market," says Wang Shiyi, president of China M and A management, the company handling Liaoning FC's offer. "Manchester United has a very big following in China, and so do other clubs in Europe."

Football is a passion for hundreds of millions of Chinese. Throughout the World Cup last year, it was common for enthusiasts to stay up nearly until dawn to watch big games.

English league games are regularly televised on Chinese television and even the gossip is popular; it seems that most football fans in Beijing know that David Beckham's girlfriend is a member of the rock group Spice Girls, who are known as the riot Little Sisters in China.

In spite of its popularity, it has not been easy for most Chinese clubs to make money. The state-run television stations do not pay for the right to televise a game, although there is talk that this could soon change.

The merchandising of club strips, scarfs, caps, and other clothing - a big money spinner in Europe - has yet to take off in China, and the crowd attendance revenues are not spectacular because ticket prices are low.

A controlling 51 per cent stake in the Liaoning club is up for sale. Offers are invited, but Mr Wang thinks that around RMB30m (\$3.6m) - the estimated value of the club's registered capital - might be a fair price.

But the claims are likely to prove sensitive for Enron after two of its competitors - Shell and British Petroleum - felt obliged to formulate explicit human rights policies in response to criticism of their operations in Nigeria and Colombia respectively.

Dabhol Power Corporation, Enron's Indian subsidiary, had direct investment in suppressing dissent from local villagers over matters such as land acquisition, water supplies and other environmental degradation, Human Rights Watch said.

The company paid the police that committed the human rights violations, provided material support to the security forces and failed to act on "credible" allegations that were engaged in criminal activity, Human Rights Watch added.

In Houston, Enron moved swiftly to deny the charges. "The Dabhol Power Corporation does not tolerate human rights abuses by its employees or contractors," it said.

"This report is out of context at best and dredged up allegations that have been put to rest over the past four years."

Enron said it had financed education, health and environmental projects around the plant site and had employed an average of 5,000 workers, of whom around 45 per cent were local, during the first phase of construction.

Write-offs fail to reduce Japan's bad bank loans

By Gillian Tett in Tokyo

Japan's Financial Supervisory Agency (FSA), the banking watchdog, has admitted that the bad loan total held by domestic banks had barely changed in the first half of the 1998 fiscal year - even though the banks had made large write-offs.

The data, released late last week, suggest that the banks may still be discovering new bad loans as the economy worsens and more companies become insolvent.

However, the government insisted it would force banks to write off most of their bad loans before the end of spring. In particular, the FSA is planning to inject up to Y25,000bn (\$230bn) into the banks' capital bases

before the end of March to implement these write-offs.

Eisuke Sakakibara, vice-minister of finance for international affairs, said: "Japanese bank restructuring will proceed very aggressively in the months to come."

In one sign of this restructuring, Sanwa, one of the largest banks, said it would forgive Y59.73bn worth of loans to Shokusan Jutaku Sogo, a homes builder. Other banks are expected to make similar moves in the coming weeks.

Measured overall, the FSA said, Japan's largest 17 independent banks held Y39.720bn worth of so-called "category four" loans to borrowers that were already defunct. In March these figures were Y44.10bn and Y77.7bn.

Government officials argue this new tally showed Japanese banks were becoming more transparent.

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before the end of March to implement these write-offs.

But from the start the case was contaminated by politics because of the long-running feud between President Ernesto Zedillo and his predecessor, Mr Salinas, living in Dublin in self-imposed exile since Raúl's arrest.

Farical bungling by prosecutors - who used a witch, a jealous lover, a stolen corpse and a vanished co-conspirator in the suspect cast of characters underpinning their case - led Mexicans to doubt there would ever be a conviction.

The judge's decision was based on very circumstantial evidence which opens up a Pandora's box for the courts. The guy has been condemned in the public court and now in a court of law, but everyone doubts the

cleanliness of it all," said Luis Rubio of CIDAC, a Mexico City research institute. In a paid advertisement in Mexican newspapers, Judge Ojeda said there was no direct proof of Raúl's culpability but that the circumstantial evidence wove a web of proof.

This included telephone calls from co-conspirators to Raúl's house the day after José Francisco Ruiz Massieu, deputy leader of the ruling Institutional Revolutionary party (PRI), was gunned down on September 28, 1994, and a statement by one of

the convicted plotters, Fernando Rodríguez González, that Raúl was the "intellectual author" of the crime.

Legal experts, however, said Mr Rodríguez González's testimony was undermined by the existence of government records showing prosecutors made a \$500,000 payment to his daughter. Other charges against Raúl such as money laundering have floundered since his 1995 arrest, though last year the Swiss seized \$14m he held in frozen bank accounts, saying they were the proceeds of drug dealing.

Raúl Salinas: no direct proof of culpability, says judge

Judge brings Salinas saga to climax

By Henry Trick in Mexico City

When a Mexican federal judge sentenced the brother of a former president to 50 years for plotting the 1994 assassination of a ruling party official, it was the latest - but possibly not the last - chapter in the country's highest profile murder mystery.

The conviction last week of Raúl Salinas, the brother of former President Carlos Salinas, challenged a deep-rooted perception that those with immense power and wealth, such as the Sal-

inas clan, were above the law.

But from the start the case was contaminated by politics because of the long-running feud between President Ernesto Zedillo and his predecessor, Mr Salinas, living in Dublin in self-imposed exile since Raúl's arrest.

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Raúl Salinas: no direct proof of culpability, says judge

Airline tie-ups show their staying power

INSIDE TRACK

ROBERT AYLING BRITISH AIRWAYS CHIEF EXECUTIVE

Flying through the flak

BA's shares have been in a tailspin and the critics have had a field day but, notes Michael Skapinker, the airline chief carries on undeterred

Shalved, your best customers are drifting away and much of the business press is baying for your blood. How do you respond?

If you are Robert Ayling, chief executive of British Airways, the answer is: with meticulous care. Placed carefully on the table in front of him at the airline's Berkeley Square headquarters, is a set of papers headed: "Draft notes for FT interview". Key points are highlighted in yellow marker pen.

Not that Mr Ayling needs help from his notes. He has been briefing the City of London all week and he knows the script. It is a relaxed performance. There are few signs of the irritation he sometimes shows with those who fail to get his point.

But then this is a chief executive who has felt the fire of public and employee disapproval many times since taking the top BA job in 1986. He narrowly averted a pilots' strike in his first year. His second year was marred by a hugely expensive three-day stoppage by cabin crew. Criticism over his decision to replace the Union Jack on BA's tailfin with ethnic designs from around the world has rumbled on for months.

Mr Ayling's message, hammered home to the City last week, is that the fall in BA's first

charge less. Last week, Mr Ayling says, a large company came to discuss a deal with BA. It said it would tell its staff to fly with the airline, but only if BA agreed to cut its fares by 62 per cent. BA said it could offer a 42 per cent discount. The potential client went to one of BA's competitors instead.

Mr Ayling denies that BA is losing significant market share. But he says he would prefer to lose market share than do business on the terms demanded by the unnamed corporate client. Anyone can fill an aircraft if they are prepared to slash fares, he says.

"We could not only maintain market share, we could increase it if we wanted to, very easily. It all depends on the price you're prepared to accept. We are seeing airlines accepting prices that can't, in the long run, pay for the cost of investment in the business," he says. "My sales organisation is going to try to maintain a rational pricing regime." BA's seat capacity will expand by less than 2 per cent this year.

But is the only reason BA is losing customers that it refuses to slash fares to uneconomic levels? Isn't BA's service to blame? "We consistently win awards for our business class products. We consistently earn a premium in the market place because of the strength of our service, because of our reputation for safety and the high standards of our operation. We consistently record better punctuality than our competitors."

I tell Mr Ayling about a colleague who complained about BA's business class service and received a reply 11 months later. When he telephoned the customer service department, he was told it was taking at least a month to reply to letters because there were so many complaints, and too few people to deal with them.

"Every airline can improve its handling of complaints," Mr Ayling says. "Did he write to me?" Customers who write to him receive a telephone call from one of his staff the next day.

But didn't he think his staff had been miserable and demoralised since the 1987 strike? "No I don't. I spend a lot of my time

talking to people in the company. I was talking to some of them yesterday. I know the difference between what it was like during the strike and what it's like now. Since the cabin crew strike, there's been a complete change."

Last week, BA and the pilots' union announced an agreement under which flight crew will spend more time in the air. Chris Darke, general secretary of the British Airline Pilots' Association, called the deal "a significant milestone" in relations with BA.

Mr Ayling says: "Talk to any airline management. One of the rawest areas is relationships



between the company and the pilots. If they could swap the relationship we have with our pilots with the relationship they have... Well, it wouldn't be possible. In the case of the American carriers, they've had years of strife. We've seen the same in the case of the French airlines."

What of BA's new livery? Does he regret having made a change which has apparently angered so many customers? "No, I don't. I think we have produced a design that will be seen to be mould-breaking, it will be seen to be innovative, it will be seen to be a market-leader. It's already seen by the majority of our customers to be all those things."

And the repeated reports, firmly denied by Lord Marshall, BA's chairman, that Mr Ayling is about to be sacked? "I don't read them." Come off it. "I don't." But his staff must brief him on them. Don't the articles hurt? "Would I prefer it if people didn't write these things? Of course I would. Is it my job to worry about them? No, it's my job to run BA. It's a fact of life, particularly in Britain, that people in a public position are criticised. If you can't accept criticism, you shouldn't do the job."

Essential Guide to Bob Ayling

Abrupt enrolment at the University of Life: born 52 years ago into a prosperous London shopkeeping family, Mr Ayling's world changed suddenly when his father's business failed. Ayling, then 15-year-old Bob, he could no longer afford the fees for his public school, King's College, Wimbledon. Mr Ayling's father presented him with a stark choice: move to the local comprehensive school or go to work. He chose work, as a solicitor's clerk.

The perpetual lawyer: by the age of 24, Mr Ayling was a partner in a City law firm. Three

years later he decided to become a civil servant, joining the Department of Trade. But he has never lost his lawyerly precision or his dogged insistence that those who deal with him get their facts right.

Taking flight: as a senior civil servant, Mr Ayling became involved in preparing British Airways for privatisation. He caught the eye of the airline's management, who recruited him as legal director in 1985. After several senior BA jobs, he succeeded Lord Marshall as chief executive in 1996. A political animal: an admirer

of the Thatcher revolution, Mr Ayling, like many high-flying executives, transferred his allegiance to Tony Blair's New Labour. His personal contacts with the government are strong. He shared a 50th birthday party with home secretary Jack Straw and turned down an approach from Mr Blair to head his policy unit. Mr Ayling has firmly denied frequent rumours that he is to leave BA for a senior ministerial role. He has served Downing Street well by chairing the New Millennium Experience Company, which is building the Greenwich dome.

FINANCIAL TIMES MANAGEMENT BRIEFINGS

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LUCY KELLAWAY

Good old human touch

Going back to basics is always best. But managers need these basics wrapped up in fancy terms before they can deal with them

Welcome to *the human moment*. This is a brand new concept developed in an eight-page article in the latest issue of the Harvard Business Review. According to the distinguished journal, *the human moment* is a vital management tool. Any company that fails to recognise its importance may be putting at risk the health not only of its people but that of the whole organisation.

You may be wondering: what exactly is *the human moment*? And if it is important, why haven't we heard of it before? It turns out we already know it well - but not by that name. It is what you and I call talking to someone face to face.

The author of the article, Harvard psychiatrist Edward M. Hallowell, prefers to put it differently. The human moment, he says, is "an authentic psychological encounter that can happen only when two people share the same physical space".

There are, he says, two elements to this. The first is that you need to be in the same place as someone; the second is that you need to be attending to them. He tells us how this takes energy; it seems you cannot have a *human moment* when you are writing a memo at the same time, or playing on your PC.

This is all very valuable - that is if you happen to be a hermit who has never met anyone before. (Although how I come to think of it, there are some people - my husband for one - who see nothing wrong in holding a conversation while simultaneously reading a newspaper and watching the football on the telly. But maybe he is better left out of this particular discussion.)

Anyway, the point of the article is that *this human moment* is rapidly disappearing from our working lives thanks to e-mail, telephones, etc. As a result we are turning into

psychiatric cases and suffering from something called toxic worry.

If the HBR is right in thinking that managers really need to be reminded of the necessity of seeing people occasionally, things have got a lot worse than I thought. Of course e-mail has replaced some

face-to-face meetings, and so much the better. Lots of things are made easier by e-mail. But equally many are not - anything with any emotional charge is better done in person.

You might think our need to see and talk to the people with whom we work was so basic that we do not need to be a top Harvard psychiatrist to work it out.

But maybe this is just another reminder of the peculiar world in which modern managers exist. They spend so much time dealing with enterprise resource planning systems or whatever the latest fad happens to be that they forget the basics. And the best way of getting back to these basics is to give them a fancy name like *human moments* and make them into state-of-the-art management practice.

Who is the world's best management guru? Sensible

people will tell you it is Peter Drucker, who has been at it longest and is still the most perceptive. Since, alternative types might prefer Charles Handy, those who like style over substance might choose Tom Peters.

But it is hard to imagine anyone in their right mind going for ex-industrialist and ex-TV personality Sir John Harvey-Jones as the best management guru in the world.

Yet he has been picked by UK management consultants canvassed recently by another consultancy, called Druid.

So far, so bad, and it does not get any better. When asked which was the most revolutionary decade for business this century, the consultants said the present one.

But who is to say the 1990s is the most revolutionary decade? What about the 1920s and the 1960s?

Business went through some pretty big changes during those times. And how would you measure it anyway? The only thing one can say for certain is that the 1990s have been by far the most revolutionary (i.e. best) decade for the consulting trade.

The only sign of wisdom from the survey is that two-thirds of the consultants

say the general quality of management consultancies in the UK is not up to scratch. On second thoughts, this may not be so heartening after all - in any potentially dodgy, unregulated profession the surest way to prove your own worth is always to rubbish the competition.

My discussion of the passion fashion last week seems to have struck a chord. I have been e-mailed a crop of passion horror stories - employees being asked point-blank by current or prospective bosses whether they consider themselves to be "passionate" about their work. They have to lie, or risk losing the job.

One big multinational has introduced the Passionate Power Meeting, a 30-minute session in which everyone is meant to "passionately focus on outcomes" - whatever that means.

But the most heart-sinking example of compulsory passion comes from Burger King.

The seven steps to great customer service are written on the wall of the "restaurants", leaving not even the smallest gesture of the staff to chance. At the end of the list it says: Pride and Passion. On £3.60 an hour? They must be joking.

lucy.kellaway@FT.com

I ENCOUNTERED A MEMBER OF STAFF IN THE LIFT THIS MORNING. SEE THAT IT DOESN'T HAPPEN AGAIN



Middle-Market Companies

Friday March 12

Business Week

Financial Times

INSIDE TRACK

ENVIRONMENT GREEN INVESTMENT

Ecological wake-up call for fund managers

Should fund managers go green? The idea that investors should play a role in sustainable development is argued with increasing urgency within bodies such as the UK government, the EU and the United Nations.

The issue is also promoted by pressure groups, such as Friends of the Earth. That organisation is gathering information for a campaign next year against fund managers with particularly poor environmental records.

Underpinning these arguments is the view that the financial markets have a potentially crucial influence on company strategy. And the long-term nature of most investors' interests means they have a natural interest in ensuring that companies invest sustainably.

But most fund managers dismiss environmental concerns as trivial or misguided. As one analyst put it: "Any attempt to link up financial decisions with links of emotional decisions does not work."

For campaigners, this argument misses the point. Investors' self-interest should encourage them to consider environmental issues. Admittedly, many overtly environmental companies, such as "green" retailers or waste disposal managers, have performed badly during the last decade. But mainstream companies with good environmental records have tended to perform well.

Studies, mostly from the US, have found a significant correlation between the environmental credentials of companies and share performance.

Why has this point made so little impact on fund managers? Are the financial analysts behind the times? Or are they right to think that the arguments linking the environment with financial

performance owe more to wishful thinking than to careful analysis?

The first possibility – that financial institutions are being slow on the uptake – was endorsed by a recent European Commission report.

"Companies increasingly see environmental issues as being of relevance to their business development, yet financial markets, particularly investors, are uninterested," said Delphi International, the consultancy.

The report blamed this indifference on lack of quality information, the investment community's inertia and conflict between the short-termism of the financial markets and long-term sustainable development.

There are some exceptions. In the late 1980s and early 1990s, a handful of brokers published research examining the impact of

'They're being green because specific environmental actions make good business sense'

the environment on investments. And the large provisions by British Gas and Hanson for the cost of cleaning up contaminated land acted as clear "wake-up" calls.

But overall, the Delphi researchers concluded that "of all the forces for change on the investment sector, those coming from within have been probably the least effective," it says.

But could the mainstream financial sector be justified in its reluctance to use environmental

issues as a guide to investment performance?

Sceptics point out that correlation is not the same as causation. The link between environmental and investment performance may be because companies with good environmental records are better managed. More profitable companies have more money and greater flexibility when it comes to environmental projects.

There are dangers in making sweeping generalisations about such a complex issue. "There is no reason to believe that environmental performance is an equal driver of value across all sectors and industries," says the World Resources Institute, a Washington-based environmental think-tank.

It points out that environmental management is not a single topic. Rather, it says, it can be split into several issues: the need for a company to protect its "franchise" by complying with regulations and preserving its reputation; "eco-efficiency" measures that prevent pollution and reduce waste; and the adaptation of product and markets to take advantage of new opportunities.

To lump all environmental strategies together is to ignore the motivation of individual companies: "They aren't merely being green; they're being green because specific environmental actions make good business sense."

Defining the environmental actions that make good business sense is not easy. A recent report from Earthscan, the UK-based environmental publisher, on the link between company environmental and financial performance illustrates the point by setting out a number of potential "green" corporate benefits

including cost savings, credit ratings, recruitment, morale, risk avoidance, employee morale, stakeholder relations, media attention and public respect.

In each case, however, it puts forward a possible counter-argument. For example, promoting a good environmental image may increase a company's vulnerability to bad publicity. "It is much easier to attack a high-profile environmentally-aware company like the Body Shop for a single transgression from its stated environmental policy because the company has a high media profile built on the back of its excellence," it says.

Perhaps the most important issue concerning the business impact is the question: Do environmental improvements lead to savings or to extra financial burdens? David Edwards, author of

the Earthscan report, says enthusiasm about cost savings has given way to more cautious approach: "As diminishing returns on environmental investment have set in, the new generation of environmental managers have found it difficult to replicate the impressive successes of the 1990s and are increasingly nervous of stakeholder reaction to expensive environmental investments."

But this debate itself suggests that for better or worse, environmental issues have a financial impact. Regardless of whether environmental spending is a burden or a benefit, arguably investors should take note of it.

Adopting this approach would involve a change of investor attitude. A survey carried out in 1994 by Exel Financial showed that investment analysts often shied

away from examining environmental issues on the grounds that they were "moral" or "emotional".

"Once you start taking an emotional standpoint, you undermine what you're there for," says an insurance analyst.

This attitude was evident last year when John Denham, a UK government minister, proposed that pension fund trustees should outline their ethical positions. His proposal was criticised by the pensions industry on the grounds that it failed to recognise the fiduciary duty of the trustee.

But the idea that trustees cannot take account of environmental issues in shaping their investment policy is a misunderstanding. It ignores the potential impact on the investment's long-term risk and attractiveness, according to Stephen

Tromans, head of the environmental law department of Simmons & Simmons, a law firm: "It is difficult to see how trustees could in fact fulfil this role properly without paying regard to environmental matters."

A similar debate is underway in the US. The legal obligation of investors to act "prudently" and "exclusively" for the owner of the assets has been generally considered to exclude social concerns such as environmental issues.

But the World Resources Institute argues that this logic could eventually be turned on its head. Once it has been firmly established that there is a link between environmental and financial performance, then it would be imprudent not to consider a company's environmental investment. "While this sounds far-fetched now, it might not be so far off," it says.

BENEFITS OF AN ECOLOGICAL APPROACH

Go green, invest and then prosper

Edward Alden on claims that investing in companies that care about the environment is a way to outperform the market

Matthew Kiernan has experienced the cold shoulder often on Wall Street and in the City of London.

The head of Toronto-based Innovest Strategic Value Advisors, Mr Kiernan has spent the last three years trying to peddle a controversial idea to financial analysts and institutional investors: that companies that care about the environment outperform those that do not.

"People of my ilk are generally deemed by Wall Street and the City as ephemeral, woolly-minded, granola-eating types," he says. "The opposite is true."

Mr Kiernan is part of a small but growing number of financially-minded environmentalists who are building a compelling case that investing in companies with strong environmental management is a way to outperform the broader market consistently.

In a live simulation last year conducted by Innovest and Morgan Stanley, an enhanced index weighted towards companies with strong environmental management outperformed the Standard & Poor's 500 by nearly 2 percentage points. A similar three-year back test showed a

gain of nearly 3½ percentage points.

Innovest's results are much like those of other environmentally-focused money managers using comparable approaches.

But they have done little to thaw the frosty reception on the street.

A UN development programme survey last year of US financial analysts and chief financial officers showed that environmental factors barely register in weighing corporate performance. Only 10 per cent of analysts reported they had criteria for including environmental issues in their analyses.

The gut instinct is to say this is nonsense, that if you want to buy environmental performance it will be at the expense of financial performance," says Mr Kiernan. That, he argues, is simply wrong. Environmental performance ratings are a potent, pregnant, robust proxy for superior strategic management, which translates into stronger earnings and greater shareholder value.

The scepticism may come in part from the comparison with socially responsible investment funds. Those funds, which are

recently entered a merger agreement with Exxon and Unocal, both large US petroleum companies. Standard & Poor's regards them as virtually identical credit and investment risks, but according to Innovest's environmental risk and performance ratings,

'People of my ilk are generally deemed by Wall Street and the City as ephemeral, woolly-minded, granola-eating types'

Matthew Kiernan
Head of Toronto-based Innovest Strategic Value Advisors

Mobil is far the superior company. Its toxic wastes per dollar of revenue, for instance, are half those of Unocal.

Not surprisingly, Mr Kiernan says, Mobil stock has far outperformed Unocal during the past 10 years, and particularly during the last three years when Mobil's environmental rating has steadily improved.

Part of the problem is practical.

Most companies don't gather environmental data in a way that is useful for analysts.

Ralph Earle, who heads the Massachusetts consulting firm the Assabet Group, says that gathering consistent, objective information to compare corporate environmental performance is exceedingly difficult. To be useful for investors, the information must be available promptly. Two-year-old data on toxic emissions might tell you little about the present or future environmental performance of a company.

Despite widespread scepticism,

Mr Kiernan has won some converts. Bill Coughlin, managing director at Delta Capital, says the environmental approach is outside Wall Street's little box, their strategic manual of how to analyse companies. But times are changing so rapidly it would be ludicrous to ignore anything."

The biggest hurdle for Innovest and others pushing environmentally-driven investing may be the perception that they care more about the environment than they do about money.

Mr Kiernan says his goal is to make money by exploiting a link between environmental and corporate performance that investors are only slowly acknowledging. "We try to be as empirically-driven, as non-ethically-driven, as we can be."

The fact that we hope to save the planet is a byproduct."

Financial Times Surveys

UK Middle-Market Companies

Friday March 12

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INSIDE TRACK

BUSINESS TRAVEL HOTEL CONSOLIDATION

Building up foyer power

Gillian Upton looks at the pros and cons of alliances and partnerships as hotel groups shape up to a business that is increasingly becoming global

■ Unlikely as it may seem, the Trianon Palace in Versailles, Danieli in Venice, the modern Sheraton at Schiphol airport and the glitzy Phoenician resort and spa in Scottsdale, Arizona, all belong to the same hotel company. Starwood Hotels & Resorts has 650 hotels in 73 countries and is the world's largest hotel group by market capitalisation.

In Los Angeles, three very different properties - the three-star Country Inn hotel, the four-star Radisson and five-star Regent - share the same owner. All belong, with a nearby TGI Friday's restaurant, to Carlson Hospitality Worldwide, which has 550 hotels in 71 countries. "We're conquering the world, or certainly trying to," says Curtis Nelson, chief executive of Carlson Hospitality Worldwide.

Starwood and Carlson, with Bass and Marriott, comprise the four biggest global hotel chains. Just as airlines have formed alliances or marketing partnerships, so the world's hotel chains are following suit.

The aim is the same: to achieve critical mass and economies of scale. Hotels, like airlines, can reduce unit costs by centralising reservations and sales offices.

Moreover, hotels have more buying opportunities because, unlike airlines, they are not burdened by restrictive ownership laws.

The trend has abandoned many familiar names. Ritz-Carlton, Ramada and Renaissance now belong to Marriott; Bass Hotels & Resorts owns Inter-Continental, Holiday Inn and Crowne Plaza. Starwood, a relative newcomer, scooped up Westin, Sheraton and Turnberry in Scotland. After 33 years of feuding, Hilton International and the Hilton Corporation now share the same logo.

But what does it mean for the business traveller? Consumer benefits are variable, depending on who you talk to. "Hotels can get their brand better known across the market, achieve a wider representation. And the more properties in their reservation system, the cheaper each booking is. But the benefits are not strictly there for the consumer," says Andrew Shaw, associate director at BDO Hospitality Consulting, an international hotel consulting group.

Hotels should respond better to customer needs because their databases should be far more sophisticated: the feather pillow you prefer should be on your bed on arrival.

Mr Nelson points to greater capital expenditure and, in Carlson's case, a \$1bn (\$650m) investment in technology, including state-of-the-art distribution and direct-booking systems. "The Regent hotel group alone could never have afforded that," he says.

Arguably, consumers have the

'More competitive pricing is likely only if you are a big travel purchaser'

advantage of a one-stop-shop, particularly on bookings for a multi-city trip. "It's less anxious because you have fewer people to negotiate with," says Richard Cornwall, head of UK travel at PwC, the international consultancy firm. This also applies to

consortiums. More competitive pricing is likely only if, like PwC, you are a big travel purchaser. Without large bookings, some buyers will not see any benefits. "Pricing is not a benefit when you become market dominant; companies

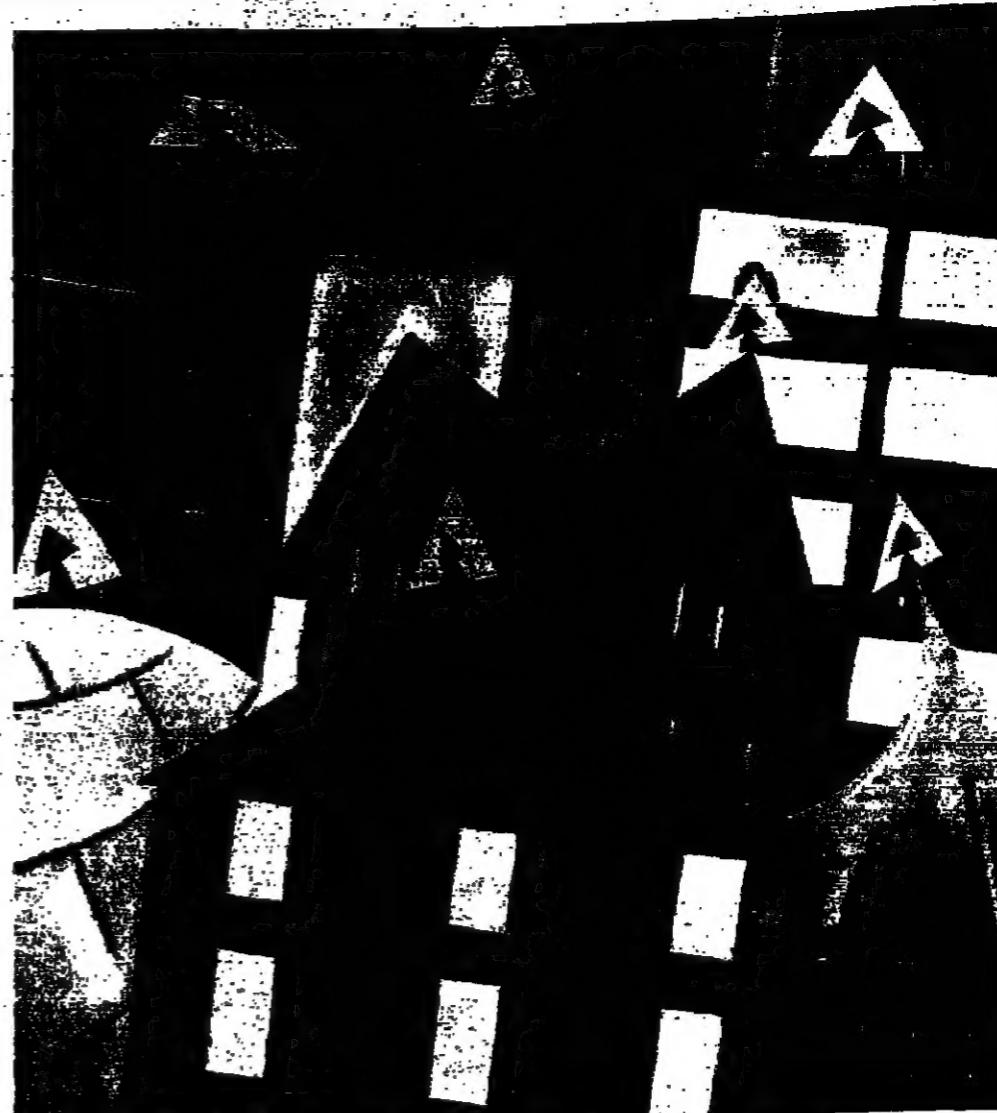
usually milk that dominance," argues Geoff Parkinson, managing director of The Christie Group, hotel consultants.

Consumers are at least wiser to their bargaining power, particularly since the last recession, and can always vote with their feet. But if the trend continues consumer choice could diminish.

Hotel consolidation has largely involved US groups, but Juergen Bartels, chief executive of Hotel Group, Starwood Hotels & Resorts Worldwide, believes there are rich pickings in Europe. "There will be huge consolidation. Thirty per cent of hotels in Europe are branded, against 70 per cent in the US. It's all about a global business. Individual hotels cannot survive."

John Wallis, vice-president marketing for Hyatt International, one half of the world's largest privately-owned hotel company, sees it differently. "We can control the product and give better service because we have decentralised management. Each of our general managers is called an 'entrepreneur' and runs the property as his own."

Hyatt Hotels & Resorts' 184 properties and others like them, make up by far the largest number of hotel properties worldwide. They have responded to tougher competition by joining consortiums, such as Best Western.



MANAGEMENT MANUFACTURING

Search for a winning formula

Insead's awards are aimed at shedding light on the nature of success, says Peter Marsh

■ In most developed countries, manufacturing is still an important economic driving force despite the fact that it accounts for a decreasing share of employment.

In fields such as computing, pharmaceuticals and high-tech areas of engineering, the sector is a focus for a range of new products. In more mature areas such as chemicals, established companies face increasing competition from industry entrants, for instance from south-east Asia.

The challenges faced by companies across the manufacturing spectrum are being investigated over the next few months by Insead, the international business school based in France, as part of its work on what makes for manufacturing success.

The business school wants European companies to enter for awards due to be made later this year. The awards will be based on performance in areas such as product development, new processes and companies' use of information technology.

Insead began organising annual industrial awards five years ago. Initially these involved French companies; German companies were brought in three years ago.

Winners have included companies operating in France or Germany: Schneider, the French electrical equipment company; Atrix, a UK maker of car mirrors; Johnson Controls, the US vehicle-seating maker; and Alstom, the Anglo-French heavy engineering concern.

This year, for the first time, manufacturing companies operating in the UK and other parts of Europe are

being invited to participate. Entrants have to fill in a questionnaire, the details of which will be kept confidential. These will be examined by Insead staff, and, by the end of March, the business school will draw up a shortlist of promising companies.

These companies will then receive visits from Insead experts in the school's Centre for Integrated Manufacturing and Service Operations.

They will talk to company employees about areas such as links with suppliers, the extent to which the manufacturers adopt service-based strategies in adding value to their products and helping customers, and ways to encourage workers to come up with ideas to improve

Companies on the shortlist will be given detailed feedback by Insead staff

their company's competitiveness.

Companies on the shortlist will be given detailed feedback by the Insead staff, enabling them to compare their performance and strategies with those of comparable businesses.

Those that succeed in getting that far in the project should benefit from ideas they pick up from some of the world's leading manufacturing concerns. Awards in a variety of areas will be presented in the summer.

More information can be obtained from John Chappell, CIMS project co-ordinator, tel 00 33 6072 4367 or fax 00 33 6074 5500. The questionnaire and other details about the programme are available on Insead's internet website at <http://www.insead.fr/CIMS01>.



Prize opportunity for the first time, manufacturing companies in the UK and other parts of Europe can take part Stefan Boness

FINANCIAL TIMES

No FT, no comment.

مكتبة الأصل

THE ARTS

OPENINGS

ANTWERP

Ivo van Hove stages a new production of *Lulu* for Flanders Opera on Wednesday, with Constance Hauman in the title role. Bernhard Kortenkamp conducts. After five performances in Antwerp, the production moves to Ghent on February 13.

PARIS

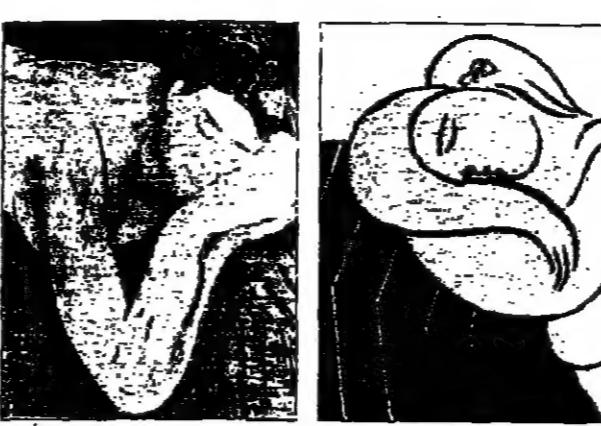
The Centre Georges Pompidou celebrates the work of David Hockney right in an exhibition running from Wednesday until April 26. "David Hockney: Espace/Paysage" studies his approach to landscape painting since the 1960s. It includes two vast new panoramas of the Grand Canyon.

HOUSTON

On Friday the Houston Grand Opera mounts its first production of Stephen Sondheim's *A Little Night Music*. The starry cast includes Frederica von Stade, Evelyn Lear and Thomas Allen. The show runs at Wortham Center until February 14.

ZURICH

The Russian contribution to modern art in the first two decades of the 20th century has been documented in countless exhibitions. But the Kunsthaus's "Chagall, Kandinsky, Malevich and the Russian avant-garde" is different. It presents 90 pictures that were discovered in provincial museums after parastocks and have never been seen in the



West: The show opens on Friday and runs until April 26.

FORT WORTH
An exhibition juxtaposing works by Matisse and Picasso (above).

Worth is the only venue for this unusual show.

LONDON

Pina Bausch (right) and her Tanztheater Wuppertal return to London after 17 years with a four day visit to Sadler's Wells, starting on Wednesday. On the bill is *Viktor*, a heavy-weight but rewarding piece for serious dance-theatre fans. The National Gallery is mounting the first exhibition outside France to bring together Ingres's painted and drawn portraits. Most of his best-known works are included, among them a rare loan from the Frick in New

York. The show opens on Wednesday and moves to Washington in May.

The Queen's Gallery at Buckingham Palace is devoting an exhibition exclusively to King Charles I. Dozens of images, including the famous but rarely seen Van Dyck triple portrait, go on show from Friday until May 3.

British theatre guru Peter Gill has both written and directed his latest play, *Certain Young Men*, which opens at the Almeida Theatre on Wednesday. A new version of Ostrovsky's play *The Forest* by playwright and director Alan Ayckbourn opens at the Lyttelton Theatre on Thursday. Anthony Page directs; the cast is

led by Michael Feast, Frances de la Tour, and Michael Williams.

WINNIPEG

The Winnipeg Symphony Orchestra's new music festival starts on Friday and runs throughout the following week. In the opening and closing concerts at Manitoba Centennial Concert Hall, Bramwell Tovey conducts works by Gavin Bryars and Christopher Rouse, who is this year's featured composer.

AMSTERDAM

The Netherlands Opera's new Carmen should be worth watching, if only to see how young German stage director Andreas Homoki views the title role (sung by Carmen Oprișanu). Edo de Waart conducts, and the first night at the Muziektheater is Thursday.

MUSIC SAN FRANCISCO SYMPHONY

A good band without the glitz

Judging by the mounds of publicity preceding the San Francisco Symphony Orchestra's latest European tour, you would think Michael Tilson Thomas was California's musical Messiah. In fact, as anyone who heard this orchestra in the early to mid-90s will know, it was already a fine instrument before Tilson Thomas took over. All it lacked was New World glitz, the very quality you would have thought he would bring. But if there was one factor missing in last Thursday's concert at the Barbican, it was the kind of upfront virtuosity US orchestras usually display when they cross the Atlantic.

As its performances of

Ives's *Three Places in New England* and Prokofiev's

Fifth Symphony

demonstrated, this orchestra

has a descriptively

understated personality. The

sound remains clean,

well-moulded and

impeccably balanced, with

no section, least of all the

brass, outgunning the

others – virtues bequeathed

to Tilson Thomas's

predecessor, Herbert

Bloomfield, whose invaluable

contribution seems to have

been spin-doctored out of

the SFSO history book.

This is an orchestra which

has long deserved to listen to

itself. What it needs now is

a more mature sense of

characterisation, of the type

that makes the music leap

off the page and smack you

with its originality and

inescapable importance.

If the sound belies the

much-vaunted Tilson

makeover, so did

the repertoire.

Notwithstanding this

conductor's claim to be a

musical explorer, the most

"modern" work on the

programme was written by

a Dead White American

Male nearly a century

ago – hardly a mascot

for an orchestra from "the

most progressive American

city".

But it seems

curmudgeonly to complain

when Ives's open-air

trioptich was performed with

such an illuminating mix of

confidence and sensitivity.

The congestion-prone

climax in the opening

movement had the same

impressionistic clarity as

the more poetically

distanced effects. In

"Putnam's Camp", Tilson

Thomas held the tangle

of competing march rhythms

on the cusp between order

and chaos, while the

shifting chromatics of the

finale were despatched with

unforced elegance.

So, too, were the

accompaniments in an

otherwise over-sophisticated

reading of the Mendelssohn

Violin Concerto by Gil

If the sound

belied the

much vaunted

Tilson Thomas

makeover, so did

the repertoire

Shaham, whose choice of

extreme tempo and

dynamics ended up

smothering the music's

lyrical simplicity.

After the interval, the

Prokofiev symphony

sounded surprisingly

low-voltage. Some of the

brass may be attached to

the Barbican acoustic,

which wasted the

orchestra's richly discordant

brass choir. A more likely

cause was Tilson Thomas's

reluctance to explore

contrasts of mood, opting

for epic spaciousness at the

expense of mystery,

expectancy and Cossack fire.

For all the controlled agility

of scherzo and finale, the

playing lacked wit,

piquancy, waggishness,

especially in the

all-important woodwind

parts. And the slow

movement proved

emotionally weightless.

Perhaps that is the

trade-off for Tilson

Thomas's boyish gravitas.

He may have improved the

orchestra's fluency and done

wonders for its image, but

on this evidence he has yet to

give the multi-layered

depth of personality that

distinguishes its East Coast

rivals.

Andrew Clark



Hundreds of snow domes: other collections include glow-in-the-dark plastic monsters and tissue tangerine wrappers

The everyday treasures of ordinary folk

At the Museum of Collectors, Ralph Rugoff explores what triggers the lust for possession

No one really knows what moves the gears in a collector's heart. But whether it is simply aesthetic whim or a displaced desire for that ultimate lost object, mummy's breast, it's a truism that collectors will collect virtually anything. Think of an object no matter how unprepossessing – toilet paper, shoe laces, soda cans – and it's safe to assume that someone out there has accrued a choice selection of representative samples.

Nor is the inspired collector necessarily limited to physical artefacts: several years ago, Sotheby's auctioned off a Soviet lunar vehicle

The owner of

Napoleon's penis can comfortably assume that he possesses a one-of-a-kind object – although hardly one to be hung on the living-room wall

left behind on the moon. Its \$65,000 price tag did not include delivery charges, so its new owner could only peer at its possession through a telescope, perhaps experiencing a metaphysical thrill at the idea of owning something he could never lay hands on.

Concentrating on more down-to-earth examples, the Museum of Collectors, a temporary installation at the Bargehouse on London's South Bank, showcases the everyday treasures of ordinary folk. While perusing other people's hobbies rarely makes for gripping entertainment, the museum's curators have created a lively and visually appealing exhibition that sheds light not only on the surprising range of items which people collect, but also on the reasons they do so. The curators have also worked with this intriguing collection of collectors to present their possessions in ingenious ways.

As you walk up the stairs to the first-floor galleries, a superb selection of tangerine tissue wrappers hangs from the underside of the stairwell above. Stirring gently like life-sized banners, their elegant designs evoke abstract heraldic motifs.

Concentrating on more

contemporary ephemera elsewhere: a collection of rejection letters; a poignant assortment of vinyl Roman carrier bags, emblazoned with glossy, kissable visions of the good life as well as English words such as "Shopping", "True Love" and "Family". And yes, there are soda cans on display, including samples of Biker Cola and bubblegum-flavoured Hubba Bubba – which, judging by its unappetising package, is probably safer to collect than to imbibe.

Beside each collection the curators have placed brief yet revealing statements from the individual lenders. Rather than suggest a common motivation, these betray a striking diversity of motives that will confound the theories of sine-minded psychologists.

One woman complains that she began collecting only as a favour to her mother, who was herself an avid collector and had no more space. Another maintains that her storehouse of electrical insulators makes a stunning conversation piece, noting that "few people can resist an invitation to come up and see my insulators."

The man who treasures plastic monsters does so out of nostalgia for the "happier days" before his father's death and his own serious illness; nostalgia for a more innocent era drives another man who collects tin noise-makers.

A somewhat frightening display of orgiastic groups of Care Bears, meanwhile, serves to remind us that at some juncture, sexuality and collecting seem to cross wires. The lust for possession inevitably gives off a scent of displaced sexual desire, and collections of stuffed animals in particular frequently evince a harem-like aura, as though these pampered objects were so many sumptuous concubines, patiently awaiting the gaze and touch of their master.

A hot-pink shrine filled with Dolly Parton memorabilia strikes a similar note of barely repressed hysteria. The highlight here is a pile of carpet from Dolly's Nashville home, which is displayed in

its own pink vitrine like a holy relic from the cult of celebrity worship.

While it may seem odd or pathetic to preserve such scraps, the underlying impulse is basically no different from the collecting practices of many

COMMENT & ANALYSIS

PERSONAL VIEW DOMINIQUE MOISI

Global ghetto or regional bridge?

The Middle East seems in suspense about the results of the Israeli elections in May. Who would dare risk a prediction?

It is too early to dismiss Benjamin Netanyahu, prime minister and leader of Likud, despite very low opinion polls and his unpopularity within his own party. He may have lost his most loyal friends and allies by failing to demonstrate any sense of loyalty to ideas or people, but he has the survival instincts of a veteran politician and still plenty of fighting spirit left.

Also playing in Mr Netanyahu's favour is the demographic evolution of Israel. Sephardic Jews, ultra-orthodox communities and Russians appear to be more numerous than ever, and are helping to reinforce the sociological basis of conservatism.

It is a shift that belies the economic, cultural and physical appearance of Israel.

Even during the sabbath, Jerusalem, the most religious city in Israel, gives the impression of being an elegant and dramatic part of California. The Museum of Cinema, controlled by the conservative municipality, opens on Friday night. Gay bars have recently opened not far from the ultra-orthodox district of Mea Shearim.

Visiting the sophisticated Israel Museum in Jerusalem, or strolling around the rooms dedicated to Modern Design, one feels very far from the Middle East indeed.

By their body language, their level of spending (if not affluence), their tastes (if not their daily behaviour), and their important contribution to high technology industries, Israelis are more than ever part of the "global village".

Against this appearance of modernity, the most religious elements of society are fighting a rearguard battle with the help of the electoral

system which makes them more powerful than their absolute numbers.

Whatever the depth and seriousness of its identity crisis, Israel is more western than ever. Israelis may rediscover the complexities of their Jewish identity but they do so in a context dominated by globalisation.

Ehud Barak, leader of the Labour party, has to his advantage the fact that most Israelis still support the peace process. Mr Barak's credibility has increased in the past few weeks.

Both Likud and Labour face the challenge of centrists, led by General Amnon Lipkin-Shahak, a former army chief-of-staff, and joined by Yitzhak Mordechai, who was sacked as defence minister by Mr Netanyahu on Saturday.

As for the Arab world, the balance of power is shifting even though no single country is yet willing to take the leadership role. The end of the cold war, the Gulf war and the dramatic fall in the price of oil are creating a new regional equilibrium.

Four countries emerge out

of this morass.

Egypt, whose economy is doing much better, could play a leadership role, but does not. It is too pre-occupied with the growing influence of Islamic fundamentalists within its own borders and, to the south, in Sudan.

Iran, slowly emerging from its Islamic revolutionary phase, is beginning to take centre stage as a result of the self-marginalisation of Iraq. Saudi Arabia has abandoned any idea of playing a dominant role, obsessed as it is by money worries and its own security and stability.

Lastly, Turkey is recovering its influence over the region, despite chronic domestic instability, as disillusionment with Europe grows. The other actors do not count. Syria knows its influence is greater in times of conflict than during peace negotiations. Jordan and Libya, their leaders both ill, are dominated by succession calendars.

Pan-Arabism no longer exists. Pan-Islamism does, but provides little more than a vague sense of belonging.

Reinforcing conservatism: ultra-orthodox Jews in Israel. Reuters

And Israel, more inward-looking than interested in the evolution of its regional environment, only seeks short-term gain from the disarray of its neighbours.

Israelis indeed, sometimes give the impression of ignoring the Arabs at large and the Palestinians in particular.

That is unwise, particularly if one considers the position of the 1m Palestinians who are Israeli citizens. The behaviour of Palestinians, and that of Israel's Arab neighbours, can influence the choices Israelis make, starting with the forthcoming elections. The bombing campaign by Hamas and the abstention of Israeli Arabs no doubt played a part in Mr Netanyahu's first election victory.

Does the Palestinian Liberation Organisation really want the Labour party back in power, or does it see no difference between the policies of Labour and Likud?

In the long-term, the future of Israel depends at least as much on the peaceful and balanced integration of the region as on the solution to the question: "Who is a Jew?"

Israel has a choice: it can either be a "global ghetto" or a "regional bridge". It has to find a way to live with the Palestinians.

At the end of the second world war, Joseph Rovin, liberated from a German concentration camp, reflected that France had had the Germans it deserved. He went on to become one of the principal architects of Franco-German reconciliation.

In the end, the Israelis will have the Palestinian neighbours they deserve. The sin of indifference may prove to be just as damaging as the realities of domination.

The author is deputy director of the Paris-based Institut Français des Relations Internationales and editor of *Politique Étrangère*. He writes here in a personal capacity.



FORUM OF INFORMATION TECHNOLOGY

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February 2, 1999

With the presence of Shimon Peres from the Peres Center for Peace

Eric Bechamou, Chairman & CEO of 3 Com
Edouard Pfeiffer, President & CEO of Compaq
Michel Bon, President of France Telecom
Bill Gates, Chairman & CEO of Microsoft

Guy de Panafieu, President of Bull
Serge Kampf, President of Cap Gemini

February 3, 1999

Pierre Borelli, Chief Executive Officer of Sema Group
Art Cook, President of SAS Institute
Hans-Joachim Kogermann, President of SAP
Ray Lane, President of Oracle
Rudi Pfeifer, Executive Vice President of Philips

Paul Walker, Chief Executive Officer of SAGE

February 4, 1999

With the presence of Dominique Strauss-Kahn, Minister of Economy, Finance and Industry

Giuliano Barretta, President of Eutelsat
Ed Jacobucci, Founder & Chairman of Citrix
Dave House, President of Nortel
Francis Loraës, President of the E-Commerce Mission for the Minister of Economy
Serge Tchuruk, President of Alcatel
Mark de Simone, Executive Vice President of Lucent Technologies

February 5, 1999

With the presence of Claude Allègre, Minister of Education, Research and Technology

Alain Couder, President of Packard-Bell NEC

Jo Lemoine, Co-Chairman of Lemoine & Haussie

Bernard Liautaud, President of Business Objects

John Luongo, President of Vanifire

Gil Shwed, Chief Executive Officer of Check Point

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FEBRUARY 2 TO 5, 1999

LETTERS TO THE EDITOR

Nike's plea: judge us by our actions

From Ms Hanrich Jones

Sir, Nike regrets that excerpts from private correspondence made by Nike executive Dr Joseph Ha, which were published in the Financial Times ("Nike accuse its critics", January 21), were interpreted as our corporate attitude towards human rights groups. Dr Ha's statements are inconsistent with Nike's commitment toward forging partnerships with human rights organisations and improving labour conditions for the more than 500,000 people who manufacture, distribute and sell Nike products in over 35 countries.

Nike has worked extensively with national governments and a wide spectrum of human rights, labour groups and international organisations to design programmes aiming to improve labour conditions overseas. In addition, it has benefited

as an active participant in President Bill Clinton's Apparel Industry Partnership - a partnership of human rights groups, consumer groups and other companies that agreed to an independent monitoring mechanism for holding global companies accountable for their manufacturing processes.

We urge people to judge us by our actions and not by private correspondence of an individual employee. We welcome ongoing and productive dialogue with our critics to move us towards our common goal of protecting the rights and dignity of all people. For information about these and other important human rights issues, please visit our website at www.nikeworkers.com.

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Justifying the use of force

From Mr Richard Burger

Sir, Richard Haas's justification of interventionism is fundamentally flawed ("A question of force", January 11) since neither lack of consensus in the UN Security Council nor its arguably out-dated character per se lend legitimacy to unilateral or multilateral force.

It is wrong that "legitimacy must stem from the ends and means of what the US or anyone chooses to do". Legitimacy derives from a common sense of what is right or wrong, acceptable or unacceptable. The absence of such agreement in the Security Council thus reflects the situation in the world.

Mr Haas hides behind the new magic ally in foreign policy - a notion of "international community" - by invoking "the court of international public opinion" as the ultimate judge of unilateral interventions.

The only institutionalisation of the "international community" with any claim to that title remains the UN, with the Security Council its highest decision-making body. That it operates on clearly defined rules is exactly the source of its legitimacy.

Mr Haas's approach provides potential justification for anybody's use of force.

He in no way answers the fundamental question of when and under what conditions outside use of force in a sovereign country can be justified and legitimised. Part of the answer may lie in a reformed UN system. Until that question is settled, constructive engagement to improve the system rather than go-it-alone interventionism is the only way to avoid a return to power politics and gunboat diplomacy.

Richard Burger,
22 Avenue des Chardonnerets,
1150 Brussels, Belgium

Manufacturers unconvinced by services should look at GE

From Trung Luu

Sir, Peter Martin's message that manufacturers should concentrate more on services they can provide to customers ("New age message", January 19) is right on the money - quite literally. Any manufacturer still not convinced of his argument should only look to General Electric of the US to be persuaded.

GE is driven by the desire to create wealth for its shareholders, however it can be achieved, and not just by manufacturing. Almost every time GE sells a jet engine or X-ray machine, it ticks on one or more of a large array of services, including financing, maintenance, and insurance.

The results have been staggering. Among other things, GE is the largest equipment management

company in the world and the largest US reinsurance.

More pointedly, a \$10,000 investment in GE made in 1990 would now be worth a little over \$75,000, or a 25 per cent average annual return.

Many companies are exploiting this pattern by which products migrate to solutions. Ryder Systems, the former truck lessor, has emerged as a full-line logistics company. Enron has evolved from gas transportation to complete energy management. Mr Martin has certainly identified a trend that can only continue to grow.

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ECONOMICS NOTEBOOK PETER NORMAN

All together now

European finance ministers are taking the first steps towards coordinating economic policies in the euro-zone.

Finance ministers in the euro-zone are beginning to put the 'e' of economics back into economic and monetary union.

During the launch of the euro, the complex task of beginning to co-ordinate economic policy among the 11 members of the single currency was almost forgotten. Now it is back on the agenda. The upshot could be budget cuts to establish the credibility of co-ordinated policies.

The presence of Oskar Lafontaine at the Bonn finance ministry has given a big political push to the need for greater co-ordination. Mr Lafontaine believes it has a vital role to play in reducing unemployment, which is one of the main goals of Germany's six-month presidency of the European Union. It was no coincidence that last Monday's meeting of euro-zone finance ministers, the first under Mr Lafontaine's chairmanship, ran well over schedule.

It is too early to tell whether the euro-zone group will develop into an "economic government". For Envi, as suggested by Dominique Strauss-Kahn, the French finance minister. For the moment, the euro-zone group is some way from being able to define or provide a framework for economic policies in the euro-zone. But that is the goal, and the day when euro-zone finance ministers formulate common guidelines for national budgetary policies may not be far off.

The EU's economics and finance committee, comprising senior officials from finance ministries and central banks, the European commission and the European Central Bank, is also developing its ability to assess how the economy of the EU is developing.

The objective, according to Jean Lemierre, director of the French Treasury, is to foster integration.

Macro economic management is therefore catching up with the conduct of monetary policy at the ECB.

There are, however, some shortcomings standing in the way of effective surveillance.



Oskar Lafontaine: pushing for economic coordination

and economic coordination. Inadequate statistics is one of them.

The 15 members of the EU have made a start in providing data for Eurostat, the EU's statistical service.

There will follow a step-by-step improvement in comparable national and financial account data for the general government sector.

There is no short-term risk of any euro-zone country exceeding the Maastricht Treaty ceiling on public deficits of 3 per cent of gross domestic product. But not all member states are close to achieving the prescribed medium-term objective of being "close to balance or to surplus" in their fiscal accounts.

Doubts have surfaced about the ability of France and Germany to lower their deficits in line with stability pact.

The commission has already taken a hard line with Austria, telling its government this month that its final medium-term budget deficit target of 1.4 per cent of GDP in 2002 bordered on the outside limits of acceptability.

Neither Mr Strauss-Kahn nor Mr Lafontaine will fail in their desire to coordinate economic policies. But they may yet have to implement painful budgetary policies at home to establish the credibility of their aspirations.

which produces a highly regarded series of harmonised indices on consumer prices (HICP). These are the statistics used by the ECB when it takes decisions on monetary policy.

The irrevocable fixing of exchange rates underpins means that cross-country comparisons of labour markets and labour costs in the euro-zone and within the EU are being planned.

Wage inflation will also continue to be an important indicator for the ECB.

مكتبة الأصل

COMMENT & ANALYSIS

FINANCIAL TIMES

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Monday January 25 1999

Going for gold

The Olympic movement, that remarkable and fragile institution, has been placed in jeopardy by the alleged corruption of members of the International Olympic Committee. The accusations relate only to where the games should be held, which some might think a secondary matter. But corruption is a progressive disease. If the public ever come to doubt how the medals were awarded, the Games would be deservedly finished.

Predictable calls for the head of Juan Samaranch, the IOC's president, are surely justified. This is not because there are any doubts about his personal probity but because, having run the IOC for so long, he must take prime responsibility for its Augean condition. But this is a side-issue. The whole system might have been designed to breed corruption, and needs radical reform.

Who should undertake it? The Olympics depend on powerful commercial interests: the sponsors, the host cities and the television networks. The Games exist to serve none of these, but rather the world's population. It is therefore no use looking to the sponsors to reform the system, nor to host cities to renounce bribery. The world's only representative, for better or worse, is the IOC. It must reform itself.

Perhaps the issue could be bypassed by giving the Games a permanent home - say, in Greece. But the whole spirit of the Games is global. If everyone is to own

them, they must be shared around. And it is precisely the diversity of past venues which has given them their character.

So, to the present system. Parts of it are obvious nonsense. IOC members get no salary. They are paid expenses, mostly by the competing cities. They are not democratically elected, but invited into the club.

The best weapon against corruption is to pay officials a decent wage. The IOC can easily afford that. It can equally afford its own expenses. Making it democratic might be a little harder, but there are models such as FIFA, the governing body of football's World Cup. It is run by a 24-strong board elected by its 200 member associations.

Finally, how should the host city be selected? There is much to be said for rotating the Games around continents or regions in turn. But the final choice rests on objective criteria: facilities, accommodation, communications and security. That is a job not for ex-athletes and sports fans, but for professional consultants. Let a reputable firm draw up a short list based on published findings.

Then let a small group of IOC members make their choice on public grounds.

The sad truth is that there is no way to force the IOC to do any of this. But it is a remarkable institution in its way. With luck, the present crisis will shock it into facing its responsibilities. If not, everyone will be the poorer.

Dollarisation

Argentina's currency board was created after decades of high inflation, culminating in hyper-inflation. The country then decided the cost of monetary irresponsibility outweighed the gains of independence. With that decision taken, the benefits of maintaining the peso's identity have become very doubtful.

The chief argument for possessing a currency is, after all, the ability to adjust monetary policy. Once a country wants to give up that option, the only benefit of a national currency, such as the peso, are the survival of a symbol of national identity and the income from "seigniorage" (the interest on the foreign currency reserves that back the issue of notes).

Alas, these modest benefits do not come cost-free. On the contrary, the existence of a separate currency visibly preserves the option of autonomy. The price of this option will depend on the perceived chances of its being exercised. Its scale is shown by the interest rate differential between dollar- and peso-denominated assets with identical maturities. Over the past 12 months, the spread between interest rates on Argentinian 30-day loans in pesos and dollars has varied between 0.5 percentage points and 4.4 percentage points. If the

peso-dollar link were perfectly credible, these spreads would be close to zero.

So Argentinians are paying a price for an option their government wants never to exercise. The way to eliminate this price is to eliminate the option. Dollarisation - scrapping the peso - would go a long way towards this aim. It would not go all the way because a currency can always be recreated. But the reason to re-introduce a currency would only be to devalue it.

Moreover, re-introduction would be time-consuming. So announcing the intention to do so would trigger a financial crisis. Once investors realised how costly a return to autonomy had become, the price Argentinians would have to pay for their option of autonomy would surely fall.

If Argentinians do want to give up monetary autonomy forever, dollarisation makes sense. It would be still better to become a full part of the US currency union. The Federal Reserve would then become lender of last resort to - and US supervisors would oversee - banks in Argentina. Even the profits of seigniorage might be shared.

A pipe dream? Today, certainly. In the long run, however, extension of the US monetary union might be the best way to spread monetary stability throughout the Americas.

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The administration wants to work with Congress for a bipartisan social security plan. The idea

The politics of ownership

President Clinton's plan to invest part of the US social security surplus in equities blurs the distinction between public and private ownership, says John Plender

The received wisdom of the post-collectivist world is that all debate on the relative merits of public and private ownership is redundant. After President Bill Clinton's State of the Union address last week, that assumption looks highly questionable.

With Mr Clinton's radical proposal for social security surpluses to be invested in the stock market, the US has rediscovered something that looks suspiciously like Swedish social democracy, only more so.

Nor is it only in the US Congress that the politics of ownership look like an unexpected airing. As a result of its recent intervention in the markets to ward off the hedge funds, the Hong Kong government is the owner of substantial equity in private sector companies.

The circumstances in which the Hong Kong authorities will extract themselves from this uncharacteristic venture into state ownership remain unclear.

In Japan, the Ministry of Finance's Trust Fund Bureau operates the equivalent of a venture capital fund for housing and infrastructure in its Fiscal Investment and Loan Programme. It is apparent that the fund has increasingly been assuming equity-type risks, even where its investments take the form of loan finance. Bad debts have multiplied.

Japanese state entities have long been active buyers in the capital markets, too. And this week the Liberal Democratic party revealed that it wanted the government to buy \$175m worth of property to help support the collateral of the banking system. Elsewhere in Asia the trend over the past 18 months has been for the state to take control of private sector assets.

Meanwhile privatisation, the defining policy of the post-collectivist world, has lost impetus. Admittedly this was inevitable since the scope for transfers from the public to private sector is by definition finite.

But the policy has also been tarnished by Russia, where privatisation was more about loot and plunder than procuring a more efficient allocation of resources. Now has privatisation delivered on its full promise in eastern Europe.

How far, then, is ownership set to come back from the margins of the political debate?

The issue is not a political one in Asia, where the change in ownership patterns is dictated by financial crisis rather than ideology.

As with state acquisitions of Scandinavian banks in the early 1990s, nationalisation in Japan and the rest of Asia is a temporary solution to the banking crises that afflict the region.

Since the bail-outs in banking will impose a burden on public finances, a new round of privatisation may be needed in due course to help reduce an excessive level of public sector debt.

Yet the US is another matter since its plans for the social security system have a time horizon of more than 50 years. In prospect is the transfer of \$2,500m worth of budgetary surplus to the social security system over the next 15 years alone. Up to a quarter of this sum - \$700m - is being earmarked for investment in the stock market.

The administration wants to work with Congress for a bipartisan social security plan. The idea



is to invest part of the surplus to achieve higher returns than the partially funded scheme currently earns on government bonds. There will be a mechanism, Mr Clinton said last Tuesday, to ensure that investments are made independently and without political interference.

This sounds strikingly similar to the funded part of the Swedish state pension system - but with important and rather surprising

shares were allowed. Today the great majority of the country's state pension assets are still invested in bonds and loans.

Concern about political manipulation in the US has already been voiced by Alan Greenspan, Federal Reserve chairman.

It was Mr Greenspan who in the 1990s headed the commission that persuaded the Reagan administration to adopt partial funding, whereby the Social

Security trust fund invested its shares were allowed. Today the great majority of the country's state pension assets are still invested in bonds and loans.

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It was Mr Greenspan who in the 1990s headed the commission that persuaded the Reagan administration to adopt partial funding, whereby the Social

It is hard to believe that a plan that could turn the federal government into the biggest shareholder in the stock market will have an easy political passage. Control rights attached to equities in the fund will have to be neutered

difficulties. One is that a recent International Monetary Fund study rates the US state pension system as significantly more redistributive than social democratic Sweden.

More importantly, in the present context, equity ownership confers significant control rights. And political concern over the risk of backdoor nationalisation of industry and commerce forced the Swedish government to impose tight portfolio constraints at the inception of its scheme in 1990.

Only minimal holdings in

Security trust fund invested its reserves exclusively in US treasury bonds.

The risk of political interference is real. Research by the World Bank shows that publicly managed pension funds across the world deliver on average much poorer returns than private occupational pension funds. The record is particularly bad in developing countries, where public pension schemes are too often used by governments as convenient slush funds.

A common practice is to invest in government securities and

cheap housing loans at negative real rates of interest. Even the well-regarded public provident funds of Singapore and Malaysia deliver returns that look poor relative to the private sector.

That said, the US has a uniquely transparent political system, complete with checks and balances designed to impede unscrupulous lawmakers. The return on the Social Security trust fund's current bond portfolio is on a smaller scale.

There is nothing new about state-sponsored equity investment for pensions. Indeed, the Clinton proposal highlights, by implication, the anomalous political position of existing public sector pension funds.

Despite the unfashionable nature of state ownership and control, state (or local government) pension funds are still some of the biggest in the capital markets of the US and Europe. They thus defy the conventional wisdom that public ownership and control is desirable only where there is no alternative. Many do a more cost-effective job in pension provision than private schemes. But if they did not exist, the private sector could easily pick up the baton.

There is one respect, however, in which a federal pension plan may not be able to emulate the state pension funds, which are more inclined to shareholder activism than their private sector counterparts. Private sector funds are usually management controlled and thus not inclined to challenge incumbent management.

For that reason alone it is hard to believe that a plan that could turn the federal government into the biggest shareholder in the stock market will have an easy political passage.

Such a concentration of financial power sits uneasily with the American political tradition. It follows that the control rights attached to the equities in the fund will have to be neutered.

Financial Times

100 years ago

The French Investor Our Paris Correspondent draws a lively picture of the immense success of the Indo-Chinese loan. As he points out, there is no colonial enthusiasm to speak of in France, and the majority of the people who applied for the loan would have some difficulty in placing Tongking on the map. But the opportunity of getting a better rate of interest than possible with Rentes with practically as good a security caused any amount of unloading of old stockings, copper kettles and other receptacles of the wealth of the small French investor.

50 years ago

German Economy Criticised Frankfurt, Jan. 24. The big contrast in the standard of living found in Western Germany were sharply criticised by General Bishop, military governor of North Rhine Westphalia, speaking in Dusseldorf at the week-end. Luxury shops were being built instead of houses for miners and refugees, he said. Petrol was being wasted on pleasure trips and electricity on advertising, while power cuts had to be imposed on industry.

OBSERVER

Getting back in the frame

likely to raise more than \$17m.

"Time has come to draw the attention of the authorities to the urgent need to reform the French art market in order to allow our country to retain its place on the International art market," says Princess Laure de Beauvau Creon, deputy chairwoman of Sotheby's France. And not a moment too soon.

Taking a bite

It's enough to get right up royalty's nose. Take a stroll round the front of Buckingham Palace, the London home of Queen Elizabeth, to soak up Britain's heritage - and the sickly smell of hot dogs and onions.

Call Observer old fashioned, but should visitors to the royal palace have to contend with ranks upon ranks of mobile stalls selling over-priced snacks within feet of the gates? On some days there can be up to six of the unsightly, smelly wagons plying their trade; the palace is far from amused but even the monarch seems powerless to get them removed.

The pedestrianised area in front of the famous railings is the responsibility of the Royal Parks Agency; if the local authority had a say, they could seize the trolleys and destroy them. But royal parks by-laws are ancient and difficult to enforce, something that has not escaped the wily hot dog vendors.

Culture minister Chris Smith

has been asked to see what he can do but new legislation is required to stop trading in the parks - and parliamentary time is hard to find, even if the Queen's own nostrils are being assaulted.

With the culture department insisting it is anxious to plug the legal loophole as soon as it can, the fear is the summer will bring hordes of sausage sellers. Time to set the Queen's corgi dogs loose.

Now or never

So a Finnish professor has decided to record Elvis Presley's songs in Sumerian, a language that's been dead for 2,000 years. Julie Ammon, is kicking off with one of the King's best known anthems, "Blue Suede Shoes". But he's hit on a problem: Sumerians had neither suede nor shoes in 2000 BC.

No matter, says the resourceful Ammon. He translates the song title as "Eisir Kus Zargin", which means "sandals of leather of the colour of a blue gem". Rock 'n' roll Sumerians would have worn their leather sandals in the lower Euphrates river valley - now Iraq.

But whatever would the singer of ballads like "Heartbreak Hotel" and "All Shook Up" have thought? According to Ammon, Elvis would at least have been impressed with his diction.

"I'm not sure about my Sumerian but they say Finnish is well-suited to pronouncing

Clinton's trial

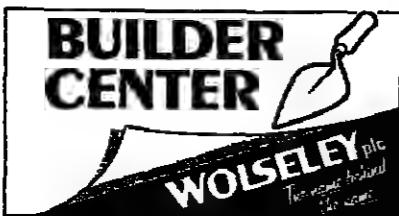
Bill Clinton's behaviour, in the words of his defence team, has been "outrageous, unforgivable, shameful" - but it does not warrant removing the president from office. This is a fair assessment, and one that chimes with US public opinion. But neither the president nor the public have the final say. It is for the Senate to decide whether to convict, in a judgment as much political as forensic. They should take that decision with all speed.

Mr Clinton's trial in the Senate has so far been conducted in a sober and serious fashion. The Republican "managers" from the House Judiciary Committee have pressed their case with force and sensible restraint, steering clear of sordid details. The defence was both rigorous and eloquent. There has been comparatively little of the partisan bitterness that marked the impeachment process in the House.

However, this studied bipartisanship has been strained to breaking-point by the House managers' attempt to drag Monica Lewinsky back to centre-stage. They are in danger of undermining all the good work that went into the political process.

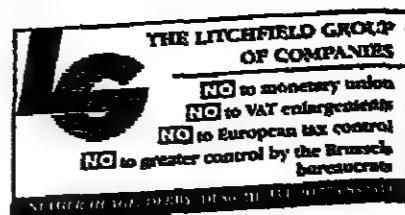
The Senators, as judges and jury, should not be distracted by it. They now have three important decisions to make. These are whether to dismiss the case, whether to summon witnesses to

make a point by teaming up with French auctioneers to sell the art collection from Grouseay Castle, an elegant 180-year-old edifice outside Paris. The auction is



FINANCIAL TIMES

MONDAY JANUARY 25 1999



THE LEX COLUMN

In credit

What lessons to draw from a noisy fourth quarter for US bank earnings? Amid numerous merger-related charges, it was possible to detect a blip in the long-term trend towards higher fee income and lower interest income. But banks cannot rely on this continuing. The seizure that afflicted US capital markets for most of last year forced many companies to resort to bank borrowing rather than bond finance. It is unlikely to be repeated, and banks must still develop other sources of revenue.

The real winners were credit card companies. Their profits are rising at an almost Silicon Valley-like rate. Capital One logged an increase in earnings of 45 per cent for the year, while substantially increasing its marketing spend. Providian Financial raised earnings by 55 per cent and MBNA, the largest specialist credit card issuer, logged a 25 per cent increase.

It is now beyond doubt that the credit card business is changing. Customers no longer link a credit card purchase in any way with a trip to a bank branch. As a result, several mid-sized banks have sold credit card businesses in recent months. Worryingly, last year's mega-mergers were founded on the proposition that banks could use their branch network to sell more products: the mythical cross-sell. That proposition looks increasingly implausible.

Cable & Wireless

If investors were concerned that the pace of change at Cable & Wireless would slacken following the departure of Dick "deal-maker" Brown as chief executive, they need not have worried. C&W wants to sell its 30 per cent stake in Bouygues Telecom, the French mobile phone operator, and is not waiting any longer for the other shareholders to decide if they want it. Price tags in the sector have moved up too far for further dithering. It is somewhat surprising, though, that financial investors are emerging as potential buyers. How do you make a quick turn from frothy assets?

Of course, the 245m Cable & Wireless was originally thinking of selling its stake for now looks low. Applying a multiple of 12 to Bouygues Telecom's forecast earnings before interest, tax, depreciation and amortisation for 2000 could value the



economy at around £3bn. That would justify 2600m for C&W's stake. The multiple looks conservative compared with peers such as Orange. But, for the financial community, Bouygues Telecom is still an unknown quantity. Potential investors will need patience. A flotation would be exciting, despite its number three position in the market. The problem is that the Bouygues conglomerate - which has a majority holding - has prevaricated about a spin-off. Last year it fought rebel shareholder, Vincent Bolloré, on just this issue. C&W's stake is not for someone in a hurry.

British Airways

British Airways' shares have plunged. Profit forecasts have been slashed and the planned alliance with American Airlines scaled back. But dropping the pilot, Bob Ayling, would not make things better. For most of BA's woes, blame the cycle, not the chief executive.

Of course, there have been blunders. Misreading the regulatory environment meant rival airline alliances got ahead. And BA contributed to the overcapacity now plaguing transatlantic routes. But management has reacted quickly. Capacity will barely grow next year. Unit costs tackled when times were good, have fallen some 10 per cent since 1997 - albeit with the help of fuel price rises.

The boldest bit of BA's strategy is to come. By 2002, nearly half its long-haul fleet will be Boeing 777s. These are smaller than the current 747s, with fewer

economy seats but the same number of business seats. Chopping off rows filled through last-minute discounting will boost yields. Longer term, this could even point to a two-tier airline: the flagship would increasingly focus on business class (culling less profitable European routes), while Gol - its no-frills airline - picks up the backpackers.

The grand plan, though, comes unstuck if BA loses control of its business travel market: hence the concern at recent declines in premium traffic. Maybe this reflects corporate belt-tightening as business confidence dips. A less charitable view is that BA's premium product is not up to scratch, and is losing market share. The company believes, not Mr Ayling can not afford to get this wrong.

Pharmaceuticals

Investors in drug companies need a regular injection of reassurance that historic price/earnings ratios of 30-50 are not fanciful. One such shot has come from the UK government's ruling on Viagra, Pfizer's impotence treatment. In allowing family doctors to prescribe the drug privately in less serious cases, it opens the door for sufferers to pay for a drug they want.

The decision acknowledges there is pent-up demand that a state-funded health service cannot afford to satisfy. This is reflected by national variations in prescription drug rates. In the US annual spending is running at \$72bn - nearly twice as much per head as in the UK. The US market is also growing at 11 per cent, twice as rapidly as Europe.

But even without the advertising that stimulates US demand, an ageing and increasingly internet-literate European population will demand better access to the latest - more expensive - drugs. In Germany, for instance, the system already allows top-up payments. Such co-payment is particularly relevant to drugs that treat less severe ailments - such as Viagra or Glaxo Wellcome's forthcoming influenza treatment. Political barriers remain but anything that makes patient purchases of drugs easier will hasten double-digit growth in Europe. Glaxo still looks expensive - on a p/e four times that of the FTSE SmallCap index - but less inexplicable so.

Germany tries to introduce limits on EU farm spending

By Peter Norman in Brussels

Germany, holder of the European Union's six-months rotating presidency, will today press for foreign and finance ministers to set strict limits on farm spending in the years to 2006, in an effort to force reform of the EU's expensive common agricultural policy.

Joschka Fischer, the German foreign minister, will propose a "top down" system in which agriculture ministers would be told to hold farm spending to a ceiling lower than present guidelines. The aim would be to stabilise CAP outlays at current levels until 2006.

The German government believes that it is only by imposing strict controls over the EU's traditionally independent farm ministers that the Agenda 2000 negotiation for reform of the EU's budget, farm spending and structural funds can be brought to a successful conclusion at a special summit of EU leaders planned for March 24-25.

Agreement on Agenda 2000 is seen as essential for the EU to have the financial capacity to absorb new



Agenda 2000 package will grow in coming weeks.

The German government has admitted there could be other ways of restricting farm spending, which accounts for just under 30 per cent of the EU's annual spending of about €55bn (£39bn) even though agriculture produces less than 2 per cent of the EU's gross domestic product. But it argues the alternatives would be less rigorous and more complicated.

The Bonn government also hopes for progress today on reform of the EU's structural funds, which account for about 35 per cent of annual spending.

After protracted wrangling among member states at the level of EU ambassadors, Mr Fischer will propose that 4 per cent of the structural funds should be used for a "performance reserve" from 2000 to 2006.

The European Commission has been keen to incorporate such a reserve to reward worthy projects with the aim of improving the quality of spending on Europe's poorer regions. Its original proposal was for the performance reserve of around 10 per cent of structural funds.

Republicans fight move to bring swift end to impeachment trial

By Mark Lippman in Washington

Republicans yesterday sought to head off the growing momentum to an early end to President Bill Clinton's impeachment trial, as prosecutors prepared to interview Monica Lewinsky in an attempt to reinforce their case.

After White House lawyers made a strong case for the defence last week, Robert Byrd, a senior Democratic senator, said he would today seek to have the trial dismissed.

But leading Republican senators indicated they would reject such a motion and press ahead with a plan to consider hearing from witnesses.

The 12 Republican trial "managers" from the House of Representatives were last night preparing to hold informal discussions with Ms Lewinsky after she had been forced by a federal judge to co-operate with a request from Kenneth Starr, the independent counsel, to agree to the hearing.

Democrats dismissed the move as a futile attempt to breathe life into

the scandal, arguing it was already clear prosecutors had failed to persuade the required two-thirds of senators that Mr Clinton should be convicted.

Carl Levin, a Democratic senator from Michigan, warned that the intervention by Mr Starr had caused "tremendous strain" to bipartisan co-operation.

"Calling witnesses at this point would extend that trial, probably for months," he said in NBC television.

But while House managers admitted the Senate was leaning away from convicting Mr Clinton, they insisted witnesses were needed to resolve factual disputes over the charges that the president committed perjury and obstructed justice in covering up his affair with Ms Lewinsky.

As Hutchinson, one of the key prosecutors, told Fox news that the managers had tentatively narrowed their list of proposed witnesses to five: Ms Lewinsky, Betty Currie, the president's personal secretary, Vernon Jordan, a friend of Mr Clinton,

and John Podesta and Sidney Blumenthal, two White House aides.

He said the interview with Ms Lewinsky would enable them to judge her demeanour as a witness and explain better to the Senate what new information she might be able to provide by testifying.

However, while Republican senators appear united in their opposition to a quick dismissal of the case, several remain ambivalent about the issue of witnesses. Olympia Snowe of Maine said on NBC she had already heard sufficient evidence to make up her mind on the charges. Richard Shelby of Alabama told ABC that live testimony should be heard only if something new could be added.

However, Gordon Smith, a Republican senator from Oregon, said: "The need for witnesses is diminishing, it is not eliminated."

With Republicans enjoying a 55-45 majority, the Democrats would need only six defectors to defeat the request for witnesses and move to closing arguments and a final vote.

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CONTENTS

News

International News 2-3
UK News 5
Weather 12

Inside Track 1-2
Arts 9
Editorial, Letters 10-11
Observer 11
Crossword Puzzles 32

Companies & Finance

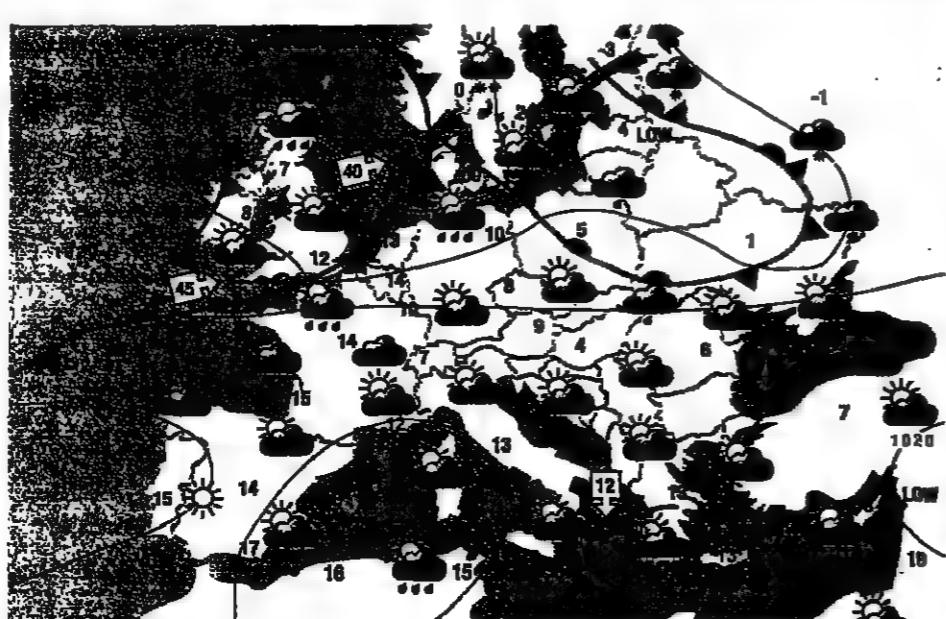
Guide to the Week 32
News 14-19

Features

Guide to the Week 32

Nigerian leader General Abdulsalami Abubakar, whose government has ended the country's 10-year rift with the IMF. Page 3
Picture: AP

FT WEATHER GUIDE



TODAY'S TEMPERATURES

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Cairo	Fair	19	Fair	18	Cloudy	Sun	15	Fair	14	Cloudy	Sun	13	Fair	12
Caracas	Fair	26	Fair	25	Cloudy	Sun	16	Fair	15	Cloudy	Sun	14	Fair	13
Cardiff	Fair	10	Fair	9	Cloudy	Sun	17	Fair	16	Cloudy	Sun	15	Fair	14
Copenhagen	Fair	11	Fair	10	Cloudy	Sun	18	Fair	17	Cloudy	Sun	16	Fair	15
Chicago	Fair	11	Fair	10	Cloudy	Sun	19	Fair	18	Cloudy	Sun	17	Fair	16
Glasgow	Fair	16	Fair	15	Cloudy	Sun	20	Fair	19	Cloudy	Sun	18	Fair	17
London	Fair	15	Fair	14	Cloudy	Sun	21	Fair	20	Cloudy	Sun	19	Fair	18
Madrid	Fair	16	Fair	15	Cloudy	Sun	22	Fair	21	Cloudy	Sun	20	Fair	19
Paris	Fair	17	Fair	16	Cloudy	Sun	23	Fair	22	Cloudy	Sun	21	Fair	20
Rome	Fair	18	Fair	17	Cloudy	Sun	24	Fair	23	Cloudy	Sun	22	Fair	21
Stockholm	Fair	19	Fair	18	Cloudy	Sun	25	Fair	24	Cloudy	Sun	23	Fair	22
Turkey	Fair	20	Fair	19	Cloudy	Sun	26	Fair	25	Cloudy	Sun	24	Fair	23
Vienna	Fair	21	Fair	20	Cloudy	Sun	27	Fair	26	Cloudy	Sun	25	Fair	24
Wales	Fair	19	Fair	18	Cloudy	Sun	28	Fair	27	Cloudy	Sun	26	Fair	25

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INSIDE

UBS ready to appoint new chairman

In 1998 UBS, Europe's biggest bank, lost its chairman and three top executives, posted a SF911m (\$859m) third-quarter net loss and was stripped of its triple A credit rating by Moody's. This week it is likely to appoint Alex Krauer its new chairman. Page 19

Air France aims to raise franchises
Air France, the French national carrier, aims to triple the number of passengers carried under franchise agreements in the next two years. Air France, which last year transported 600,000 passengers under franchise, expects to raise this to 1.2m this year and is working towards 2m in the year to March 31 2000. Page 16

Thai banks lose less than expected
Three of Thailand's leading banks - Bank of Ayudhya, Thai Military Bank, and state-owned Krung Thai Bank - reported big losses for 1998, but they were smaller than expected as the banks met provisioning requirements to avoid being forced to ask for government assistance in raising new capital. Page 18

Strong data may push dollar up

The release on Friday of the preliminary estimate of US gross domestic product growth for the fourth quarter of 1998 will show whether the economy has continued to boom. Surging consumption and investment are likely to have resulted in a rise in GDP, which may put pressure on the Federal Reserve to raise interest rates, which could in turn push up the dollar in the short term. Currencies, Page 22

Chávez must convince the markets
The Caracas stock market's benchmark IBC Index has fallen by 30 per cent since early December. Hugo Chávez, set to take office as president of Venezuela next week, has given indications of heading in the right direction but must show commitment to market-oriented policies. Emerging Market Focus, Page 24

Unibanco's profits defy volatility
Unibanco, Brazil's third largest bank, posted a rise of 5.4 per cent in net profits to R\$425.1m (\$375.3m) last year, despite growing volatility in Brazil. Earnings grew mainly as the bank increased its portfolio of high-yielding government securities and reduced lending. Page 16

Gilat to raise \$275m on Wall Street
Gilat Satellite Networks, the Israeli manufacturer of satellite ground stations, hopes to raise \$275m on Nasdaq, the US market. At Friday's share price, the issue, which would be its third and biggest equity offering on Wall Street, would value Gilat at about \$1bn. Page 18

Si in takeover talks with Electra
Si Group, the UK's largest venture capital fund, is negotiating the takeover of rival Electra Investment Trust. Si would hope to finance the deal with a mixture of cash and shares. Page 14

FT GUIDE TO THE WEEK

- full listings Page 32

WTO MEETS TO DEBATE BANANA WAR
The dispute settlement body of the World Trade Organisation meets today in Geneva to debate the banana trade war that has broken out between the US and the European Union.

CAP PROPOSALS PUT TO THE VOTE
On Wednesday, the European parliament will vote in Brussels on European Commission proposals for the reform of the Common Agricultural Policy. Other debate will include prospects for EU-wide co-operation.

WORLD ECONOMIC FORUM MEETS
Thursday sees the start of the World Economic Forum. Senior business and political figures will meet in Davos over the following week to discuss the state of world affairs. Kofi Annan, United Nations secretary-general, will visit.

COMPANIES IN THIS ISSUE

3	14 Krungsri	25
Air France	16 Johnston Press	14
Azkar	16 Krung Thai Bank	18
Banesto	17 LucasVarity	14
Bank of Ayudhya	18 Mitsubishi Chemical	17
ISOB	17 Mondi Minorco Paper	17
DLJ	18 Portsmouth & St Ives	14
Electra	14 Talsman Energy	16
Enron Corporation	4 Thai Military Bank	18
Federal-Mogul	14 UBS	25
France Telecom	17 USX-US Steel	16
Gilat	18 Unibanco	16
Gitic	16 Vaux	14
Heilongjiang Ag co	14 Volvo	16

MARKET STATISTICS

Base lending rates	22 Foreign exchange	22
Benchmark Govt bonds	22 London recent issues	25
Companies diary	28 London share service	24,25
Dividends and company info	21 Managed funds service	25-28
FT/S&P-A World Indices	29 Money markets	22
FT Gold mines index	28 New int'l bond issues	26
FT Guide to currencies	19 Stock markets at a glance	31

FINANCIAL TIMES

COMPANIES & MARKETS

MONDAY JANUARY 25 1999

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Week 4

Dasa head gloomy over pan-European defence

Bischoff warning follows BAe acquisition of Marconi

By Ralph Atkins in Bonn

Germany's DaimlerChrysler Aerospace (Dasa) has warned that the creation of a pan-European aerospace and defence company might be postponed indefinitely.

The Dasa chairman's remarks will set back hopes in Bonn and London that the door is open to resurrecting the Dasa/BAe link as part of a wider European solution. BAe says plans for European integration remain intact. But Mr Bischoff said the goal of a pan-European defence company would now be "extremely difficult" to achieve.

Asked in *Der Spiegel*, the German news magazine, whether the goal could have been postponed for ever, he replied: "I can't rule that out."

Possible US partners, Mr Bischoff said, included Raytheon, Lockheed Martin and Northrop Grumman. Last week Dasa refused to comment on the content of possible talks with the US companies but indicated BAe's decision to acquire Marconi had intensified the group's strategic deliberations.

However, Mr Bischoff raised the possibility of a link-up between Dasa and French companies Thomson-CSF or Aerospatiale. Last week Lionel Jospin, French prime minister, spoke of a Franco-German aeronautics rapprochement.

Mr Bischoff said talks with the French had not been neglected during Dasa's merger negotiations with BAe. "Now it is clear these talks have received a new momentum," he said.

Mr Bischoff confirmed that BAe/Dasa talks collapsed because of differences over the management structure. He said Dasa wanted "equal rights" in any European solution.

With BAe/Marconi a done deal, attention among defence industry observers has switched to the planned merger between state-controlled Aerospatiale and Lagardère's Matra defence interests. Top-level talks between Lagardère and the French government were said late last week to be in the final stages.



Manfred Bischoff: 'can't rule out' plan's indefinite postponement

Estonia to sell telecoms stake

By Vincent Boland
and Matej Vojtšek

The first international equity offering this year from eastern Europe gets under way today when the Estonian government begins selling a stake of nearly 24 per cent in the country's national telecommunications operator.

The sale of Estonian Telecom, which will raise up to \$237m based on an indicative price range of EK167/85 a share set at the weekend, is being closely watched as a barometer of appetite for emerging market stocks in the wake of Brazil's currency crisis.

It is by far the biggest initial public offering from the Baltic countries and reinforces Estonia's lead over its rivals, Latvia and Lithuania, in the battle for Brazil's currency crisis.

The listing coincides with the completion of a complex restructuring at Estonian Telecom, advised by NM Rothschild, which will leave its two strategic shareholders, Telia of Sweden and Sonera of Finland, with a combined 49 per cent stake.

The state is selling 23.73 per cent to domestic and international investors, and will retain 27.26 per cent.

Tallinn International investors will be offered global depository receipts in the company, which have been priced at \$14.88 to \$15.88 each. Each GDR represents three ordinary shares. This price range is higher than anticipated, reflecting bullish analysts' reports on Estonian Telecom's growth prospects.

The international tranches of the IPO is being lead managed by Nomura and ABN Amro Rothschild. Union Bank of Estonia is selling shares to local investors. A tranche is being targeted at retail buyers. The bank's fees for the transaction are believed to be between 2.35 and 2.5 per cent of the value of the deal.

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The move follows a series of deals by GE Capital aimed at strengthening its position in the country's rapidly deregulating financial markets.

Last year, it set up a joint venture with Toto Mutual Life Insurance, and invested in Lake, an Osaka-based consumer credit company. It also acquired Nissan Finance, a subsidiary of Nissan, the motor group.

GE Capital already has \$70bn of assets generating revenues in Japan.

The disposal represents the latest rationalisation of Japan's banking industry. The Japan Leasing businesses were sold by the trustees of Long-Term Credit Bank of Japan.

LTCB was nationalised in October because of huge bad debts, many of which were in its subsidiary Japan Leasing.

The deal should be completed next month. GE said it expected to hire about 800 of Japan Leasing's 1,000 staff, as well as all of Japan Leasing Auto's 500 workforce.

It was also reported that Fuji Bank may ask the government for Y1.000bn of public funds.

US FINANCIAL SERVICES GROUP MAKES DEAL WITH LTCB TRUSTEES

GE Capital in \$6.9bn Japan Leasing move

By Paul Abrahams in Tokyo

GE Capital, the financial services subsidiary of US group General Electric, has acquired the equipment and auto leasing operations of Japan Leasing for about Y800m (\$6.9bn).

The acquisition is the largest ever by a foreign buyer in Japan.

Christopher Richmond, senior vice-president at GE Capital, said his ambition was to overtake Orion Corp, the market leader in Japanese leasing.

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more than Y2,000bn of debt during September in Japan's largest ever bankruptcy, triggered by badly performing property-related loans.

The trustees, advised by US investment bank Goldman Sachs, said the proceeds from the deal would be used to pay down Japan Leasing's debts.

Japan Leasing has Y790bn of leased equipment assets.

Japan Lease Auto is the second biggest leasing company in Japan, with Y130bn in assets and 140,000 vehicles under management.

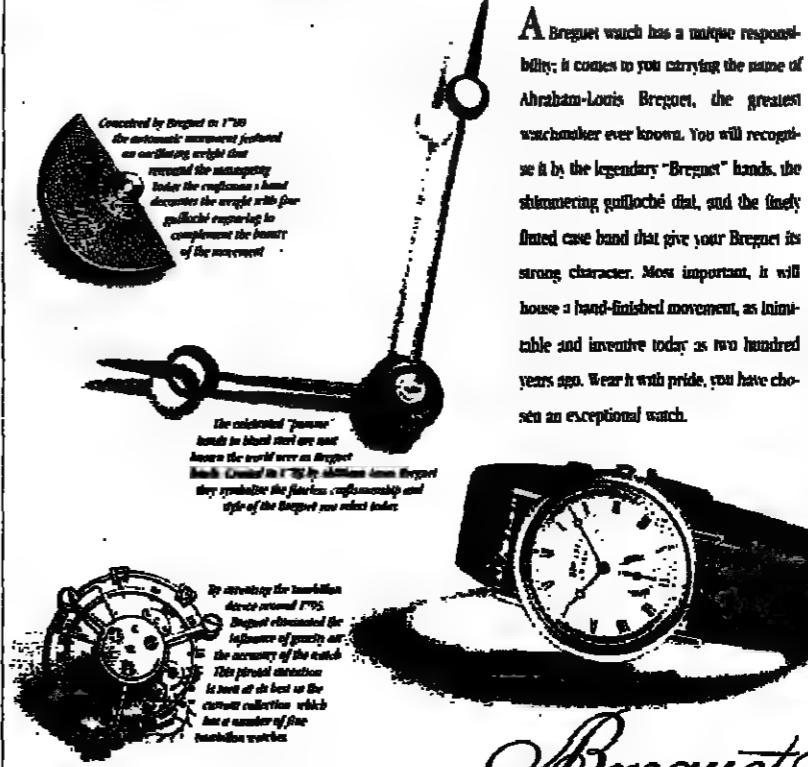
GE will also acquire Japan Leasing's infrastructure, including its sales network, customer service centres and back offices.

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Federal seeks LVA talks

From Andrew Edgecliffe-Johnson

Federal-Mogul, the US car parts group, is understood to have requested talks with its UK rival LucasVarity about a possible takeover. LucasVarity, with a current market value of £3bn, is the larger of the two groups, but Dick Snell, Federal-Mogul's chairman, is said to be confident that it could afford a full-blown takeover rather than a no-premium merger.

Any offer may include Federal-Mogul shares, which have performed strongly in the past 18 months despite the debts which Mr Snell has taken on to make three big acquisitions. LucasVarity's UK shareholders showed their reluctance to hold US paper by blocking its proposal to change domicile late last year, but the majority of its investors are Americans.

Federal-Mogul is believed to be eager to establish how far LucasVarity has progressed in talks with other automotive groups, particularly TRW of the US, with which LucasVarity already has a joint venture.

Victor Rice, LucasVarity's chief executive, has told investors to expect news of a strategic review with its next results on March 25. Analysts believe this may include a merger of the automotive business, but talk of a spin-off of the aerospace division is understood to be wide of the mark.

Investment bankers and analysts are focusing on the boardroom relationship between Mr Rice and Ed Wallis, the chairman of PowerGen who took over as chairman of LucasVarity last year. Some say that Mr Wallis is keen on a takeover, whereas Mr Rice is eager to negotiate a merger of equals, but people familiar with the pair insist that the two are united on strategy.

LucasVarity was formed by the merger of Lucas Industries and Varity Corporation in 1996. The pedestrian performance of its shares and accusations that the deal was a takeover by Varity, have led analysts to say former Lucas Industries shareholders would not stomach a second no-premium deal. Mr Rice has made no secret of his frustration with the UK market, pointing to the high rating given to Federal-Mogul's shares to show that the UK undervalues automotive components groups.

Long fight for P&S now inevitable

By Alan Game

A long drawn-out battle for Portsmouth & Sunderland Newspapers now seems inevitable after the regional newspaper group's board decided yesterday to warn shareholders against accepting a £15 per share tender offer for 10 per cent of the company from Johnston Press.

It said other potential bidders had emerged since Friday, when Johnston, whose

press holdings include the

Halifax Courier and the Peterborough Evening Telegraph, published its tender offer, a 35 per cent premium to the market.

Johnston has already built up a 14.98 per cent stake in P&S. Earlier negotiations which would have led to the acquisition of P&S by Johnston were terminated last year, when the two companies failed to agree a price.

Charles Brims, P&S chief executive said yesterday that the company did not

need to sell out and was not for sale.

A letter to shareholders today signed by Sir Stephen Waley-Cohen, P&S chairman, will accuse Johnston of "smash and grab" tactics designed to "bounce" shareholders into accepting its tender offer.

The letter will say that the Johnston bid does not represent the true value of the company, adding: "The P&S board would recommend an offer from a party

which did reflect true value".

Mr Brims would not be drawn on what he considered fair value for the company, except to say the Johnston offer was "a long way off". Neither would he identify the new prospective bidders. It is believed that two approaches have been made, however, one by a newspaper group, the other from a financial investor.

Analysts have suggested that Newsquest and News Communications and Media, both newspaper groups with publishing interests adjacent to P&S's south coast newspapers, could be interested.

Sir Stephen's letter to shareholders will point out that the Johnston tender offer is an unusual way of initiating a full bid and that it allows them only five days in which to decide whether or not to sell their shares.

P&S is advised by Charterhouse; Johnston by Rothschild.

Vaux breweries sale near

By David Blackwell

Vaux, the pubs and hotels group, is close to completing the sale of its breweries operation and could announce a deal this week ahead of its annual meeting on Friday.

Front runner to buy the two breweries, 350 tenanted pubs and wholesaling operations put on the block by the Sunderland-based group in September is Frank Nicholson, younger brother of Sir Paul Nicholson, the group's non-executive chairman. Mr Nicholson is leading a management buy-out bid thought to be worth between £75m and £100m.

Last month, Sir Paul made it clear that he wanted to keep the breweries open – unless it could be convincingly demonstrated that not to do so would raise more than £100m.

Martin Grant, the chief executive who launched a strategic review after joining in June, said then that he expected to complete the sale in January or February.

News that the breweries were up for sale prompted Sunderland's two MPs to write to Peter Mandelson, then industry secretary, calling for him to ensure the



Frank Nicholson (left) with his elder brother Sir Paul Ashley Ashwood

brewery stayed in business. They said they could not overstate the anger in the area if the breweries were sold to a rival brewer and closed down, losing 500 jobs in Sunderland and 150 in Sheffield.

Local support for Frank Nicholson, managing director of the brewing and pubs division of the group, is strong. In spite of brewing overcapacity in the UK, his team believes it can create a

successful independent business by focusing on quality products and marketing.

Brewing at its Sunderland site dates back to 1875, but the brewery has been modernised, soaking up film of investment in the past 10 years. It produces beers such as Samson and Lambton and, importantly in view of drinking trends, also Caring Black Label and Heineken lager under licence from Bass and Whitbread.

Successful independent business by focusing on quality products and marketing.

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[Handwritten note: JPY 101/25/99]

This announcement appears as a matter of record only.

 **France Telecom**

Public Offering in France of 50,300,000 Shares
(FF 25 nominal value)

Offering Price: FF 390 per Share

Global Coordinators

Banque Nationale de Paris

Paribas

Banque Nationale de Paris
Lead Manager

Paribas
Joint Lead Manager

LAZARD CAPITAL MARKETS
DEUTSCHE BANK FRANCE SA
SOCIETE GENERALE - CREDIT DU NORD
CAISSE NATIONALE DE CREDIT AGRICOLE
CREDIT LYONNAIS
CDC MARCHES
UNION EUROPEENNE DE CIC
CCF CHARTERHOUSE
CCBP - NATEXIS

BANQUE FEDERATIVE DU CREDIT MUTUEL
ABN AMRO ROTHSCHILD
UNION DE GARANTIE ET DE PLACEMENT
BANQUE CPR
BANQUE DU LOUVRE
BANQUE WORMS

Advisers to the French State
Deutsche Bank
Paribas

Advisers to the Company
Banque Nationale de Paris
Lazard Frères et Cie
Merrill Lynch International

November 1998

This announcement appears as a matter of record only.

 **France Telecom**

International Offering of 41,731,257 Shares
(FF 25 nominal value)

Offering Price: FF 400 per Share

Global Coordinators

Paribas

Banque Nationale de Paris

Paribas
Global Lead Manager

Merrill Lynch International
Global Joint Lead Manager

LAZARD CAPITAL MARKETS
CREDIT LYONNAIS
CREDIT AGRICOLE INDOSUEZ
CCF CHARTERHOUSE
LEHMAN BROTHERS

DONALDSON, LUFKIN & JENNETTE
BANQUE VORAS
DAWA EUROPE LIMITED
UNION EUROPEENNE DE CIC
BANQUE DU LOUVRE
CA II INVESTMENT BANK
DC BANK
POTERBAZON & CO
RABO SECURITIES

SALOMON SMITH BARNEY INTERNATIONAL
CAZENOVE & CO
NATEXIS-CCBP
BANQUE CPR
BANQUE GENERALE DU LUXEMBOURG SOCIETE ANONYME
CIBC WOOD GULDY SECURITIES INC
MEDIOBANCA-BANCA DI CREDITO FINANZIARIO S.p.A.
SANTANDER INVESTMENT

UNION DE GARANTIE ET DE PLACEMENT/ODDO FINANCE

Advisers to the French State
Deutsche Bank

Advisers to the Company
Banque Nationale de Paris
Lazard Frères et Cie
Merrill Lynch International

November 1998

This announcement appears as a matter of record only.

 **France Telecom**

2,538,543 Convertible Bonds due 2004

Offering Price: FF 5,248 per Bond

each convertible into 10 Shares of France Telecom

Lead Managers

Paribas

Banque Nationale de Paris

Merrill Lynch International

SG Investment Banking

Bookrunner

Senior Co-Lead Managers

Lazard Capital Markets

Deutsche Bank

Co-lead Managers

ABN AMRO ROTHSCHILD
CRÉDIT SUISSE FIRST BOSTON

CRÉDIT AGRICOLE INDOSUEZ
LEHMAN BROTHERS

CRÉDIT LYONNAIS
MORGAN STANLEY DEAN WITTER

November 1998

COMPANIES & FINANCE

CONSTRUCTION EQUIPMENT SWEDISH GROUP TO USE SOUTH KOREAN PLANT AS HUB

Volvo arm targets SE Asia

By Peter Merski

The construction equipment division of Volvo, the Swedish vehicles and industrial company, is pressing ahead with plans to use its newly acquired South Korean factory as a new hub to expand in south-east Asia.

Trygve Sthen, chief executive of the division, said he was optimistic about demand for excavators and other earth-moving equipment in Korea, China and Indonesia. "There are signs that [demand in] Korea has bottomed out," he said.

Volvo's construction equipment subsidiary had sales last year of more than \$2bn, making it one of the world's biggest five makers of earthmoving equipment.

Mr Sthen's comments confirm recent reports that financial conditions in south-east Asia may be starting to stabilise after the economic turmoil of the past 18 months.

Last year Volvo agreed to pay about \$500m for the construction machine operations of Samsung Heavy Industries, the Korea machinery maker, giving the Swedish company its first manufacturing base for this kind of equipment in Asia.



Trygve Sthen: signs that demand in Korea has bottomed out

In recent weeks Volvo has been the subject of speculation over its future following a decision by the company to discuss options for merging its car subsidiary, possibly with a company such as Fiat.

It is thought, however, that Volvo would want to keep its construction machinery operations, which are significantly more profitable than its car division.

Volvo's plant in Changwon, Korea, which it acquired in the Samsung

deal, is to become the centre of Volvo's worldwide excavator manufacturing and marketing operations, a role previously left to one of its Swedish factories.

The Changwon site will also start, probably later this year, to manufacture for Asian customers. Volvo's articulated haulers or dump-trucks - of which Volvo is the world's biggest producer and which it makes now in Sweden, Brazil and the US.

Other big producers of these trucks - which weigh up to 40 tonnes and are used in road construction and mining - include Caterpillar and Textron, of the US, and Japan's Komatsu. Caterpillar and Komatsu are the two biggest makers worldwide of earthmoving machinery.

Mr Sthen said it was too

soon to say how many of these trucks would be turned out in the Changwon site. He said the plans underline Volvo's keenness to globalise its production.

"All our products could eventually be made in the Korean plant for local [Asian] markets," he said.

During the 1990s, Volvo's construction equipment machine division has also bought businesses in Germany, France and Canada.

CONTRACTS & TENDERS

CROATIAN INSTITUTE FOR HEALTH INSURANCE

Headquarters
10 000 Zagreb, Margaretska 3

REPUBLIC OF CROATIA

In accordance with Regulation stipulating the procurement of goods and services and contracting of works (Croatia, "National Gazette" no. 142/97) the Croatian Institute for Health Insurance opens and announces the following

INVITATION FOR BIDS

to select the most favourable bidder for delivery of goods and services for

Pilot Information System for Primary Health Care

I General data:

1. Buyer: Croatian Institute for Health Insurance, Headquarters Margaretska 3, 10 000 Zagreb, Republic of Croatia
2. Financing: Loan No.: 3843-HR, International Bank for Reconstruction and Development
3. Subject: Supply, delivery and installation of Information Technology according to standards and norms defined in Invitation for Bids (IFB No.: 01/99)

II The bidders may be domestic or international (legal or physical) persons, registered for delivering goods and services stated in the bidding document. Interested eligible bidders can engage in bidding process directly or through authorised representative in the Republic of Croatia. Capability of domestic bidders will be determined upon the attached documentation with accordance to the article 6 of Regulation stipulating the procurement of goods and services and contracting of works.

III The bid must comprise:

1. Name, residence and address of bidder (telephone/fax/faximile);
2. Accurate specification (producer, type, technical characteristics) of bidding equipment and services according to the tables in the bidding documents;
3. Unchangeable unit and total price of equipment CIP end user in USD for foreign bidder, with all costs, including installation, trial work and education, without custom or Value Added Tax, and for domestic bidder in KUNA with all other costs of importing, custom and Value Added Tax;
4. Terms and conditions of delivery and installation, in calendar days;
5. Conditions of maintenance and support of hardware and software after warranty period (period of supplying services, spare parts and consumption materials, support and maintenance of software);
6. Information about mandatory services for hardware and software in the Republic of Croatia;
7. Bank guarantee for bid security in the amount of 30,000.00 USD, which has to stay valid 30 days after expiration of bid validity date;
8. Bid validity is until 13 July 1999;
9. Complete and authorised bidding documentation;
10. Other advantages and conveniences that bidder offers.

IV The language of bid is English.

V Interested eligible bidders may obtain further information and browse the bidding document from 25 January 1999, during working hours from 9 to 15 hours, at Croatian Institute for Health Insurance, Headquarters, First floor, Room no. 19, Margaretska 3, Zagreb, Republic of Croatia. Telephone No.: +385 1 48 72 666 Local 82. Facsimile No.: +385 1 48 12 606

VI Bidding documentation may be obtained by prospective bidders, from 25 January 1999 to 15 February 1999, from 9-15 hours, with obligatory preliminary notification on telephone: (+385 1) 48 72 666 Local 82, on the address: Croatian Institute for Health Insurance, Headquarters, First floor, Room No. 19, Margaretska 3, Zagreb, Republic of Croatia, upon presentation of the record of payment of 150 USD to the account number of foreign currency 30101-620-37-7022-0682800-3838 or in kuna (local currency) in equivalent amount according to the rate of exchange (middle) of the Croatian National Bank effective on the day of payment, to the account number 30102-640-509 in favour of the Croatian Institute for Health Insurance, Headquarters, 10 000 Zagreb, Margaretska 3, Republic of Croatia.

The paid compensation will not be returned.

VII The standards for bid evaluation are part of bidding documentation.

VIII The bids must be delivered by 10 March 1999, 14:00 hours, in closed and sealed envelope, by mail or personal delivery, marked with the name and address of the bidder and the following text: "BID FOR PILOT INFORMATION SYSTEM FOR PRIMARY HEALTH CENTRE - DO NOT OPEN". On the address: Croatian Institute for Health Insurance - Headquarters, Floor Two, Room No. 39, Margaretska 3, 10 000 Zagreb, Republic of Croatia.

The deadline for bid submission is 10 March 1999 until 14:00 hours, regardless of the way the bid is delivered.

Bids submitted after the stated deadline will not be evaluated.

IX The public bid opening will be on 10 March 1999 at 14:00 hours at the following address: Croatian Institute for Health Insurance, Headquarters, Floor Two, Conference room, Margaretska 3, Zagreb, Republic of Croatia.

The representative of the bidders can be present at the public bid opening only upon the presentation of the written authorisation.

CROATIAN INSTITUTE FOR HEALTH INSURANCE HEADQUARTERS
MARGARETSKA 3, ZAGREB, REPUBLIC OF CROATIA

US group attacks cheap steel imports

By Nikki Tait in Chicago

USX-US Steel, the largest US steelmaker, has attacked on the Clinton administration's response to the recent flood of cheap steel imports, calling it "extremely disappointing" and warning that "extreme hardship" was being suffered by the industry, employees and communities in steelmaking areas.

The comments came as the company reported halved after-tax profits in the final three months of 1998, at \$76m compared with \$152m a year earlier. That left USX-US Steel posting a fall in profits for the full year from \$452m in 1997 to \$364m in 1998.

Stripping out special items, the company said underlying profits were down from \$141m to \$56m in the final quarter, with shipments falling by 21 per cent, from 3m net tons to 2.3m net tons. The company blamed "a dramatic increase in imported steel" and also the decline in demand for tubular products.

The big integrated steelmaker added that operating levels had been cut to 76 per cent of raw steel capability, from 98 per cent in the final three months of 1997.

"The flood of imports caused US Steel to curtail production to less efficient levels at all locations in the fourth quarter," said Thomas Usher, chairman. Among the charges taken by USX-US Steel in the final quarter was the cost of voluntary early retirement programme offered to non-union employees and likely to be accepted by about 400 people.

But Mr Usher's sharpest words were addressed to Washington. He said that the White House's response to the steel import problem was "extremely disappointing" and far short of what will be required to rectify the import crisis".

He added that the company would continue working with the Clinton administration and Congress, in an effort to secure actions "to restore fair trade".

But he added that it was "uncertain" how the import situation might pan out. The problem was far broader than hot-rolled products from Japan, Russia and Brazil - the countries targeted by the industry-labour coalition, which filed an important trade complaint last September - and new trade cases would continue to be evaluated, he suggested.

In spite of the sharp profit fall, however, the figures were much better than Wall Street had expected. Analysts' forecasts for fourth-quarter earnings had averaged about 22 cents a share, before special items, compared with the 68 cents that the company delivered.

USX-US Steel shares

marginal Chinese borrowers, declining requests for rollovers on outstanding loans and at many banks imposing a halt on new lending to Chinese borrowers.

Yuan Gangming, director of the macroeconomic research centre at the Chinese Academy of Social Sciences, the government think tank, was quoted yesterday saying: "As the first firm to have filed for bankruptcy earlier this month with debts of \$452m, mostly to foreign creditors.

Following Gitic's collapse, international lenders have been in retreat from China risk, reviewing their China portfolios, calling in loans to

Most Chinese Itics to be restructured

weekend that statistics show that foreign debt at China's Itics account for one-third of China's foreign exchange reserves - about \$30bn. This is considerably higher than previous estimates and the newspaper did not explain the calculation.

The prospect of further Itic closures following the Gitic model will also add to the distress of foreign bankers, who have been as alarmed by the handling of the closure as they were shocked by Beijing's abrupt decision to shut down the investment arm of the Guangdong provincial government.

After the government back-tracked this month on its assurances that Gitic's foreign creditors would be the priority for repayment, international bankers have faced up to the prospects of heavy credit losses and taken a dimmer view of lending to Chinese enterprises.

Brazilian bank raises profit despite growing volatility

By John Barham in São Paulo

A good performance last year by Unibanco should help Brazil's third largest bank prepare for a difficult year, as financial markets grapple with a 29 per cent devaluation of the Real and the economy sinks into recession.

Unibanco's net profit rose 5.4 per cent to R\$454.1m (\$37.3m) last year, despite growing volatility in Brazil as the Asian crisis深ened and Russia defaulted in August. The bank said earnings grew mainly as it increased its portfolio of high-yielding government securities and reduced lending. Unibanco will only publish detailed financial data in early February.

Kevin Beck, analyst at the São Paulo office of Flemings, the London-based investment bank, said: "They were very good results." But he added that it was "uncertain" how the import situation might pan out. The problem was far broader than hot-rolled products from Japan, Russia and Brazil - the countries targeted by the industry-labour coalition, which filed an important trade complaint last September - and new trade cases would continue to be evaluated, he suggested.

In spite of the sharp profit fall, however, the figures were much better than Wall Street had expected. Analysts' forecasts for fourth-quarter earnings had averaged about 22 cents a share, before special items, compared with the 68 cents that the company delivered.

Standard & Poor's, the rating agency, has confirmed its triple-B plus rating on Talisman's corporate credit and senior unsecured debt, but revised its outlook from stable to negative.

Michelle Daithorne, oil and gas analyst at Standard & Poor's in Toronto, said the revised outlook reflects the

bank's external loans, which analysts say account for 20 per cent of funding, is misplaced because both the bank and its clients are well hedged. Still, international credit rating agencies say reliance on Brazilian government dollar-linked securities is an "inconsistent" hedging strategy, because of the growing risk of default on these instruments.

Mr Sotello said Unibanco was not under pressure to refinance maturing foreign loans, since its external borrowing is linked to domestic lending. He said the bank's access to trade finance should be less impaired than its competitors, given its leading role in this sector.

Unibanco has also provided heavily for non-performing loans, although its bad loans are lower than those of its peers due to the higher quality of its corporate and individual clients.

Canadian oil groups suffer

By Edward Aiden in Toronto

Talisman Energy, one of Canada's largest oil producers, has taken a C\$185m (\$130.4m) write-down on its North Sea oil and gas assets, the first of what is expected to be several year-end write-downs in the Canadian oil industry.

Jim Buckee, Talisman chief executive, said the write-down was caused by low oil prices and higher costs, due to the strength of the dollar.

Standard & Poor's, the rating agency, has confirmed its triple-B plus rating on Talisman's corporate credit and senior unsecured debt, but revised its outlook from stable to negative.

Michelle Daithorne, oil and gas analyst at Standard & Poor's in Toronto, said the revised outlook reflects the

continued weakness of oil and gas prices and concern that falling operating earnings may hurt Talisman's ability to fund its exploration programme and replace its reserves.

Many Canadian oil producers face a difficult decision on whether to write down the value of those assets or hope that oil prices will soon rebound. "Any company that has reserves that are largely undeveloped is going to be facing a similar decision at the end of the year," said Robert Gillen, analyst with John S. Herold.

Gulf Canada took a C\$465m after-tax charge in the third quarter, primarily related to its ill-timed 1997 acquisition of Stampeder Exploration, the heavy-oil producer. Gulf has also sold most of its North Sea assets to reduce its debt load.

Imperial Oil, Canada's largest oil company, reported earnings down by a half in the fourth quarter to C\$136m, while earnings for the full year fell 88 per cent.

Cash-flow, which is critical to financing future exploration, fell 34 per cent year-on-year. However, the company said its planned capital expenditure for 1999 would be reduced by only 5 per cent.

Three of Canada's five largest oil producers all reported sharp declines in fourth-quarter earnings last week.

Petro-Canada, the integrated oil company, saw net earnings drop 75 per cent from the previous year to C\$19m, while its earnings for the full year fell 88 per cent.

According to Mr Spinetta, once all these operations are taken into account, the state's holding in the company could fall to 51.53 per cent.

BNP is valuing the company at C\$1.7bn (\$4.29bn). The group last month posted net attributable first-half profits of FFr1.34bn.

CROSS-BORDER M&A DEALS

SUPERVISOR/INVESTOR	TARGET	SECTOR	VALUE	COMMENT
Vodafone (UK)	Airtouch (US)	Telecoms	\$82bn	Outright buy
Pepsi (Spain)	YPF (Argentina)	Oil & gas	\$2bn	Initial 15%
Olivetti (Italy)/Mannheim (Germany)	Cellular Communications International (US)	Telecoms	\$1.85bn	Increased offer
Cheesecake (US)	Field Group (UK)	Packaging	\$320m	Consolidation
Stagecoach (UK)	Citybus (HK)	Transport	\$294m	Terms agreed
Rockwell International (US)	EJA Engineering (UK)	Engineering	\$83m	Flot shovels
Mitsui (UK)	C-ATS Software (US)	Computer svcs	\$60m	Unconditional
Parametric Technology (US)	Division (UK)	Computer svcs	\$48m	Recommended
United News & Media (UK)	Audit & Surveys (US)	Business svcs	\$43m	Research boost
Stockton Re (Bermuda)	Crowe Insurance (UK)	Insurance	\$17m	Outlook disposal

150



1997/98: A REMARKABLE YEAR

The Supervisory Board, chaired by Mr André P. Guichard, at its meeting of 20 January 1999, reviewed the management report and annual accounts for the year ended 30 September 1998 which were presented by the Management Board, chaired by Mr Jean-Pierre Guichard.

Consolidated turnover of EUR 329 million (FRF 2.2 billion) was 15% higher than the previous year.

All group companies had strong growth in their operations, with the exception of the British subsidiary, which maintained its previous year's turnover despite the difficult economic environment.

Group net profit, after amortization of goodwill, amounted to EUR 17.7 million (FRF 116 million), a 23% increase over the previous year.

The parent company, Manutan S.A., had turnover of EUR 129.3 million (FRF 846 million), an increase of 16% and net profit of EUR 19.5 million (FRF 128 million).

PROSPECTS

Growth of 6% to 8% in consolidated turnover is anticipated for the next financial year. Group sales in the first quarter of the current year amounted to EUR 91.3 million (FRF 599 million), an increase of 6% and sales by Manutan France grew by 4% to EUR 37.6 million (FRF 246 million) during this period.

The acquisition of a number of small companies operating in the business to business mail order sector is being considered, some of which have already been finalised (Switzerland, Czech Republic, United Kingdom): this will enable the Manutan group to consolidate its European position. In a full year, the turnover of these three companies together is currently EUR 10 million (FRF 66 million).

At the Annual General Meeting, it will be proposed to maintain the dividend at the same level as last year of EUR 0.73 (FRF 4.80) per share, inclusive of tax credit.

During the same meeting, Mr Jean-Claude Sarazin will be proposed as a new member of the Supervisory Board.

MANUTAN: A COMPLETE SERVICE TO BUSINESS BY CATALOGUE
GENERAL EQUIPMENT - HANDLING - LIFTING - STORAGE - OFFICE - WORKSHOP

Financial Times Surveys

The New North West of England

Thursday March 18

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FINANCIAL TIMES
No FT, no comment.

CONTRACTS & TENDERS



Government of India
Ministry of Chemicals & Fertilizers
Department of Chemicals & Petrochemicals, New Delhi

Wishes to engage Global Advisor for Disinvestment through Strategic Sale of Government of India's shareholding in Indian Petrochemicals Corporation Limited (IPCL).

The Government of India (GOI) intends to initiate disinvestment through strategic sale of 25% of its shareholding in Indian Petrochemicals Corporation Limited (IPCL). The GOI plans to engage the services of a Global Advisor (GA) to advise and manage the process successfully. Indian Petrochemicals Corporation Limited (IPCL) is a leading petrochemical company in India which was established in 1969. Its business consists of polymers, synthetic fibre, fibre intermediates, solvents, surfactants, industrial chemicals, catalysts and absorbents. Backed by strong R&D, Product Application Centres and Technology Management Centres, the company has been continuously innovating its processes and products. The company owns and operates three petrochemical complexes, a naphtha based complex at Vadodara, Gujarat, a gas based complex of Naphtha near Mumbai and a Chlor-alkali and Polyvinyl Chloride complex at Dholi, Gujarat. The company also owns a catalyst manufacturing facility at Thane near Mumbai. The gross block including projects in progress stood at INR 70 billion as on March 31, 1998.

The responsibilities of the GA will broadly cover assessment and valuation of IPCL, suggesting measures to enhance sale value, preparing a detailed information memorandum, marketing of the offer, inviting and evaluating the bids, assisting during the negotiation with prospective buyers, drawing up the sale agreement and advising on post sale matters.

The potential bidder for appointment as GA must have a record of having successfully concluded similar Strategic Sale/Mergers & Acquisitions (M&A)/privatization etc. for around US\$250 million (or INR equivalent thereof) independently or jointly. Experience in having concluded such deals in Petrochemicals/Petroleum sector would be an added advantage.

Submission of Expression of Interest: Internationally reputed merchant/investment banks, consulting firms and financial institutions with expertise in privatization/strategic sales/M&A etc., are invited to submit Expression of Interest for selection as GA singly or as a consortium, latest by February 10, 1999, with the following details:-

1. Full particulars of the constitution, ownership and main business activities, including global network and operations in India.
2. Details of pending litigations and convictions, if any, against the sponsor/partners that could affect the performance of the GA under this mandate.
3. Complete information on the deals of similar nature for around US\$250 million (or INR equivalent thereof) executed earlier covering the role played in research, deal structuring, valuation and marketing followed by bid evaluation & negotiations. Details of any other transaction in the related sector under execution.
4. Experience in Capital Market Transactions (both equity and debt) indicating the number of deals executed and quantum of funds raised.
5. Proposed methodology of the Disinvestment/Strategic sale transaction.
6. In case of Consortium Bids, the name of the co-ordinating firm with principal responsibility for the mandate.

Bidders shall deposit along with their Expression of Interest, a non refundable earnest fee of US\$2,500 (or INR equivalent thereof) by way of demand draft drawn in favour of Indian Petrochemicals Corporation Limited, payable at Vadodara. GOI reserves the rights to accept or reject any or all expressions of interest without assigning any reason thereof.

Additional details, if required, can be obtained from:-

Mr. Ashok Chawla, Joint Secretary
Ministry of Chemicals & Fertilizers
Department of Chemicals & Petrochemicals
Shastri Bhawan, Dr. Rajendra Prasad Road
New Delhi 110 001, INDIA

Tel: +91-11-3365131 Facsimile: +91-11-3362294

Visit the IPCL Web-site at

www.ipcl.co.in

Offer February 1, 1999.

COMPANIES & FINANCE

EMERGING MARKETS VENEZUELA'S NEW PRESIDENT MUST CONVINCE INVESTORS OF COMMITMENT TO REFORM

Goodwill not enough for Chávez

By Raymond Colville in Caracas

Since his landslide victory last month, Hugo Chávez, who is to take office as president of Venezuela on February 2, has gone a long way to dissipate investors' worst fears of a populist authoritarian government.

Yet the former coup leader has been less able to convince a market overshadowed by the fall-out of Brazil's financial crisis of his cabinet's ability to tackle the country's daunting economic challenges and avoid a show-down with opposition parties over his aggressive political agenda.

Following its initial rally on Mr Chávez's consultancy post-election tone, the Caracas stock market's benchmark IBC index has fallen by some 30 per cent since early December. Mr Chávez has given some indications of heading in the right direction but must show more commitment to market-oriented policies, investors say.

"There is still a lot of uncertainty. We have no clear idea of his economic policy," said Miguel Gogolian, chief analyst with Bancarca, a local investment bank. He suggested that the Chávez team has the right intentions but may lack

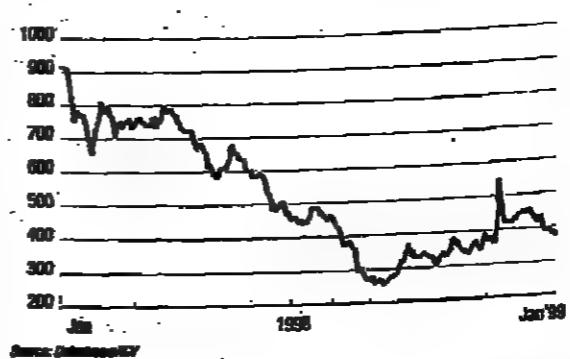
experience. "You need more than honesty and goodwill to deal with this economy."

Indeed, less than a week before taking office, Mr Chávez has said his government was willing to continue the current monitoring agreement with the International Monetary Fund but would not seek a more rigorous stand-by programme "if it could be avoided". He is to meet Michel Camdessus, head of the IMF, later this week.

Most economists say without the IMF's stamp of approval, the government will be unable to raise enough foreign capital to finance a budget deficit estimated at 9 per cent of gross domestic product. "I don't see any alternative," said Michel Gogolian, head of Santander Investment in Caracas.

The market is also wary of plans for a constituent assembly that is to rewrite the country's constitution. Mr Chávez has won supreme court backing for a referendum on the assembly and has promised "institutional continuity" while it meets. Yet investors are not convinced. "Uncertainty surrounding this assembly is going to help keep the market depressed this year," said José Félix Luzón, head

Venezuela
FC Venezuela bolívar index (5 years)



of Westfalia Capital Markets. It may create entirely new roles of the game, he adds.

According to Emilio Antelo, a trader with Econinvest, a Caracas brokerage, foreign investment funds have been pulling out in recent days fearing possible contagion from neighbouring Brazil's financial crisis. "There is too little liquidity in the market."

Following the Real's devaluation, daily trading volumes have dropped to between \$1m and \$5m, of which benchmark Electricidad de Caracas, the largest private utility, makes up between 60 per cent and 80 per cent.

Though Brazil has little

balance, the perceived risk of emerging markets will make difficult Venezuela's attempts to raise debt on international capital markets.

Also clouding prospects this year is the currency, overvalued by between 25 per cent and 40 per cent. "I don't see any immediate pressure on the bolívar but its overvaluation is a constant risk," said Mr Antelo, citing the large budget deficit.

Mr Chávez has pledged to strengthen central bank autonomy but has already indicated he would continue with the current foreign-exchange regime and announce a new referential depreciation rate, setting the

upper and lower limits of the band within which the bolívar trades. In the long run, Mr Chávez says he will seek a fixed exchange rate.

Given the potential currency risk, analysts recommend companies such as cement producer Venevaca, with little dollar-denominated debt but much of their sales in hard currency. By comparison, telecommunications provider CANTV, one of the most widely held shares, is more exposed because of its large foreign debt and local currency income. Mr Octavio de Banca said.

Some analysts say a few clear signals towards fiscal discipline and market-oriented reform by the government could turn many inexpensive shares into winners.

According to Brian Gendreau, emerging markets strategist with Salomon Smith Barney in New York, the average price-earnings ratio of Venezuelan shares is only 4, compared to 10 in Argentina and Mexico, and 7 in Brazil. With a price-to-book ratio of 0.4, "shares are extremely cheap," he said.

Taking into account political and economic uncertainty, including the foreign-exchange risk, he concludes "there is still probably more of an upside than downside."

Thai banks post big losses

By Ted Bardees in Bangkok

Three of Thailand's leading banks reported big losses for 1998, but they were smaller than expected as the banks met what analysts described as only "minimal" provisioning requirements to cover bad debt, but analysts said they were low in order to minimise losses and keep capital ratios above the regulatory minimum.

Under strengthened provisioning rules implemented by the Thai government last year, all banks must have provisions for 20 per cent of bad loans by the end of 1998, rising by 20 percentage points every six months to 100 per cent by end-2000.

Thai Bank, the country's sixth largest, said it lost Bt7.7bn in 1997, com-

pared with a profit of Bt1.6bn in the previous year. The bank had been expected to lose Bt1bn.

Neither bank detailed their levels of provisioning for bad debt, but analysts said they were low in order to minimise losses and keep capital ratios above the regulatory minimum.

Under strengthened provisioning rules implemented by the Thai government last year, all banks must have provisions for 20 per cent of bad loans by the end of 1998, rising by 20 percentage points every six months to 100 per cent by end-2000.

Banks unable to meet those guidelines must reach

an agreement with the central bank on raising capital, something Bank of Ayudhya and Thai Military have been exempted from doing.

Both banks will be under tremendous pressure to raise capital in the second half of the year, analysts said.

State-owned Krung Thai Bank, the country's largest bank, lost Bt60bn in 1998, compared with a profit of Bt21m in the previous year. It made provisions of about Bt65m, a figure the bank was forced to increase when it merged with First Bangkok City Bank, which was taken over by the government last year. Operating profit was about Bt10m.

American Communications, a General Electric subsidiary, became Gilat's biggest shareholder with a 30 per cent stake.

Simon Bull, senior consultant at Comsys, the UK-based industry consultancy firm, said the move "dramatically" improved Gilat's position against Hughes Network Systems too.

"Until now Gilat just moved boxes," he said. "Now they are in the service business too."

Gilat to raise \$275m in US

By Artur Machlis in Jerusalem

Gilat Satellite Networks, the Israeli manufacturer of satellite ground stations, hopes to raise \$275m on Nasdaq, the US market, next month to meet new capital expenditure needs after acquiring a General Electric subsidiary.

At Friday's share price,

the issue would value Gilat at about \$1bn. It will be its third and biggest equity offering on Wall Street.

Gilat plans to issue 4m new shares, and shareholder

s will sell a further 750,000. The deal will be led by Merrill Lynch and Goldman Sachs, and will also include Oppenheimer, Lehman Brothers and Salomon Smith Barney.

Gilat makes Very Small Aperture Terminal (VSAT) earth stations, equipment and software, which provide satellite-based communications.

Earlier this month, Gilat completed its acquisition of GE SpaceNet Services of the US. Under the deal, GE

will sell its 50 per cent stake in Gilat to GE.

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"Until now Gilat just moved boxes," he said. "Now they are in the service business too."

Azkar relaunches listing with Pta24.6bn offer

By Tom Rivers in Madrid

domestic bank Argentaria to co-lead the bulk of the disposal.

The new offer structure is a change from past initial public offerings in Spain, which had been increasingly weighted towards domestic institutions and retail investors.

The offer price, which is expected to be in the range of \$10-\$11.25, will be set on Sunday, and Azkar shares will start trading on February 3.

The revised structure of the IPO raises the institutional tranche from the 4.6m shares, or 33.9 per cent of the total offer, that was allocated in September to 6.5m shares, representing 47.8 per cent of the disposal.

The euro-zone environment has allowed Azkar to alter substantially the terms of September's aborted IPO and direct its disposal towards foreign funds in preference to the domestic market.

In its new attempt to tap equity investors, Azkar has increased the international institutional tranche of the offer and brought Merrill Lynch, of the US, alongside the

domestic bank Argentaria to

co-lead the bulk of the disposal.

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State lifeline for Ikarus

By Robert Wright in Budapest

The Hungarian government on Friday threw a lifeline to one of the country's most important manufacturers, after Ikarus, the bus-maker, said it had been granted \$40m of export credit guarantees to export buses to Russia.

The company will also seek strategic partnerships with multinational vehicle builders and new capital from US investment funds.

The move was announced by Gábor Szász, president of Ikarus, on the day a board meeting had been expected to decide it was insolvent because of debts caused by the Russian crisis and a collapse in sales to Russia.

Instead, because of the export credit guarantees, Ikarus' banks extended their credit agreement with the company to eight years, from three to four.

APV, the state privatised investment agency, privatised Ikarus only last April, selling 53 per cent to Mr Szász and 10 per cent to employees.

Friday's announcement followed the removal of objections from Ater, a Russian trading company that holds 30 per cent of Ikarus, to bringing in new investors. Mr Szász is in talks with

about six international vehicle makers about strategic partnerships to supply components or carry out manufacturing work from Ikarus' two main plants in Budapest and Szekesfehervar.

Volvo, the Swedish vehicle maker, expressed interest in Ikarus before privatisation but would not comment on Friday. DaimlerChrysler said it was assessing whether Ikarus could supply components. Talks about an investment link with Ikarus began last year, it added.

Its shares, which had touched SF7653 shortly after it consummated its merger with Swiss Bank Corporation, finished the year where they started, at SF7622.

At the time of last June's merger, analysts had been expecting it to earn more than SF7653 in 1998. Now it seems it will earn less than SF7350 in 1998 and SF7530 in 1999.

A year ago Marcel Ospel, UBS's new chief executive, was talking confidently of earning between SF710bn and SF711bn by 2002 and boosting the return on the group's equity to between 15 per cent and 20 per cent.

Now these targets no longer seem quite so secure. UBS remains one of the world's best capitalised banks, and more highly rated than arch rival Credit Suisse.

Most of the mishaps of the last six months, such as the shortcoming in risk management procedures, can be

UBS ready to go on the offensive

The new chief of Europe's biggest bank is facing a crucial meeting, says William Hall

UBS, Europe's biggest bank, had a miserable year. It lost its chairman and three top executives in October, announced a SF711m (\$869m) third-quarter net loss in November, and was stripped of its triple A credit rating by Moody's Investors Service in December.

It was his record in successfully integrating two Swiss banks that led many analysts to add UBS to their buy list. Mr Ospel appeared to be the Swiss banker with the best chance of re-awakening UBS, one of Europe's slumbering banking giants.

However, Mr Ospel's honeymoon period has almost run out. The delay in finding a replacement for Mathis Caballavet, UBS's luckless chairman who resigned nearly four months ago, and the slowness in resolving several outstanding strategic questions, is starting to give the impression that Switzerland's strongest bank is being allowed to drift.

This week, UBS is expected to go on the offensive. Alex Krauer, 67, who is stepping down as chairman of Novartis, is likely to be named chairman of UBS - a job he has been doing on an interim basis since Mr Caballavet's unexpected departure.

However, Mr Krauer is close to retirement and the UBS supervisory board badly needs strengthening with more internationally minded

directors if it is to provide a worthy long-term successor to Mr Krauer.

Mr Ospel will also seek to reassure analysts at today's annual investment conference that he has the answers to the following strategic questions hanging over UBS:

● Warburg Dillon Read. Fixing UBS's enlarged investment banking operation is the biggest challenge. After the setbacks in the third quarter when WDR lost SF71.7bn, UBS has the following options for WDR - grow, shrink or exit. There has been speculation that it might be sold to the likes of Morgan Stanley, but UBS seems firmly committed to investment banking.

What remains unclear is the scale of the commitment. WDR already has critical mass in Europe and Asia, but is still in the junior league in the US.

If UBS wants to compete with Merrill Lynch, Morgan Stanley and Goldman Sachs, it will need to inject more capital into WDR.

If not, then it seems increasingly unlikely that WDR will be able to meet its SF732m after-tax profit on the sale of Banca delle Svizzera Italiana. But it only sold it because it was told to do so by the Swiss competition authorities.

● Surplus capital. Goldman Sachs estimates that UBS currently has at least SF7.6bn of excess capital

and given the speed with which it is reducing its international loan book, it could easily have twice as much by 2002. Will UBS return some to shareholders by buying back its shares, or blow most of it on another acquisition?

● Acquisition strategy.

Apart from the uncertainty over whether to bolster WDR with another US acquisition, there are two areas where UBS needs to take a quick decision.

It is already the world's biggest private bank, but is under-represented in the US, the world's biggest private banking market. To grow its US business it will have to invest in investment banking.

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It still has plenty of other surplus assets, such as a 37.2



Marcel Ospel: chance to re-awaken a slumbering giant

per cent stake in MotorCo, an electricity generator, and a 30 per cent stake in Basile-based National Insurance, not to mention Zurich's posh Hotel Widder, which could easily be sold if it wanted to demonstrate its commitment to enhancing its shareholder value.

● Banking strategy. Does UBS want to be a bank or an asset manager? The rundown of its international loan book, the sale of its consumer finance units, and the

decision to sell its global trade finance unit suggest that the UBS of the future is going to be a very different animal from the UBS of today. If so, does it really need a staff of 55,000, capital of more than SF74bn, and a retail branch network in Switzerland?

It will be the answers to questions such as these that will determine whether UBS is going to regain the prudential rating that has so long eluded it.

Izkar relaunches listing with \$ta24.6bn offer

This Notice does not constitute an offer of securities of RENEL, R.A., Compania Nacional de Electricidad, S.A. ("Coel"), Sociedad Nacionales de Minas ("Sociedad"), S.A. and Regio Autonomo para Actividad Nuclear, a national corporation of strategic importance, the three legal successors to, and its behalf, of Renel, R.A. (the "Issuer"), will be listed at the offices of Coudert Brothers at 40 Cannon Street, London, EC4N 6JP on 16 February 1999 at 10.00 a.m. (London time) (the "Offering") for the purpose of considering and, if thought fit, passing the following resolution which will be proposed as an Extraordinary Resolution (the "Extraordinary Resolution") in accordance with the provisions of those certain Fiscal Agency and Agent Bank Agreements dated 7 February 1997 and 13 February 1997, respectively, in each case made between the Issuer and Morgan Stanley Trust Company of New York in its capacity as fiscal agent, or agent bank, and as paying agent (collectively, the "Original Agency Agreement"). Unless otherwise specified, defined terms used in this Notice (including the Extraordinary Resolution) have the meanings given to them in the Original Agency Agreement.

NOTICE OF A MEETING of the holders of the outstanding U.S. \$135,000,000 Floating Rate Notes due 2002 of RENEL, R.A.

NOTICE OF A MEETING of the holders of the outstanding U.S. \$135,000,000 Floating Rate Notes due 2002 of RENEL, R.A.

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DIVIDEND & INTEREST PAYMENTS

TODAY

Carphone 8.5p
Dunlop 7.5p Ln 2002/07 23.625
De 7.4% Ln 2002/07 23.675
Electrocomponents 3.25p
GSK 1.50p
General Electric 50.35
Giese Wallcome 5.6% Nts 2006
HSBC 2.50p
Golden Castle Euro-Finance FRN 2004
141.73
Housing Secs 8.4% Ds 2019 24.1675
Hydro-Quebec 10% Ds Series HW
July 2001 C564.375
Lloyds City Council 7% Ln 2019
23.50
Levi's 10% Ds 2014 21.050
Limit 2.25p
Do 5.015
Saford 7% Ln 2019 £2.50
Toyo Ink Manufacturing 7% Ds 2002
Y7000000
Treasury 13.4% 2006/03 55.875
Vodafone 5.1% Nts 2012
Do 5.1% Pf 2.50p

THURSDAY

JANUARY 28
Action Computer Supplies 1.75p
Australia 13.4% Nts 2010 53.75
Brimstone Bldg Scy Scy FRN 2005
£19.683.32
CitiBank Imperial Bank of Commerce
C8.30
Comino 1.25p
Co-operative Bank FrN 2000
Do 1.25p
Cutterley 5p
Dunelm 2.25p
Fleming Asian Inv Trs 0.75p
Halifax 6.5% Nts 2008 55.00
Hawthornes 10% Ds 2001 23.000000
Hydro-Quebec FRN Ser Fy Jul 2002
5284.88
Nationalbar Water 5% Rd Do 2012
22.0000
Smaller Co's Inv Trs Sqd Ln
2003 2.446p
Tesco 10.9% Rd 2002 £103.75
Ultramec 3.7p

WEDNESDAY

JANUARY 27
Bank of Nova Scotia C80.91
Birstorf 6.3p

BRISTOL UNITED PRESS 6.75p

Chivas 7.5p
Dunton Hedge 3.1p
Financial Rec for Sale Transactions
Ned FRN 2015 £2188.54
Do Senior FRN 2016 5525.75
Housing Finance Agency 2% Ick-Ltd
2008 £21.22
Lloyds 1.5p
Longmead 2p
NatWest 5% Nts 2001 558.75
Norway 8.4% Nts 2002 C588.75
Saford 7%
Tolka-Almabank Inv 7.6% Nts 2002
537.5000

ALPINE FURNITURE 1.95p

Alvis 5.75p
Alliance & Leicester Treasury Gd FRN
2001 C182.35
Alled Wh Banks Scy Prm Cap Pcp
Nts £145.25
Atrium Underwriting 2p
Avon Rubber 1.25p
Babcock Inv 0.9p
BOC 5.6% Nts 2001 558.75
Cadence 1.6p
Canadian Gas Inv C50.28
Cameran Imperial Bank of Commerce
CitiBank Imperial Bank of Commerce
CitiBank Imperial Bank of Commerce 1.5p
Character 3.5p
Chloride 0.6p
Crownfirst 3.5p
Dartington Inv 2.25p
Do 2.6% Ctr 0.67
Dunelm Inv Trs 0.45p
Dunedin Enterprises Inv Trs 2.5p
Dunedin Inv Gwth Inv Trs 11.1% Ds
5000.15
Dunelm 1.8 1.35p
Edinburgh US Tracker 5% Cm Pf
£1.75
Enterprise Venture Cap Trs 2.85p
Do 1.1% Ds 2.25p
Eudicor 2p
Expo 3.4p
Fleming Mercantile Inv Trs 2.85% Cm Pf
£1.75
Fleming Asian Inv Trs 0.75p
Halifax 6.5% Nts 2008 55.00
Hawthornes 10% Ds 2001 23.000000
Hydro-Quebec FRN Ser Fy Jul 2002
5284.88
Nationalbar Water 5% Rd Do 2012
22.0000
Smaller Co's Inv Trs Sqd Ln
2003 2.446p
Tesco 10.9% Rd 2002 £103.75
Ultramec 3.7p

THURSDAY

JANUARY 29
Abbey National 8% Cap 10.9% Bd
Gd Bd 2002 £103.75
New London Cap 1.16p

ALPINE FURNITURE 1.95p

Alvis 5.75p
Alliance & Leicester Treasury Gd FRN
2001 C182.35
Alled Wh Banks Scy Prm Cap Pcp
Nts £145.25
Atrium Underwriting 2p
Avon Rubber 1.25p
Babcock Inv 0.9p
BOC 5.6% Nts 2001 558.75
Cadence 1.6p
Canadian Gas Inv C50.28
Cameran Imperial Bank of Commerce
CitiBank Imperial Bank of Commerce
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Chloride 0.6p
Crownfirst 3.5p
Dartington Inv 2.25p
Do 2.6% Ctr 0.67
Dunelm Inv Trs 0.45p
Dunedin Enterprises Inv Trs 2.5p
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Dunelm 1.8 1.35p
Edinburgh US Tracker 5% Cm Pf
£1.75
Enterprise Venture Cap Trs 2.85p
Do 1.1% Ds 2.25p
Eudicor 2p
Expo 3.4p
Fleming Mercantile Inv Trs 2.85% Cm Pf
£1.75
Fleming Asian Inv Trs 0.75p
Halifax 6.5% Nts 2008 55.00
Hawthornes 10% Ds 2001 23.000000
Hydro-Quebec FRN Ser Fy Jul 2002
5284.88
Nationalbar Water 5% Rd Do 2012
22.0000
Smaller Co's Inv Trs Sqd Ln
2003 2.446p
Tesco 10.9% Rd 2002 £103.75
Ultramec 3.7p

PANNING DOWNING AIM VCT 1.25p

Prudential 7.5% Ctr 2.625p
Puritan Inv Cap Trs 3.1% Bd Ctr Bd
2002 87.25
Rebus 0.77p
Reliance Security 2.2p
Roddick 3.1p
Royal Bank of Canada Plg Rate Db
2005 545.82
SBS 5.6% Nts 2001 558.75
Schroder Inv Trs 1.15p
Schroder Inv Gwth Fd 0.8p
Schenk Schenck Healthcare 3.3p
Shire 1.6p
Smith (W.H.) 4p
Temple Bar Inv Trs 7% Cm Pf 2.45p
31.4p
Tf Inv Trs 1.1p
Tremont 5.5%
Wells Fargo Plg Rate Bd Nts 2000
\$46.82
Wigmore Property Inv Trs 0.2p
Wigley 6p
Wimborne & Dudley Businesses
13.31p
Young (M) 3.5p

SUNDAY

JANUARY 31
Abbas National 5% Cap 10.9% Bd
Gd Bd 2002 £103.75

PANNING DOWNING AIM VCT 1.25p

Prudential 7.5% Ctr 2.625p
Puritan Inv Cap Trs 3.1% Bd Ctr Bd
2002 87.25
Rebus 0.77p
Reliance Security 2.2p
Roddick 3.1p
Royal Bank of Canada Plg Rate Db
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Wells Fargo Plg Rate Bd Nts 2000
\$46.82
Wigmore Property Inv Trs 0.2p
Wigley 6p
Wimborne & Dudley Businesses
13.31p
Young (M) 3.5p

D4.125

Do 11% Bd 2014 25.50
First Hydro Fin 9% Gd Sec bd 2021
1.5p
Inland Estates 10.1% 1st Mtg Db
2016 15.25
Hornings Proprietary 10.4% 1st Mtg Do
2023 15.75
Do 7.5% Ctr Ln 2007 53.75
Highland Distillers 5.5% Ctr Bd Bd
2002 62.75p
Hydro-Quebec Cm Pf 1.0375p
Inland 14.5% Ln 2016 67.25
Inveco City & Commercial Ltd
RPI-Ltd Do 2002 12.965p
Jupiter Spat Trs 4.25p
Labs Inv Trs 1.1p
Lands End Retailing 0.8p
Pembury Trs 10% 1st Mtg Do 2018
6.125
Prestige 10.9% Cm Pf 2.45p
Rank Inv Trs 4.125p
Riverside Eastern Inv Trs 8.1% Do 2024
12.5
Do 9.9% Do 2020 24.375
Do 12.4% Do 2012 23.1875
Scottish Maritime & Trs 5.5% Bd
2022 62.375
Ski-Bldg Inv Trs 12.7% 1st Mtg Im Brs
654.375
Smith & Nephew 5.5% Cm Pf 1.9875p
S & U 31.5% Cm Pf 1.9875p
S & U 2005 4% On Deep Discount On 2006
12.0
Small Cluster Inv Trs 7% 5% Do
2022 3.875
Sovereign Trs 7.4% Ctr 1st Pt
2002 62.375
Toronto-Dominion Bank C50.34
Transport Dev 12% Ctr Ln 2008
6.25
University of Lancaster 8.5% 1st Mtg Do
2019 53.025
Dawson 9.5% Cm Pf 4.875p
Dolce & Gabbana 2.25p
Eidos 8.5% Ctr 2002 831.50
English & Scottish Inv 8.1% Bd 2023

UK COMPANIES**■ TODAY**

COMPANY MEETINGS
Carrs Group, Jarrow Park Hotel,
Oddy Road, Leeds, 12.00

Richmond Foods, Manton Lane,
Crossgates, Leeds, 12.00

BOARD MEETINGS

Final, 1.15p

Imperial, 1.15p

Fitzrovia Publishing, 1.15p

US Smaller Co's Inv

Warrast

■ THURS JANUARY 29**COMPANY MEETINGS**

Cooper (F), Wolverhampton

Wards (PC), Molineux, Walsall

Royal Worcester, 12.00

Domino Energy, 7.5, South Audley

Street, W, 11.30

Scottish Inv Trs, 6, Alnwick Place,

Edinburgh

BOARD MEETINGS

Final, 1.15p

Benedictine Crisps

Imperial, 1.15p

Bryant

Int Greetings

Madness

Maya

■ FRI JANUARY 30**COMPANY MEETINGS**

Cooper (F), Wolverhampton

Wards (PC), Molineux, Walsall

Royal Worcester, 12.00

Domino Energy, 7.5, South Audley

Street, W, 11.30

Scottish Inv Trs, 6, Alnwick Place,

Edinburgh

BOARD MEETINGS

Final, 1.15p

Parbury Fine Art

Imperial, 1.15p

Stover Ziegelm

Company meetings, as annual general

meetings, unless otherwise stated

Please note: Reports and accounts

are normally available until 4 weeks

before the date of the meeting. To receive the

preliminary results, there is no

necessarily comprehensive since

companies are not obliged to notify the

Stock Exchange of imminent

announcements.

CONFERENCE, VENUES AND COURSES

CONFERENCES

FEBRUARY 23

Business with the New Italy
Cityform and the Italian Chamber of
Commerce bring together an exceptional
panel including The Minister for
Foreign Trade, The Italian Treasury,
Italian industrialists and bankers,
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MARCH 3 & 4

FT

CURRENCIES & MONEY

GDP may sway US

By Florin Gimbel

This week will show whether the US economy has continued to boom with the release on Friday of the preliminary estimate of gross domestic product (GDP) growth for the fourth quarter of 1998.

Surging consumption and investment are likely to have resulted in a substantial rise in GDP, to a quarterly annualised rate of around 4.6 per cent. Consumer spending is expected to rise by at least 4 per cent, while plant and equipment investment, as well as housing activity, should also have boosted output.

For the time being, deflationary pressures stemming from the problems in emerging markets may have kept US interest rates lower than the strength in domestic demand would warrant.

But the continued growth of the US economy may put further pressure on the Federal Reserve to raise interest rates, which could push up the dollar in the short term.

WORLD INTEREST RATES

MONEY RATES

	Over night	One month	Three months	Six months	One year	Longer	Over 12m	One year
Euro-zone	5.6	7.1	7.3	7.3	7.8	-	7.0	7.0
weakening	-	-	-	-	-	-	-	-
strengthening	-	-	1.1	1.1	-	-	-	-
US	4.5	5.1	5.1	5.1	5.1	-	5.0	5.0
weakening	-	-	-	-	-	-	-	-
Japan	4.0	4.5	4.5	4.5	4.5	-	4.5	4.5
weakening	-	-	-	-	-	-	-	-

■ ■ ■ LIBOR USA London Interbank Funding

 weakening

 strengthening

 US dollar

 weakening

 Japan Yen

 weakening

 Euro/dollar

 weakening

 Euro/sterling

 weakening

 Euro/euro

 weakening

 Euro/yen

 weakening

 Euro/sterling

 weakening

 Euro/yen

 weakening

EURO PRICES

EQUITIES

Congress vote keeps Brazil centre stage

EUROPEAN OVERVIEW

By Bradford Diamond

European equity markets are bracing themselves for more turbulence in Latin America this week, while concern about the deteriorating economy at home is relegated to the background.

The crisis in Brazil will remain centre stage as the government pushes more of

its austerity programme through congress. The main item - a tax on bank cheques and other cash substitutes - comes before representatives on Wednesday. "It does not seem much, but it is a crucial part of the fiscal adjustment programme," said Shaun Roach, emerging market strategist at ING Barings. "Any slippage would send a very negative signal."

Brazil's desperate attempts to curb dollar outflows - running at \$300m to \$400m a day - are certain to keep investors busy. But attention will also focus on Argentina, seen as the next weak link in the chain.

"Any interest rate hike or bank deposit shifts suggesting that dollars are beginning to flow out would be a concern," Mr Roach said. "Argentina is a bridge for

currency volatility between Latin America and Asia."

The FTSE Eurotop 300 index of leading European stocks ended last week 12.99 lower at 1,180.35, while the FTSE Eurotop 100 fell 37.02 to 2,711.17. The FTSE Eboic index of euro-zone shares lost 9.36 to 922.11.

After a relatively good week, the financial sector is set for a bumpy ride over

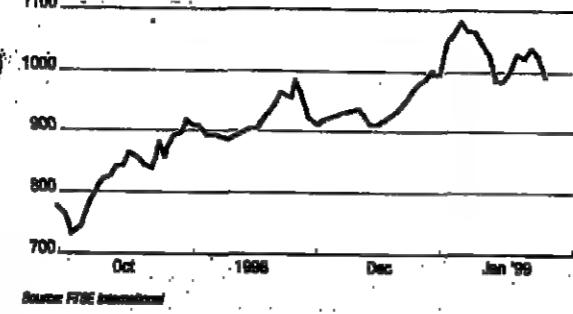
reignited concern about its exposure to Latin America. According to the Basel-based Bank for International Settlements, European banks, including the UK and Switzerland but excluding Greece and Portugal, have a \$305bn exposure to the region, against \$64.6bn for the US.

Unemployment figures and the latest business survey in France are expected to confirm that the continent's economic growth is slowing quickly.

Meanwhile, the Confederation of British Industry's industrial survey should give indications as to where the UK is heading. The telecoms sector will also be in the spotlight. Ericsson may disappoint the market when it reports 1998 sales. Nokia and Alcatel are also publishing sales figures this week, while Rhône-Poulenc and Total are announcing full-year results.

FTSE Eboic 100

Index



Source: FTSE International

IN THREE MONTHS BOND FUTURES (LFFP) Ecu10 per index point of 100%

Source: FTSE International

Open Set price Change High Low Bid. vol Open Int.

Apr 67.000 +0.030 -

May 67.178 +0.035 -

Jun 67.228 +0.030 -

Sep 66.958 +0.033 -

Oct 66.958 +0.033 -

Dec 66.958 +0.033 -

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Oct

LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Adelphi Distillers	1.2
Bellamy Distillers	1.2
Benson & Hedges	1.2
Boddingtons	1.2
Brown-Forman	1.2

CONSTRUCTION - Continued

Brickell	1.2
Brown & Root	1.2
Cadogan	1.2
Cadogan	1.2
Cadogan	1.2

ENGINEERING - Continued

Calgary	1.2

FOOD PRODUCERS - Continued

Carlsberg	1.2

INSURANCE - Continued

Carroll	1.2

INVESTMENT TRUSTS - Continued

Carroll	1.2

BANKS, RETAIL

ABN Amro Plc	1.2
ABN Amro	1.2

DISTRIBUTORS

Abson Polar	1.2

ENGINEERING - Continued

Academy	1.2

FOOD PRODUCERS - Continued

Academy	1.2

INSURANCE - Continued

Academy	1.2

INVESTMENT TRUSTS - Continued

Academy	1.2

BREWRIES, PUBS & REST

Adams	1.2

BUILDING MATS. & MERCHANTS

Adams	1.2

DIVERSIFIED INDUSTRIALS

Adams	1.2

ENGINEERING - Continued

Adams	1.2

HEALTH CARE - Continued

Adams	1.2

INVESTMENT TRUSTS - Continued

Adams	1.2

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هذا من الأصل

WORLD STOCK MARKETS

Highs & Lows shown on a 52 week basis

EUROPE (EMU) Prices in €												EUROPE (NON-EMU) Prices in €												AFRICA																							
AUSTRIA (Jan 22) 1 € = 13.762000 Sch												BELGIUM (Jan 22) 1 € = 0.833000 Frs												NETHERLANDS (Jan 22) 1 € = 2.200701 Frs												SWITZERLAND (Jan 22) 1 Frs											
Autel	27.50	+51	35.04	20.36	13	14.6	Rover	15.24	-86	21.50	20.15	4.3	12.1	Pet	2.63	-08	4.65	2.01	24	11.7	Brand	35	-50	60.10	33.08	28	13.3	McCor	1.76	-10	2.240	1.461	0.6	42.5	Orbit	0.58	-61	1.24	0.49	13.73	-1.19	4.1					
Autel	55.50	-3.91	60.50	40.19	36	12.0	SGE	16.19	-130	107.70	20.25	1.4	7.2	Per	1.43	-03	2.50	1.24	5.0	6.9	SGV	1.43	-10	3.54	2.065	0.6	52.7	Orca	0.23	-23	2.90	2.61	26.4	-24	2												
Autel	172	-1.06	66.22	20.22	12	20.6	STM	10.32	-43	70.16	9.66	1.4	7.2	Perf	1.17	-03	2.50	1.24	5.0	6.9	SGV	1.43	-10	3.54	2.065	0.6	52.7	Orca	0.23	-23	2.90	2.61	26.4	-24	2												
Autel	18	-1.06	63.78	32.77	2.7	7.4	Stig	10.32	-1.06	51.65	20.25	1.4	7.2	Perf	1.17	-03	2.50	1.24	5.0	6.9	SGV	1.43	-10	3.54	2.065	0.6	52.7	Orca	0.23	-23	2.90	2.61	26.4	-24	2												
Autel	37.50	-1.06	64.05	34.16	3.4	8.4	Schaeff	11.08	-10	50.85	20.25	1.4	7.2	Perf	1.17	-03	2.50	1.24	5.0	6.9	SGV	1.43	-10	3.54	2.065	0.6	52.7	Orca	0.23	-23	2.90	2.61	26.4	-24	2												
Autel	122.95	-1.06	55.50	42.05	3.4	15.1	Schaeff	11.08	-10	50.85	20.25	1.4	7.2	Perf	1.17	-03	2.50	1.24	5.0	6.9	SGV	1.43	-10	3.54	2.065	0.6	52.7	Orca	0.23	-23	2.90	2.61	26.4	-24	2												
Autel	203.06	-1.06	55.50	42.05	3.4	15.1	Schaeff	11.08	-10	50.85	20.25	1.4	7.2	Perf	1.17	-03	2.50	1.24	5.0	6.9	SGV	1.43	-10	3.54	2.065	0.6	52.7	Orca	0.23	-23	2.90	2.61	26.4	-24	2												
Autel	37.50	-1.06	55.50	42.05	3.4	15.1	Schaeff	11.08	-10	50.85	20.25	1.4	7.2	Perf	1.17	-03	2.50	1.24	5.0	6.9	SGV	1.43	-10	3.54	2.065	0.6	52.7	Orca	0.23	-23	2.90	2.61	26.4	-24	2												
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FT/S&P ACTUARIES WORLD INDICES

The FT/S&P Actuaries World Indices are quoted by FTSE International Limited, Goldman, Sachs & Co. and Standard & Poor's. The Indices are compiled by FTSE International Limited and Standard & Poor's in conjunction with the Faculty of Actuaries and the Institute of Actuaries.

	FRIDAY JANUARY 22 1999						Local Currency Index	Local % chg from 31/12/98	Gross Value
	US Dollar Index	%chg since 31/12/98	Pound Sterling Index	Yen Index	Euro Index				
Australia (76)	208.23	4.5	186.92	150.21	207.02	216.57	1.1	3.36	
Austria (21)	165.27	-10.3	148.13	119.23	144.99	144.99	-8.1	2.40	
Belgium (22)	409.04	-2.4	365.59	295.08	351.34	351.34	-1.0	1.92	
Brazil (32)	98.32	-25.8	88.30	71.07	97.85	308.46	1.7	2.95	
Canada (118)	216.48	3.1	184.15	148.23	204.29	226.15	2.0	1.74	
Denmark (34)	489.51	-2.1	436.71	353.13	456.68	427.50	-12	1.84	
Finland (29)	824.17	8.5	559.39	450.27	672.45	672.45	10.0	1.49	
France (75)	325.77	-0.4	261.97	235.01	289.42	289.42	0.9	2.17	
Germany (59)	275.97	-1.8	247.33	198.08	242.27	242.27	-0.4	1.34	
Greece (36)	382.31	9.9	342.84	275.89	360.10	762.35	9.2	1.11	
Hong Kong, China (87)	380.37	-5.5	260.24	208.47	288.68	288.68	-5.5	4.24	
Indonesia (26)	45.43	-13.4	38.92	31.33	43.18	239.44	-2.5	1.28	
Ireland (16)	572.13	3.8	512.75	412.73	548.18	548.18	5.2	1.78	
Italy (53)	188.13	-5.5	151.58	122.01	211.17	211.17	-4.1	1.32	
Japan (445)	100.21	-0.3	88.81	72.29	99.63	72.29	0.9	1.68	
Mexico (29)	1040.98	-8.8	932.35	750.86	1304.96	1160.20	-6.9	2.21	
Netherlands (26)	497.45	-8.1	445.82	358.66	431.99	431.99	-4.8	2.19	
New Zealand (18)	64.92	9.9	58.10	46.76	64.45	84.04	8.0	4.56	
Norway (37)	231.32	5.4	207.31	186.87	229.88	233.88	3.0	2.46	
Philippines (22)	50.90	0.6	81.48	85.57	50.37	175.08	0.0	0.94	
Portugal (18)	267.48	4.1	239.72	192.86	318.80	318.80	5.5	1.04	
Singapore (41)	220.22	1.9	197.37	158.87	218.95	170.44	3.7	1.67	
South Africa (39)	185.95	0.9	168.66	134.15	184.88	244.88	3.3	3.87	
Spain (20)	388.93	-3.3	346.77	279.13	421.10	421.10	-1.9	1.93	
Sweden (44)	522.61	4.1	468.37	377.01	519.59	598.20	-0.7	1.91	
Switzerland (20)	408.82	-1.9	364.80	293.48	404.47	348.51	-1.3	1.23	
Thailand (34)	24.48	3.2	21.94	17.86	24.34	25.03	4.7	2.70	
United Kingdom (237)	374.97	-0.8	336.05	270.50	372.80	336.05	-0.3	2.93	
USA (615)	505.14	-0.3	452.71	364.40	502.21	505.14	-0.3	1.29	
Americas (72)	446.06	-0.4	401.58	323.24	445.49	380.43	-0.3	1.32	
Europe (73)	355.55	-1.5	318.65	256.49	323.50	323.52	-0.7	2.09	
Eurozone (345)	103.46	-2.4	92.72	74.83	98.30	98.30	-7.2	1.76	
Iceland (14)	507.93	4.3	455.22	395.62	505.00	502.18	2.2	1.79	
Pacific Basin (720)	107.84	-0.2	98.65	77.80	107.22	80.88	0.5	1.55	
Asia-Pacific (1482)	210.79	-1.1	188.92	152.05	209.57	172.01	-0.3	1.93	
North America (731)	484.91	-0.2	434.58	348.91	482.10	485.93	-0.2	1.31	
Europe Ex. UK (526)	333.51	-1.8	298.90	240.59	331.58	307.55	-0.9	1.68	
Europe Ex. UK, Eurodloc (386)	384.45	-0.5	88.44	69.58	95.90	95.31	-0.4	2.45	
Europe Ex. UK, Eurodloc (161)	98.41	0.1	88.19	70.99	97.84	93.52	-0.6	1.45	
Europe Ex. Japan (284)	181.95	0.0	163.96	131.28	180.89	185.56	-1.1	3.53	
World Ex. Eurodloc (1947)	104.34	-0.4	105.69	88.50	103.74	102.54	-0.2	1.57	
World Ex. US (1677)	208.74	-1.1	187.97	151.30	208.52	176.92	-0.2	1.95	
World Ex. UK (2085)	298.21	-0.7	267.27	215.13	298.48	265.30	-0.3	1.45	
World Ex. Japan (1847)	406.70	-0.8	384.49	293.39	404.35	395.94	-0.4	1.67	

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Emerging markets:

FC investable indices

Prices specified by Exhibit part of FT Information

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NEW YORK STOCK EXCHANGE PRICES

4 pm close January 2

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IN.SECTS (Pan European Sector Indices from EuroBench®)
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GLOBAL EQUITY MARKETS

* Oct 16. Tabbex Weighted Price \$492.50. \diamond Measured. \diamond Tabbex, pg. Closed. \diamond Unsettled. \diamond NYMEX-CMX after-hours quote. Jan 22. 2000.91 -NOL24 +Copper. * Calculated at 25.00 GCT. \diamond Existing hydro & biomass, plus Utilities, Pipelines and Transmission. \diamond The DJ Ind. Index measures the average of the highest and lowest price reached during the day by each security, whereas the Dow Jones's Index and Dow represent the highest and lowest price reached during the day. The figures in brackets are previous day's. \diamond Futures & options are based on Commodity Total Market Index. \diamond Measured.

THE NASDAQ-AMEX MARKET GROUP

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81147 251 253 255 421
811 154 174 164 149

FT GUIDE TO THE WEEK

MONDAY 25

Spotlight on Kosovo

The crisis in Kosovo and the ambitious Agenda 2000 project for reform of the European Union's finances and its agricultural and structural funds will be the main topics for discussion by EU foreign ministers at their monthly meeting in Brussels today. Diplomats do not rule out moves to toughen sanctions against Slobodan Milosevic, the Yugoslav president, following the deaths of 45 ethnic Albanians in Racak village 10 days ago. The Agenda 2000 discussions are likely to see a vigorous exchange over proposals from the German EU presidency to cut spending on agriculture. There is no expectation that Bonn's ideas will be approved by all 15 EU member states.

Banana dispute debate

The dispute settlement body of the World Trade Organisation meets in Geneva and is due to debate the banana trade war between the US and the European Union. The US has threatened to impose sanctions on EU exports from February 1, but hopes of a settlement rose over the weekend after Renato Ruggiero, WTO director-general, proposed a peace formula. The agenda also includes four EU requests for dispute panels.

WHO executive meets

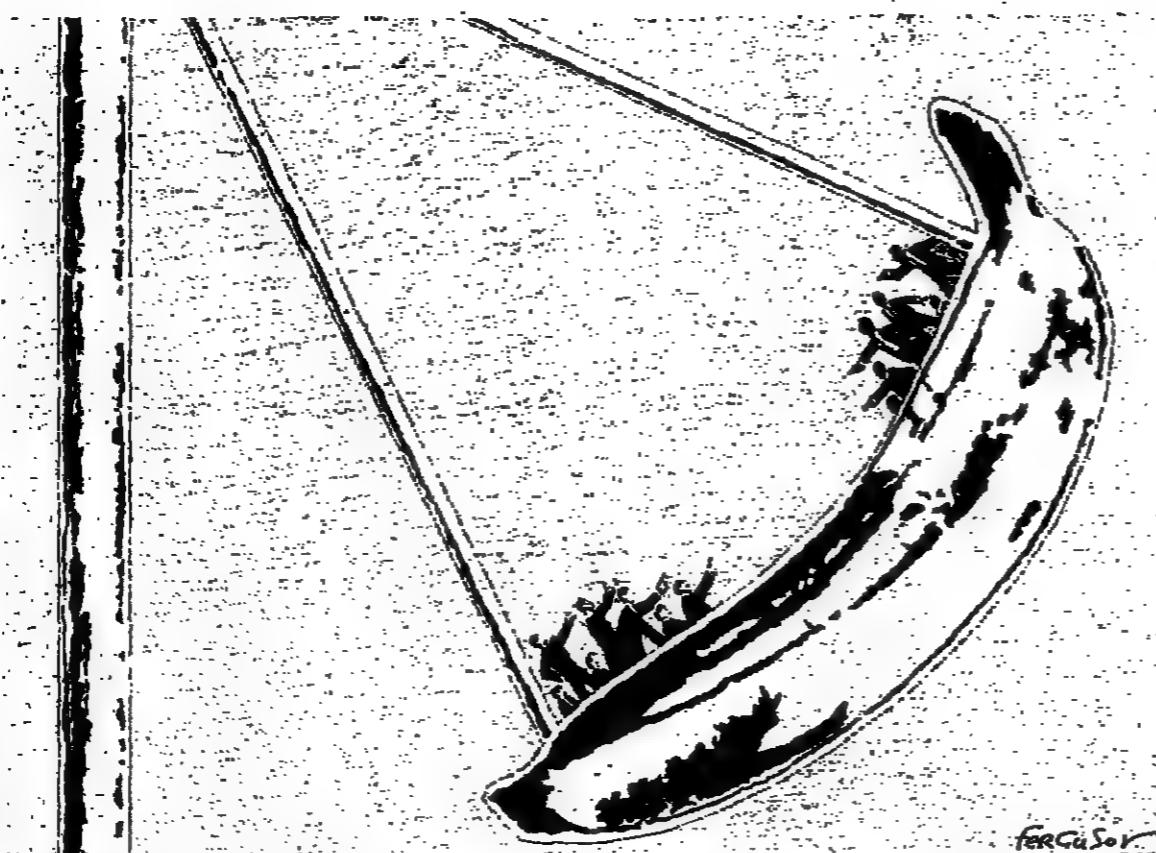
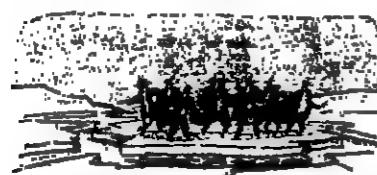
The 32-strong executive board of the World Health Organisation meets in Geneva for the next two weeks to discuss the reforms introduced by Gro Harlem Brundtland, its new director-general, and the WHO's budget for 2000-01. The board will also consider Dr Brundtland's tobacco-free and anti-malaria initiatives, a revised drug strategy for member countries and progress on the drive to eliminate polio by 2000.

Curbing pollutants

Negotiations on an international treaty to ban or restrict emissions of so-called persistent organic pollutants (POPs) continue this week in Nairobi under the auspices of the United Nations Environment Programme. The treaty, which countries hope to adopt next year, already deals with 12 pesticides and industrial byproducts, including DDT, dioxins and polychlorinated biphenyls (PCBs).

Cold logic

New Zealand hosts the first inter-governmental meeting in Antarctica, at Scott Base. All 26 Antarctic Treaty nations are invited to the meeting, which will focus attention on the frozen continent and its fragile ecology to January 28.



The transatlantic battle over banana exports is due to be debated at the World Trade Organisation's Monday dispute settlement meeting

Albright visit

Madeleine Albright, US secretary of state, visits Moscow for talks with senior Russian officials. Relations between Moscow and Washington are still tense following the latest air strikes against Iraq, which Russia strongly opposed, and threatened Nato intervention in the Serb province of Kosovo.

Senate call

The US Senate is scheduled to debate motions on whether or not to dismiss the case against Bill Clinton, the president, or to call witnesses in his impeachment for perjury and obstruction of justice.

Leadership challenge

Likud, the ruling Israeli political party, holds primary elections in the battle for its leadership, currently held by Benjamin Netanyahu. A run-off will be held on February 4 if needed.

Indonesian aid

International donors will reveal details of a financial aid package for Indonesia at a meeting in Jakarta. Indonesia wants help to pay interest on government bonds it has issued to back the recapitalisation of banks.

Chretien's Warsaw trip

Jean Chretien, the Canadian prime minister, leads a trade delegation to Warsaw.

Kozlov steps down

Andrei Kozlov, first deputy chairman of the Russian central bank, leaves to open his own commercial bank.

Kozlov, who announced his decision on January 12, was one of the chief architects of the government's ill-fated treasury bill scheme.

UN meets Taliban

A United Nations mission is due to arrive in Kandahar, Afghanistan for meetings with Taliban representatives on regional security and the progress of inquiries into the murder of three UN staff.

Sri Lankan polls

Local elections are scheduled in Sri Lanka amid increasing violence, notably in the north-western province of Wayamba, where the governing People's Alliance is hoping to unseat the opposition UNP from one of its traditional strongholds.

Lost property

The United Nations Education, Scientific and Cultural Organisation holds a meeting in Paris of the "Intergovernmental committee for promoting the return of cultural property to their countries of origin or their restitution in the case of illicit appropriation". Discussion will focus on the creation of a fund for the recovery of such property and the use of modern technology to find it.

Council of Europe

The parliamentary assembly of the Council of Europe is scheduled to meet in Strasbourg. Debates are expected to include reports on the project for a greater Europe, membership for Georgia, the creation of a post for a human rights commissioner and the election of an assembly president.

On the menu

The United Nations' Food and Agriculture Organisation's agriculture committee meets in Rome. It will review progress on a policy document for the next 15 years, hear a report on farm animal biotechnology and discuss papers on biotechnology and land and water resources.

FT Survey

Business Education.

Holidays

Brazil, New Zealand.

TUESDAY 26

German power play

Gerhard Schröder, the German chancellor, hosts talks in Bonn between ministers and energy industry executives to discuss plans for phasing out nuclear power. The decision has proved one of the most controversial issues since the government took office, provoking a split between the chancellor's Social Democratic Party and the Greens, the junior coalition partner, and soured relations with France and Britain which have valuable contracts to reprocess nuclear waste from German reactors.

Call for arms

The collection of illegally-held weapons begins in the Gramsh region of Albania under a pilot scheme financed by the United Nations Development Plan which provides improvements in local infrastructure in return for the surrender of arms.

Economic report

The Organisation for Economic Co-operation and Development releases its economic survey of Belgium and Luxembourg.

Holidays
Uganda, Australia, India.

WEDNESDAY 27

CAP reform vote

European Commission proposals for reform of the Common Agricultural Policy will be put to the vote on the second day of a two-day plenary session of the European parliament that starts in Brussels today. Debate on the first day will include the prospects for greater EU-wide co-operation on arms policy and the development of a comprehensive partnership with China.

Anan flies in

Kofi Annan, United Nations secretary-general, makes an official two-day visit to Belgium where he will meet representatives of the European Commission and visit Nato headquarters for talks with Javier Solana, secretary-general, on current peacekeeping operations and the Nato summit scheduled for April.

Caribbean caucus

Leaders of government of the Organisation of Eastern Caribbean States meet in Dominica where their discussions are expected to cover the continuing banana imports dispute between the US and the EU and progress on introducing more competition into telecommunications in the region (to January 29).

Human face of business

Top officials from United Nations and other humanitarian agencies and chief executives from leading multinational companies hold the first Business Humanitarian Forum in Geneva. The

aim of the meeting is to "explore possibilities for mutual support" with a discussion of the relationship between humanitarian work and business investment, including rehabilitation and reconstruction following war or natural disasters.

THURSDAY 28

Davos forum

The annual meeting of the World Economic Forum, which brings together senior business and political

figures to discuss the state of world affairs, begins in Davos (to February 4). Some 2,000 heads of government, bankers, businessmen, scientists and academics will attend, and Kofi Annan, United Nations secretary-general, will visit as part of a European tour.

Nazi gold hearing
Deutsche Bank and Dresdner Bank are scheduled to appear at the first court hearing in New York into the alleged theft by banks of assets owned by Jews during the Holocaust.

Asean meeting

Senior economic officials from the Association of Southeast Asian Nations meet in Jakarta for three days of discussions focusing on regional economic instability.

Cyprus trial

The trial of Uri Avnery and Yisrael Damari, two alleged Israeli secret agents, is scheduled to begin in Cyprus.

FT Survey

FT 500.

FRIDAY 29

Russian budget

The 1999 Russian budget gets its third parliamentary reading. A final reading is scheduled for February 4.

No party

Indonesia's draft bill on politics is scheduled to be ratified. The bill makes it illegal for civil servants to join political parties and is aimed at preventing corruption ahead of this year's planned elections.

FT Surveys

Global Investment Banking; Global Business Outlook.

SATURDAY 30

FT Survey

Quarterly Review of Personal Finance (UK editions only).

Holiday

Azerbaijan.

SUNDAY 31

Rights report

The US annual country reports on human rights practices are due to be released to Congress.

Holiday

Mauritius.

Compiled by Roger Beale
Fax 44 171 873 3196

ECONOMIC DIARY

Other economic news

Tuesday: A UK business survey, the quarterly CBI Industrial trends report, is likely to record an increase in optimism in January, although confidence remains depressed by historical standards.

Wednesday: The UK's balance of trade in goods with the rest of the world is likely to show a continued deterioration in exports, with the deficit for November widening from £1.6bn to £2.1bn.

Thursday: US jobless figures are likely to show an underlying increase, suggesting that labour market conditions may be about to weaken. Japanese industrial production in December is thought to have been weak, down by 0.3 per cent month on month, with a large annual fall in vehicle output dragging on the overall index.

Friday: US gross domestic product is believed to have risen an annualised 4.4 per cent in the fourth quarter, driven by booming consumption and investment, according to HSBC. Consumer spending is thought to have risen at least 4 per cent.

ACROSS
1 Public union leader about to make a proposal (8)
5 Scholar regrettably rejected an Arab's greeting (6)
9 Points to case for a drug (8)
10 Humble cleric takes me in (6)
12 She may not know many people well (6)
13 Dark autumn evening (9)
14 Oddly veined salad plant (6)
16 Works with figures, perhaps? (7)
19 Terribly idle now, so retire (3,4)
21 I'm Kate, about to achieve success (4,2)
23 Always on the go, remain not fresh & vital (9)
25 Not bound to relax (5)
26 First service (8)
27 Relaxed, with lowered pulse (8)
28 It shows a certain delicacy of feeling (6)
29 Swell position for a bat... (6)

Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual
Mon	Japan	Dec supermarket sales**		0.5%		US		US	Dec durable orders	0.5%	1.0%
Jan 25	Japan	Dec department store sales**		-2.0%		US		US	Dec durable shipments		0.6%
	Canada	Nov int'l securities transactions	C\$0.9bn	C\$0.7bn				US	Initial claims 23rd Jan	340k	349k
	US	Dec existing homes sales		4.9m				US	State benefits 18th Jan	2,248k	
	US	Dec treasury budget		6.17-1.1bn				Canada	Dec industrial production**	-0.1%	0.0%
	Japan	Dec BoJ corporate services price**		-0.8%				Canada	Dec raw materials	-1.5%	-2.5%
	Japan	Dec BoJ corporate services price		-0.1%				Canada	Dec department store sales**	0.7%	-0.9%
Tues	France	Dec consumer price index**	0.0%	0.0%				Canada	Nov fix-weight employ earnings**	2.8%	3.0%
Jan 26	France	Dec consumer price index**	0.3%	0.3%				US	M2 week ended 18th Jan	\$11.5b	-\$0.3b
	UK	Jan cons' bus' index monthly trends						Fr	Japan Dec unemployment rate	4.4%	4.4%
	UK	Q1 cons' bus' index quarterly trends						Jan 28	Japan Dec job offers/seeks ratio	0.46	0.47
	US	BTM-Schroders 23rd Jan		0.3%				Japan	Jan consumer price index**	0.8%	0.8%
	US	Jan consumer confidence	126.5	126.1				Japan	Jan cons' price index ex-perishables**	-0.2%	-0.3%
	US	Richbook 23rd Jan		1.9%				France	Dec unemployment rate	11.5%	11.5%
Wed	Italy	Dec hourly wages**	2.3%	2.3%				France	Dec jobseekers**	-0.2%	-0.4%
Jan 27	UK	Nov global visible trade	2.2-1.1bn	2.1-1.1bn				EU	Dec harmonised consumer price index**	0.0%	0.0%
	UK	Dec ex-EU visible trade	2.1-1.1bn	2.1-1.1bn				EU	Dec harmonised**	0.8%	0.9%
	Japan	Dec industrial production	0.0%	-2.1%							
	Japan	Dec shipments		-2.1%				Germany	Dec Ifo consumer climate	103	
	Japan	Dec retail sales**	-5.3%	-1.5%				Germany	Dec import prices**	-0.5%	-0.4%
	Japan	Jan WPI (2nd 10 days)		-0.6%				Germany	Dec import prices**	-6.1%	-6.8%
Thurs	Australia	C4 consumer price index	0.4%	0.2%				Germany	Dec M3 from Q4 '97 base	5.3%	5.3%
Jan 28	Australia	Q4 underlying inflation	0.5%	0.4%				Japan	Jan trade balance (1st 10 days)	Y903bn	
	US	Q4 ECI - civilian**	0.9%	1.0%				EU	Dec M3		

BUSINESS EDUCATION

MONDAY JANUARY 25 1999

Next issue: March 29 1999

Rankings can both help and rankle

Courses can cost \$100,000 or more, so students need guidance on finding value. The FT's MBA league tables will provide that, says **Della Bradshaw**

From kindergartens to graduate schools, rankings have become an accepted way of life in the education business. Nowhere is this more true than in the world of business schools, where an increasingly sophisticated and discerning buying public regularly invest \$100,000 and more to study for an MBA at one of the world's most highly-rated schools.

Rankings are either loved or loathed. They can be treated as a truism, something of mere passing interest, or something which affect career decisions or even careers themselves.

But whether a one-day wonder or an eagerly-awaited two-year listing, most business school deans agree that rankings undoubtedly influence potential applicants.

Inside

Winners and losers	Page 2,3
The rankings	Page 2,3
Research	Page 4
Profile: Harvard Business School	Page 4
Entrepreneurship	Page 5
Profile: Stanford GSB	Page 5
International agenda	Page 6
Profile: Michigan Business School, McGill	Page 6
Employment in finance	Page 7
Profile: Insead	Page 7
Small MBAs	Page 8
Profile: IESE	Page 8

Donald Jacobs, long-standing dean of the Kellogg school at Northwestern University, one of the schools that has benefited enormously from rankings in the US, believes league tables do play an important role in providing information. Schools which score highly in rankings get the pick of the applicants, he says. "They use rankings as a way of determining what it is they are buying."

Nonetheless, he injects a note of scepticism. "Clearly the value is greatest among those people who have the least amount of information."

One reason business school rankings are so difficult to compile, and why different rankings produce such different results, is that there is no real consensus on how to measure the success

of the product. With secondary or high schools, for example, published exam results give clear indicators about which schools are producing the best qualified individuals. But while a French Baccalaureat from one school is the same as a Baccalaureat from another, or SATs, the college entrance examinations in the US, are viewed as a standard indicator across the country, one MBA degree is very clearly not the same as another.

A whole range of data has been collected over the years to analyse how business schools perform – how companies rate the schools; how many job offers each MBA student gets; what salaries the new MBAs earn. Change the criteria, and the rankings will change, too.

One of the biggest criticisms of rankings, therefore, is that they inevitably oversimplify a very complex market. Ray Wild, director at Henley Management College in the UK, believes rankings are an unsatisfactory method of judging schools, but believes the business schools themselves must bear some blame.

With some 3,000 MBA programmes available worldwide, he argues that there is a need for more basic information on courses, which could now be made available on the internet. "Business

schools should recognise the problem and do something about it," he says.

Needless to say, there is a raft of further complaints against rankings. One is that rankings can only rank one element of a business school's work. By far the most popular rankings have concentrated on the full-time MBA programmes (as does the Financial Times ranking). Although this may give some indication of the quality of a school's part-time MBA as well, it may be of little relevance to students who want to study on a distance learning MBA programme, which is one of the fastest-growing sectors.

It can also only have a fleeting relevance, too, to the quality of executive education programmes.

Second, even within one school – say the full-time MBA – there are concerns that courses are so different as to defy comparison – the "apples and oranges" offensive. How can a one-year programme at Insead or IMD, in Europe, compare with a two-year programme at Harvard or Wharton, runs the argument.

A ranking of the best full-time MBA programmes – even a ranking of 50 of them – inevitably only scratches the surface of the MBA market.

The latest and most fashionable criticism relates to the accuracy of the data collected from the schools. In the US, cheating and lying have replaced weightings and values as two of the most commonly-uttered

phrases when business school faculty get together to discuss rankings.

A further concern is that schools can swing up and down the rankings from year to year based on "noise" in the way data is collected. Schools do not change, say the critics, only the rankings.

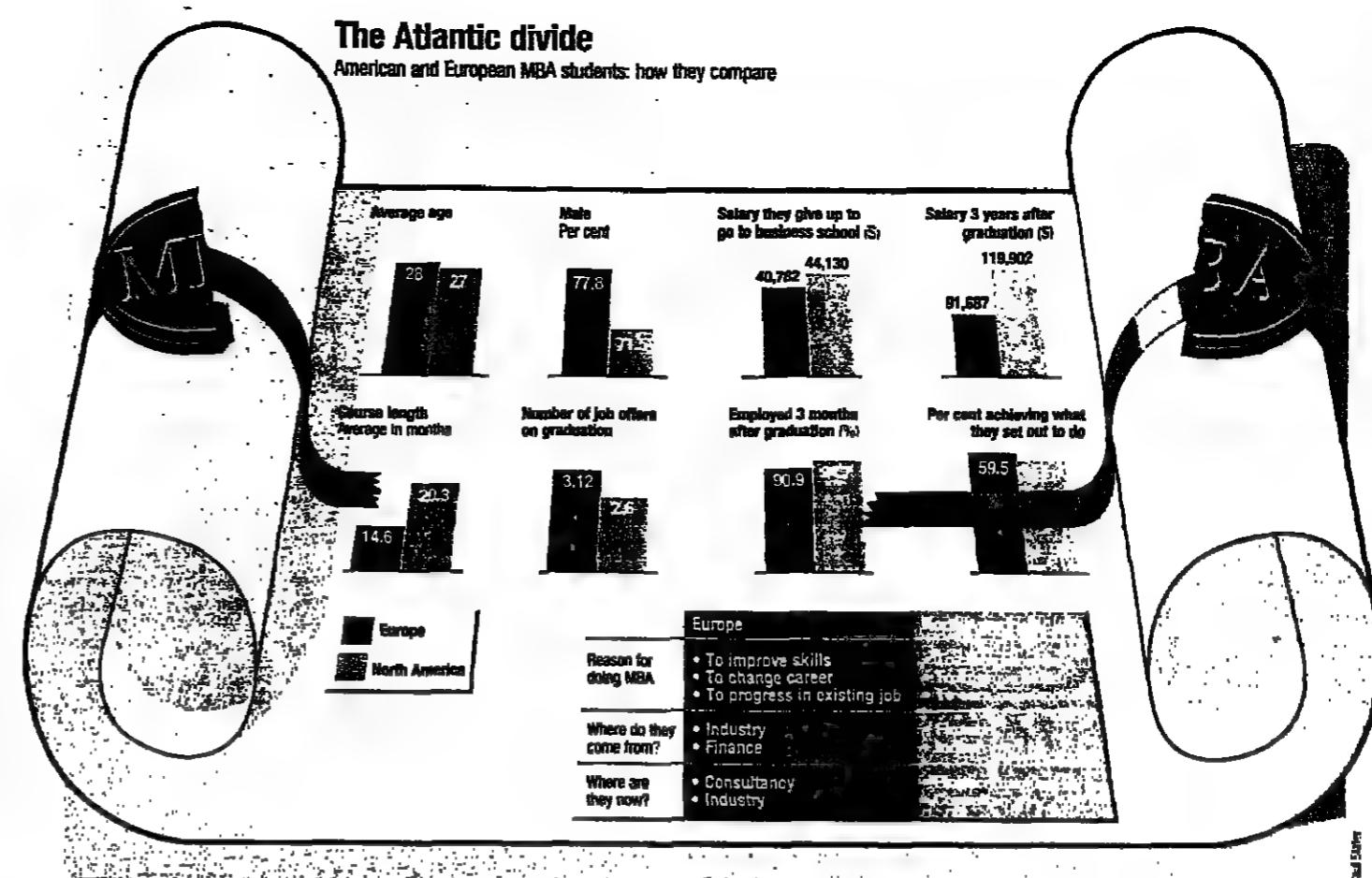
The aim of the Financial Times ranking of full-time MBA programmes is to determine which business schools are equipped to prepare the international managers of the 21st century.

They were asked about their salaries before study, in their first job, and today, three years after graduation. (The data was collected between September and December 1998.) They were also asked to assess their career progression based on

a grid of job function and company size. Combined with this is data supplied by the schools on job offers and patterns of employment.

In addition, we have analysed which business schools are producing the best new ideas in management thinking through research and which are geared up to provide an international management agenda.

At the heart of the day there are certain things rankings can never measure, such as which business school is right for which student. Leo Murray, director of Cranfield School of Management in the UK, says: "How do you rank chemistry and atmosphere? Anyone who goes to do an MBA without visiting the place first needs their head examined."



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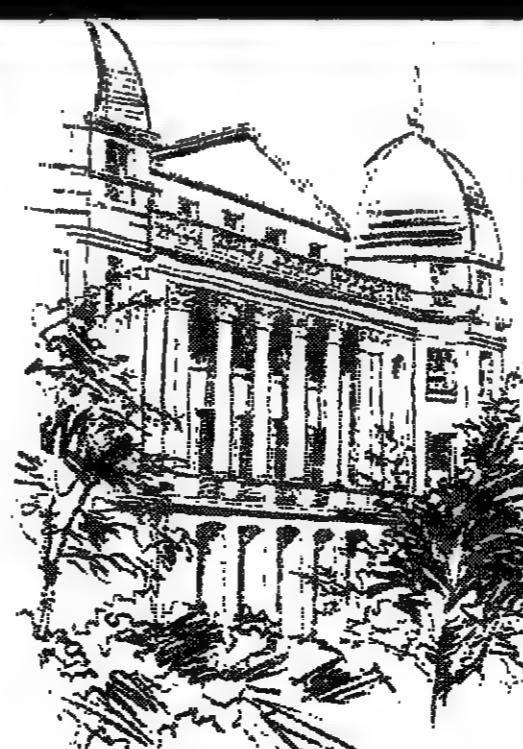
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Zurich	Tuesday 26 January, 6.30pm Baur Au Lac Hotel, Tiefstrasse 1
Milan	Monday 1 February, 7.30pm Four Seasons Hotel, Via Gesu 6
Madrid	Wednesday 3 February, 7.30pm Palacio Hotel, Plaza de las Cortes
London	Wednesday 10 February, 6.15pm London Business School, Sussex Place, NW1
Hong Kong	Tuesday 23 February, 6.30pm Mandarin Oriental Hotel, 5 Connaught Road

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WINNERS AND LOSERS by Della Bradshaw

US salaries provide incentive

America for the dollars, but European schools come out on top in providing the best international environments

"When I decided to do an MBA I considered all the top-ranked business schools in the US, and Insead, and LBS as well. I decided on LBS so that I could spend two years living in London." So says an American alumnus of London Business School who graduated with his MBA in 1995. Although LBS may not be particularly flattered by his rationale, he is typical of a growing number of would-be MBAs.

If they have to travel hundreds of miles, change houses, and spend \$100,000 or more in the process, why attend a business school in their own country? With the international agenda proving increasingly important in management education, many business schools in the US and Europe are seeing the number of international applications increasing.

By combining European and North American schools in a single ranking, the Financial Times survey of full-time MBA programmes highlights where North American business schools shine and where their European counterparts prove attractive.

If it is salaries that is the big incentive, then US business schools win hands down, with Harvard topping the salary table. The average 1995 alumnus from Harvard now earns \$170,346, and that is basic salary without bonuses. He or she is closely followed by alumni from



International views: European schools tend to have a good mix of students

Wharton (\$152,407) and Stanford (\$140,478). The bulk of those alumni work in the US, but the countries where alumni earn the highest salaries are Hong Kong and Australia, followed closely by the US, UK and Germany.

Only one European school, IMD in Lausanne, Switzerland, comes into the top 10 of salaries with an average \$129,882. A further two European schools, Insead, in Fontainebleau and Ashridge Management College in the UK notch up places in the UK top 20.

When it comes to increases in salaries – that is, how much more an alumnus of the Class of 95 earns today than before starting the MBA programme – European schools fare even worse.

Study at Columbia, in New York, for two years and then work for three years and your salary will be on average 203 per cent higher than before you started your MBA. Again, that is before a fat bonus for working hard on Wall Street. For alumni at Dartmouth the increase is 181 per cent. Of the European schools, only Spain's Instituto de Empresaria can boast similar increases (183 per cent), but from a much lower base. London Business School is the only other European school in the top 20, sitting in 18th position (142 per cent).

Where the European schools do well is in providing an international environment, of both students and faculty. In terms of international students, all top 10 slots are filled by European schools, with IMD (Lausanne), RSM Erasmus (Rotterdam), and Insead (Fontainebleau) leading the way. All three schools are among the top runners for international faculty, too, though McGill, in Montreal, Thunderbird, the Anderson school at UCLA, and UC Irvine all have a very international mix.

Babson College has the highest proportion of women on the faculty, 35.5 per cent, followed by Cranfield in the UK, with 30.8 per cent. Female students, on the other hand, flock to the Weatherhead school and the Stern school at New York University, where, in both cases, 43 per cent of the MBA class are women. Overall, women in the Class of 95 now earn less than their male peers. The average salary for a male alumnus was \$107,521, while his female counterpart earned \$94,519.

If value for money is one of the main criteria for your choice of an MBA than look no further than Canada. All three of the Canadian schools in our survey, McGill University, the Rotman school at the University of Toronto, and the Ivey school at the University of Western Ontario, earned a place in the top 10 schools for value.

Overall, the Financial Times ranking included 31 US schools, eight UK ones, three each from France and Canada, two Spanish schools, two schools from the Netherlands, and one from Switzerland. The ranking confirmed London Business School, Insead, and IMD as the top three European schools, appearing in eighth, 12th and 13th places respectively.

The ranking also confirmed that one-year programmes from schools such as IMD and Insead can compete effectively in the marketplace with the two-year programmes from the Harvards and the Whartons of the world. These days alumni from the Class of 95 at IMD earn more, on average, than their peers from Darden, Yale, Michigan, Duke and Cornell.

At the top of the table Harvard was clear winner, having scored well across the board. Just a fraction of a point separated Columbia in second place and Stanford in third, while Wharton was close behind in fourth. Columbia won its place through strong salaries and salary increases, while Stanford scored very high points on research.

As to the Class of 95 themselves, by far the most important reason they cited for studying an MBA was to change career – this held true across all nationalities. To earn more money was also a factor, particularly in the US. But when asked what that they had gained most from their MBA programme, the overwhelming answer was self-confidence. Change of career and higher salaries were rarely mentioned.

Alumni were asked for their main reasons for doing an MBA. Aims achieved shows the percentage who fulfilled their aims.

The job offers per student category calculates the average number of job offers per student for 1995 graduates and placement success estimates the percentage of students that took up employment with a company introduced by the business school. It excludes students who set up on their own or returned to their employer.

The employed at three months criterion measures the percentage of 1995 graduates with jobs three months after completing their MBA.

For the alumni recommendation students were asked to recommend an MBA other than their own. This is presented as a percentage of all responses.

A sub-ranking of these nine criteria is presented in the MBA course ranking column and constitutes 69 per cent of the total.

The salaries criterion shows the current salary earned by the Class of 95 today. The figure in brackets is a weighted salary adjusted for salary variation between industry sectors. The weighted salary is used in the ranking.

The percentage increase measures the percentage increase in weighted salaries from the start of the MBA programme to 1995.

Value for money is a short-term indicator and measures the time taken to recover all costs, including lost salaries.

The final three criteria assess the school's performance in research and account for 16 per cent of the total. The faculty with PhD notes the percentage of faculty with a doctorate. The PhD graduate rating is made up of the number of PhD students graduating in the last year with an added weighting for those PhDs who take up faculty positions in one of the 50 top schools (adjusted for faculty size).

The research rating is made up of three indicators.

The largest (50 per cent of the research rating marks) is academic research, assessed by a peer review committee of deans and academics across eight subject areas.

The panel included Jeffrey Garten, dean at Yale; Dipak Jain, associate dean for academic affairs at Kellogg; John Kay, dean of Said Business School; Antonio Borges, dean at Insead; Margaret Neale, associate dean for academic affairs at Stanford; and Carlos Cavallé, dean at le.

A further 10 per cent went on "impact" research, articles published in three leading business magazines: Harvard Business Review, Sloan Management Review, and the California Management Review.

The next 10 per cent went on case studies. Marks were given to the top 10 North American cases sold in Europe and the top 10 European cases sold into the US. Cases were selected by the number of unique adoptions for each case. (Source: European Case Clearing House).

The research ranking, adjusted for faculty size, is the last column of the table.

THE RANKINGS by Parminder Bahra

Schools and MBAs make their points

The FT table measures performance on a relative, rather than an absolute, basis. In some cases more than 50 per cent of the Class of '95 students responded to the questionnaire

The ranking of the best MBA programmes (full-time) was compiled from data collected from two questionnaires: one from business schools, and one from alumni of the Class of '95. Nearly 14,000 questionnaires were sent to all alumni of the full-time MBA programmes (not a sample) who graduated in 1995. The response rate for the 50 schools averaged 28.2 per cent. Five schools, Amos Tuck, IMD, EAP, Instituto de Empresaria and Cranfield, had a response rate of more than 50 per cent.

The job offers per student category calculates the average number of job offers per student for 1995 graduates and placement success estimates the percentage of students that took up employment with a company introduced by the business school. It excludes students who set up on their own or returned to their employer.

The employed at three months criterion measures the percentage of 1995 graduates with jobs three months after completing their MBA.

For the alumni recommendation students were asked to recommend an MBA other than their own. This is presented as a percentage of all responses.

A sub-ranking of these nine criteria is presented in the MBA course ranking column and constitutes 69 per cent of the total.

The next five categories measure the diversity of business schools and carry 15 per cent of the total marks. The total scores are summarised in the MBA diversity ranking.

Figures for women and international faculty are presented as a percentage of all teaching full-time faculty.

The women and international student figures are as a percentage of total intake for the last academic year.

The languages criterion indicates which schools require more than one lan-

League of their own: the top ten schools in each category

European salaries today (unweighted)	European salary increases (unweighted)	North American salaries today (unweighted)	North American salary increases (unweighted)	Alms achieved	Research	International faculty	Women students
1 IMD	Instituto de Empresaria	Harvard Business School	Columbia	Instituto de Empresaria	Harvard	IMD	Whartonhead* (Case Western Reserve)
2 Insead	London Business School	Pennsylvania (Wharton)	Dartmouth (Amos Tuck)	EAP	MIT (Sloan)	Insead	NYU* Stern
3 Ashridge Management College	Eads	Stanford Graduate School	University of Iowa	IMD	London Business School	Berkeley Haas School	London Business School
4 London Business School	Ashridge Management College	Dartmouth (Amos Tuck)	Yale SOM	McGill University	Stanford	London Business School	Thunderbird
5 EAP	HEC	Chicago GSB	University of Virginia (Darden)	University of Georgia (Terry)	Berkeley Haas	EAP	Georgetown (McDonough)
6 ESE	Insead	Columbia Business School	Yale (Over)	Cornell (Johnson)	Chicago	ESM Erasmus	Ashridge Management College
7 Manchester Business School	Leicester University	UCLA (Anderson)	University of Western Ontario (Sprott)	MIT (Sloan)	Dartmouth (Amos Tuck)	Thunderbird	McGill University
8 Imperial College Management School	Manchester Business School	Northwestern (Kellogg)	Cornell (Johnson)	Insead	City University Business School	City University Business School	Emory
9 City University Business School	IMD	MIT (Sloan)	Chicago	University of Western Ontario (Sprott)	Northwestern (Kellogg)	UCLA (Anderson)	Emory
10 Cranfield School of Management	Insead	UMC (Koren-Fugler)	University of Georgia (Terry)	Cornell (Johnson)	Columbia	UC Irvine	University of Toronto (Rotman)

Source: FT Survey

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Jan 25 1999

BUSINESS EDUCATION

Financial Times top 50 business schools
Full-time MBA programmes in North America and Europe

Rank	School name	Country	Total score	Salaries (\$)	Value for money*	Career progress*	Avg. achievement (%)	Job offers per student	Placement success*	Employed at 3 months	Avg. income-months (%)	Int'l faculty (%)	Women faculty (%)	Int'l students (%)	Women students (%)	Languages	Faculty with PhD (%)	PhD graduates (%)	Research rating*	MBA course ranking	Diversity ranking	Research ranking	
1	Harvard Business School	US	76.1	170,346 (132,074)	203	26	42	55	3.3	98	15,63	32	16	26	30	0	98	24	103	1	35	2	
2	Columbia Business School	US	70.8	140,133 (123,046)	236	72	48	52	50	78	98	1.77	39	19	28	35	0	98	31	47	3	18	9
3	Stanford Graduate School	US	70.6	140,479 (124,413)	175	48	54	61	3.0	77	98	21.85	23	14	30	30	0	100	61	77	4	44	4
4	Pennsylvania (Wharton)	US	68.1	152,407 (126,458)	183	55	64	82	3.2	88	100	16.91	23	14	32	30	0	100	21	40	2	43	14
5	MIT (Sloan)	US	68.1	133,315 (121,344)	158	50	24	53	3.3	78	98	2.58	25	15	37	27	0	100	59	69	12	37	1
6	Chicago (GSB)	US	65.9	140,261 (115,761)	195	31	52	56	3.0	86	98	5.48	28	12	32	22	0	98	40	63	6	47	6
7	Northwestern (Kellogg)	US	62.6	135,188 (110,002)	155	53	54	55	3.4	89	99	7.93	22	21	25	32	0	100	45	47	8	25	8
8	London Business School	UK	62.5	112,754 (111,516)	140	52	59	58	3.0	65	98	3.90	60	11	83	25	0	94	63	79	24	8	3
9	Dartmouth (Ames Tuck)	US	62.5	140,256 (131,168)	193	67	59	66	3.0	100	98	2.73	18	15	25	21	0	95	0	34	5	46	29
10	UCLA (Anderson)	US	62.3	138,853 (105,566)	184	74	52	46	3.2	73	96	1.44	41	15	22	30	0	99	35	40	8	29	11
11	Insead	France	62.1	115,122 (106,250)	130	76	52	63	3.2	71	95	5.83	85	12	88	16	1	98	9	48	20	1	12
12	Cornell (Johnson)	US	61.8	111,888 (102,165)	210	51	58	68	2.8	77	95	0.33	24	27	28	25	0	94	28	31	7	28	22
13	IMD	Switz.	61.4	129,362 (113,510)	117	85	87	83	2.5	84	98	1.73	85	3	98	16	1	95	0	30	15	2	33
14	UC Berkeley (Haas)	US	60.8	117,330 (108,000)	130	71	63	57	3.0	80	98	0.86	25	15	34	38	0	100	39	74	22	26	5
15	Duke (Fuqua)	US	60.4	116,662 (110,333)	174	51	26	51	2.8	77	98	1.77	31	27	32	0	100	22	59	19	20	7	
16	University of Michigan	US	59.1	121,842 (102,174)	194	58	58	55	3.5	85	98	2.10	21	18	27	30	0	100	22	22	10	38	35
17	NYU (Stern)	US	58.1	125,085 (113,812)	165	62	55	61	2.0	68	97	0.88	28	18	31	43	0	100	23	35	16	22	18
18	Emory (Goizueta)	US	58.0	125,355 (111,085)	194	42	60	50	12.7	56	98	0.04	28	33	31	0	93	0	31	11	15	23	
19	Virginia (Darden)	US	58.4	116,772 (110,050)	177	38	41	65	2.7	76	98	1.59	11	27	27	29	0	95	19	42	14	38	16
20	Yale SOM	US	57.8	114,574 (105,228)	175	50	51	53	2.2	80	98	0.22	34	10	27	34	0	98	15	42	17	36	15
21	Rochester (Simon)	US	56.8	97,228 (82,750)	198	54	56	62	3.0	84	95	0.04	33	11	46	23	0	80	38	22	13	34	27
22	UNC (Kenan-Flagler)	US	56.1	125,075 (101,380)	182	36	55	55	2.5	71	87	0.82	18	28	24	27	0	96	40	24	18	41	26
23	IIM	India	56.0	104,877 (77,828)	175	42	60	60	1.8	74	98	0.77	14	7	49	24	1	56	18	35	21	32	24
24	Instituto de Empresa	Spain	56.7	84,142 (81,059)	147	43	100	75	3.2	86	98	0.04	33	23	42	35	1	38	0	16	23	9	48
25	University of Iowa SOM	US	52.6	87,769 (86,220)	136	71	77	84	2.4	46	98	0.04	26	17	33	25	0	98	17	25	27	40	20
26	University of Western Ontario (Richard Ivey)	Canada	52.4	91,019 (87,014)	154	72	48	66	2.5	72	93	1.36	15	15	30	30	0	97	19	22	26	45	38
27	Carnegie Mellon	US	52.1	98,504 (91,409)	140	41	47	65	4.5	78	98	0.83	32	14	42	24	0	90	46	16	28	38	38
28	UC India	US	52.1	100,220 (85,755)	151	60	34	36	2.7	74	94	0.11	41	30	22	25	0	100	0	31	30	21	30
29	Imperial College Management School	UK	51.3	94,494 (85,220)	84	100	74	43	3.0	27	100	0.11	33	21	39	26	0	84	100	28	35	14	10
30	Southern Methodist (Cox)	US	51.0	107,178 (107,578)	129	42	50	60	2.4	73	98	0.07	15	28	23	28	0	85	0	29	28	31	40
31	RSM Erasmus	Netherlands	50.3	93,269 (83,820)	93	27	68	70	3.5	92	98	0.15	56	25	28	26	0	75	41	28	41	3	38
32	Vanderbilt (Owen)	US	50.0	97,543 (86,265)	137	20	53	53	2.4	81	98	0.18	23	14	28	24	0	98	28	37	31	46	17
33	Manchester Business School	UK	49.5	95,179 (87,468)	110	20	52	64	2.0	63	98	0.15	28	8	70	28	0	74	76	34	38	23	13
34	Georgetown University	US	49.4	98,324 (86,379)	119	42	74	42	2.8	88	98	0.04	28	25	31	37	0	98	0	29	34	15	38
35	McGill University	Canada	48.7	63,403 (74,816)	98	35	58	55	2.0	38	98	0.22	63	23	54	36	0	77	19	22	40	4	44
36	University of Toronto (Rotman)	Canada	48.1	101,918 (98,207)	82	75	73	64	2.0	72	94	0.07	13	18	24	36	0	98	30	16	32	42	42
37	Ashridge Management College	UK	47.7	113,083 (113,803)	141	68	33	50	3.0	86	75	0.04	23	25	40	36	0	11	0	2	26	13	50
38	University of George (Terry)	US	47.5</td																				

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AP

ENTREPRENEURSHIP by John Authers

Agreed definition eludes the academic community

Schools have continued to expand in the area, largely in response to potential students' demand

Entrepreneurship is established in the marketing brochures of business schools. However, there are still questions over whether it has been established as a rigorous academic discipline.

As George Daly, dean of New York University's Stern school, puts it: "Entrepreneurship is a phrase in a search of a meaning."

Different schools seem to have different concepts of what entrepreneurship education should be, some offering nuts and bolts training in the intricacies of building a start-up business, others offering wider courses which can allow their students to bring "entrepreneurial" flair to large organisations.

The discipline also suffers from the widespread feeling that true entrepreneurship depends on individual character.

Research at Calgary University, which has been running entrepreneurship courses for more than 25 years, showed that students who had taken the courses

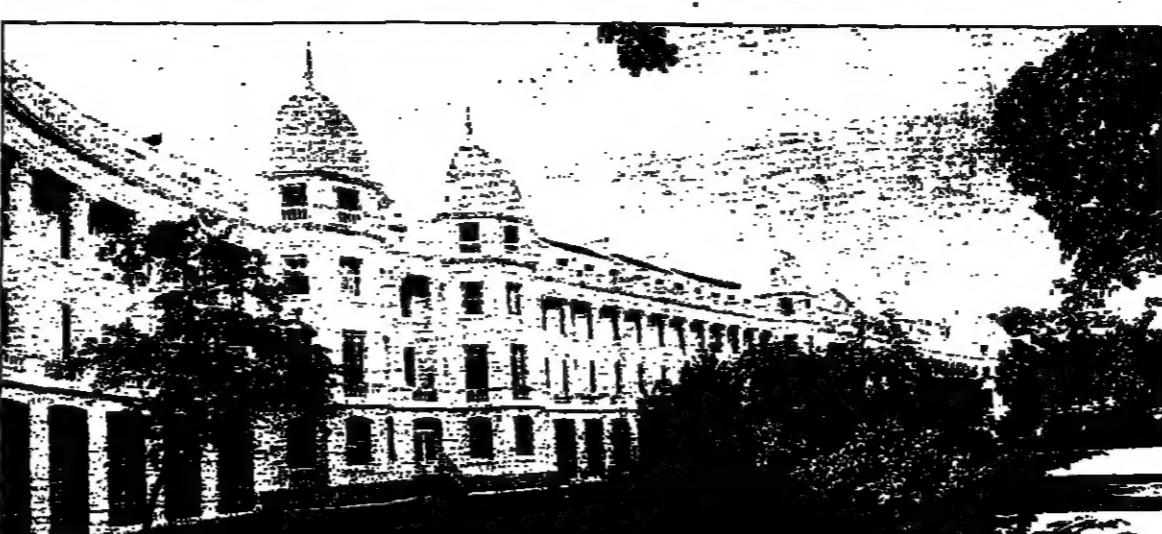
were statistically less likely to start up businesses than average members of the Canadian population - suggesting that the courses were actually having a deterrent effect.

But schools have continued to expand in the area, largely in response to potential students' demand.

According to Mr Daly: "A huge mega-corporation which would have been the dream employer a few years ago, isn't the dream employer any more. There's substantial likelihood now that students considering a job may have had one or both parents who've been downsized out of such an organisation."

"They see the mega-corporation as a lumbering bureaucracy which makes false promises. On the other hand, something in Silicon Alley is very exciting to them."

Faced with the need to cater for budding entrepreneurs, schools are attempting to make the concept



London Business School this year set up an incubator of its own, with fully serviced office accommodation

London Business School this year set up an incubator of its own, buying fully serviced office accommodation, and charging £400 per person per month - drastically undercutting standard office rates for central London. The school also has an interest in a venture capital group which can offer financing.

According to John Bates, who has masterminded the project for the school, student demand was

strong, with 85 per cent of London Business School

MBA students saying they

wanted to be running their own business within five years of graduating.

The incubator can choose

from business plans developed

during the school's "new venture development"

course, one of four it runs in

entrepreneurship. This has

produced about 80 potential

business plans, according to

Mr Bates, which are now

being evaluated as possible

investments.

Now the idea is to use the

same concept for managers

as well as scientists. At

UCLA's Anderson School,

scientists with ideas to

develop are put in touch

with business students.

London Business School

is the first business to be

incubated by the school is

Igu.com, an internet com-

pany for arranging ski trips.

Many other plans are also

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Bates says the project will

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technology companies, but

there is a variety.

Plans under consideration

include a clinic for open

heart surgery, drawn up by

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surgeon, and an on-line legal

services company, drawn up

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the proposal on cheap US

legal services which adver-

tise using toll-free telephone

lines.

Beyond finance and office

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But the motives are not

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Business School."

The first business to be incubated by the school is Igu.com, an internet company for arranging ski trips. Many other plans are also Internet-related, and Mr Bates says the project will concentrate on media and technology companies, but there is a variety.

Plans under consideration include a clinic for open heart surgery, drawn up by a student who also a heart surgeon, and an on-line legal services company, drawn up by a lawyer who modelled the proposal on cheap US legal services which advertise using toll-free telephone lines.

Beyond finance and office space, the school is also laying on a council of advisers, who are successful entrepreneurs from ventures ranging from Palom to Classic FM.

But the motives are not entirely educational. If the project is successful, it should generate money for London Business School, as well as for its youthful entrepreneurs. As Mr Bates puts it: "The impetus is to invest in our own product. Long term this is about building an endowment for London Business School."

part of the business school that it has created a Centre for Entrepreneurial Studies designed as a resource to encourage research and teaching of entrepreneurship. It supports about 14 research projects.

Another recent development has been the construction of a residential centre allowing the school to offer more executive programmes during the academic year.

The Schwab Centre, designed like a small village, can house about 280 people. Built nearly two years ago, it has helped students to overcome a severe shortage of off-campus housing within commuting distance of the school.

The school continues to attract strong interest from recruiters, although a growing percentage of graduates are becoming involved in start-up companies. Management consulting continues to be the most popular source of employment for Stanford graduates ahead of investment banking.

The growing importance of the Santa Clara valley area for venture capital is also reflected in increasing numbers of graduates taking venture capital jobs.

The median base salary for a Stanford graduate entering consulting was \$91,000. The median for those in venture capital was slightly higher at \$93,000.

Richard Donkin

PROFILE STANFORD GSB

Thriving on the Silicon Valley connection

Stanford University's honey-coloured quadrangle, with its red-tiled roofs and church, looks like a Florentine monastery bathed in almost perpetual California sunshine.

In fact, it is styled on a Spanish mission. It is known as "the farm" because Leland Stanford, a California senator, raised racehorses there before he converted the 8,200-acre ranch into an academic shrine to his son in 1885.

When Herbert Hoover, a Stanford old boy, persuaded a group of businessmen that the west coast was sorely lacking in management education, Stanford seemed the obvious site for a business school. Founded in 1925, and drawing on the growing reputation of the university, it built up a reputation as a regional centre of business excellence.

But it was not until the 1960s, after it had improved the quality of its faculty by luring top academics from other leading business schools, that it began to challenge the supremacy of

schools such as Wharton and MIT.

At the same time it began to pursue a policy of "balanced excellence" between its professional programmes and research. Stanford deliberately steered away from the Harvard "case study" model of research and began instead to concentrate on developing spheres of expertise backed by strong theoretical research.

Today it has become fully established in the big league, feeding into the sunrise industries that have emerged in the Santa Clara Valley to the north of San Francisco.

The Silicon Valley

connection is one of the greatest strengths of the

business school and university. Information technology businesses, spearheaded often by the first ingenuity of former Stanford graduates, have proved a magnet for mid-career professionals looking for an opportunity to mingle with Silicon Valley entrepreneurs during a spell of study.

Stanford business school takes about 740 students a year into its MBA programme and just over 100 into its PhD programme. It also offers the one-year Stanford Sloan programme for 47 mid-career executives and various other executive programmes that take in about 800 executives a year seeking to improve their management skills. Some of these are now centred in



Stanford University's business school, founded in 1925, has become fully established in the big league

other international locations

such as London and

Singapore.

The academic programmes are built around a strong research faculty that excels in such areas as economics, finance, organisational behaviour, accounting and political

science.

Partly because of its size,

the school also encourages

cross-functional collaboration within the faculty. In the past 10 years under its dean, Michael Spence, it has improved its links with business leaders in order to achieve a greater

understanding of the most

important issues facing

companies. Its supply chain

management initiative, for example, has attempted to develop state-of-the-art business solutions.

The Stanford project on

emerging companies is

another long-term study

looking for common

development patterns

among entrepreneurial

companies. The study is tracking the progress of about 160 small start-up companies in the San Francisco Bay area.

Entrepreneurship has

become such an integral

Richard Donkin

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CARRYING THE TORCH OF ENTREPRENEURSHIP

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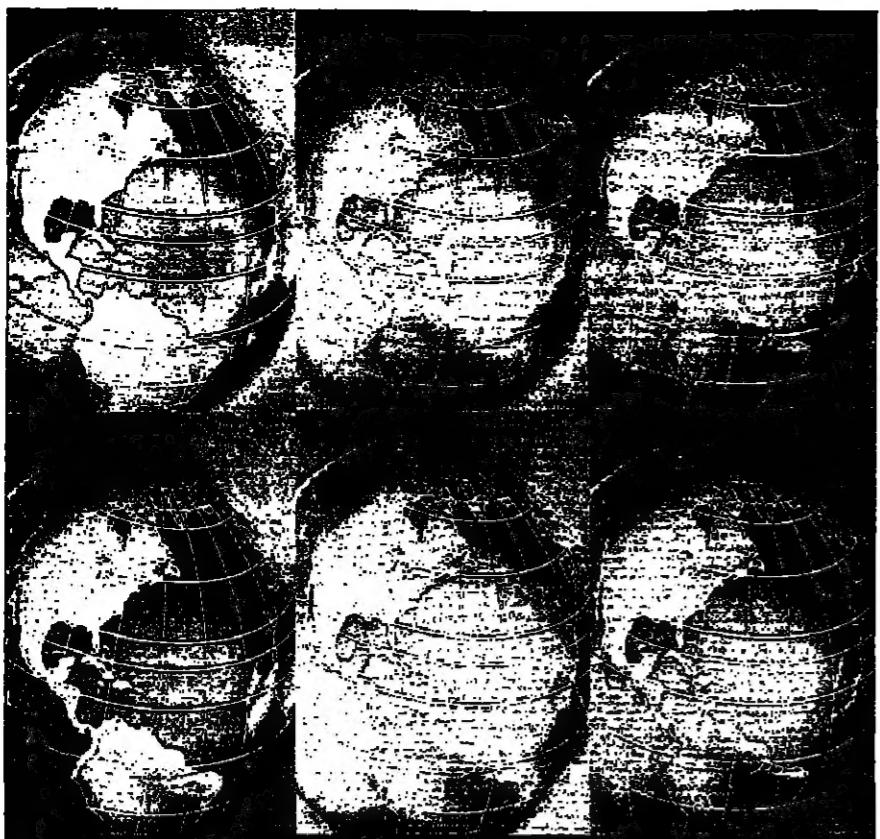
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MANCHESTER BUSINESS SCHOOL

PROFILE
MICHIGAN BUSINESS SCHOOL

There's method to be found in the madness

While it is traditionally the largest private business schools that grab all the headlines in the US – Harvard, Wharton Stanford, or Kellogg – a handful of state-run universities are beginning to prove that they can keep up with their more affluent counterparts.

One of the leaders is undoubtedly the University of Michigan Business School.

With a huge executive education programme – in terms of participants, Michigan has about 13 per cent of the world market for open (non company-specific) programmes – and powerful full-time and executive MBA programmes, Michigan has built its reputation by being in the forefront of management thinking, pragmatic teaching, and the use of technology.

Moreover, while many of the big US state schools concentrate on national, even local, curricula and student intake, Michigan has built itself into one of the most international business schools in the US.

Under the stewardship of dean Joseph White, Michigan's whole approach to the MBA has been more eclectic than the more traditional schools which emphasise their finance programmes, say, or their marketing skills.

As an MBA will have to wait 10 or 15 years to become a top manager, there are a handful of fundamental issues that all MBAs need to be taught, argues C. K. Prahalad, Michigan professor and the man who, with Gary Hamel, coined the phrase "core competencies" in 1990.

Top of the list is the capacity to learn, followed by a capacity to collaborate and to integrate across intellectual as well as cultural heritages. That means a software engineer should be able to integrate with a marketing specialist, for example. Managers should also have a capacity to own up, or be accountable, he says.

The job of a business school should be to help students increase their "bandwidth", says the softly-spoken Prof Prahalad. "We also know there is a limit to the personal bandwidth of a student, so we need to help them increase the bandwidth by depending on the systems that help them increase their bandwidth."

While the traditional business school would teach different strands of management – accounting, statistics, or marketing – at the outset of the programme, Michigan plunges its MBAs straight into a course on leadership. By doing so at the beginning of the programme course participants have time to sort out any shortcomings, says Allan Cotrone, director of the office of career development. "You're working at the edge of chaos, but that is what the world is going to look like."

Prof Prahalad agrees. "We do many things counter-intuitive to other schools. If you think there's a lot of madness here, there's a method in it."

At a time when the

University of Michigan		
Full-time MBA intake per year	433	Course length in months
Percentage of international students	27	Number of elective courses

My MBA gave me more than the confidence in my ability to lead. It also gave me the grace and knowledge of when to simply lead a hand. In my work it opened the door to international projects, which is exactly what I wanted!

US alumna

powerhouse business schools concentrate on the big subjects, Michigan is earning itself a name in many of the more off-beat but forward-thinking subjects. Last year, for example, Michigan was among a handful of US business schools highlighted by the World Resources Institute, a Washington-based think-tank, for incorporating the environmental agenda into its curriculum.

Also last year Michigan was chosen by Catalyst, the women's rights watchdog, to study why there are so few women on MBA courses in the US – the figure is running below 30 per cent. But it is in its international agenda that Michigan has won most acclaim. The school offers a global executive MBA programme using the latest videoconferencing technology to corporate participants in Brazil, Hong Kong and South Korea and on-site executive education programmes in India, eastern Asia and Europe.

It has established the William Davidson Institute as a research centre for

emerging markets, particularly in eastern Europe, and has been designated as the only US business school to operate the ABN-Amro loan scheme, which gives competitive loans to students from eastern Europe to study for an MBA overseas.

Michigan is also the US member of the China-Europe Business School in Shanghai, and it has set up a consortium of 30 companies in the Asia-Pacific region to deal with human resource issues. The consortium includes Phillips, Volkswagen, Honda, Sony, and AT&T.

For the MBA students there are numerous opportunities to work on consulting projects overseas, both with indigenous companies and with multinationals.

As well as international experience the projects also force MBAs to work in teams, says Prof Cotrone. "Projects force you to define a structure as a team. You come back with no data and you're in big trouble."

Della Bradshaw

INTERNATIONAL AGENDA by John Authers

Recruitment crosses the borders

Links with facilities overseas help schools to develop broader understanding

Top business schools no longer work in purely national markets. The demand from employers is for recruits with the skills needed to work in many different countries and cultures, and so potential MBA students themselves also want a course which can show they have a thorough international grounding.

Large, notably US business schools, notably the London Business School, Insead, and IMD, appear to have a built-in advantage. Set in Europe, in or near large and cosmopolitan cities with several national borders close by, they can readily provide the range that students are looking for.

The largest and best-known US business schools, with internationally-recognised names, led by Harvard Business School, also have little difficulty in attracting students from a wide enough variety of cultures to keep potential MBAs and recruiters happy.

Other schools – led by the University of Pennsylvania's Wharton, and Northwestern University's Kellogg – have built their brand name in recent years to a stage where they are arguably just as well known outside the US. Improved communications, and particularly the internet, have made it much easier to attract foreign students without embarking on

too many costly trips to international recruitment fairs.

But internationalism raises the barriers for the schools which are not yet in the small group of dominant operators. Now they not only need to build their credibility in the US, but they also need to develop a global brand name so that they can offer students an international experience. However, several ambitious and relatively new business schools – all of which are helped by attractive locations and large endowments to use as a battle chest – are attempting to make the leap.

Georgetown University's McDonough school, founded

in 1984, puts internationalism at the heart of its approach. Christopher Puto, its dean, says: "When students finish the Georgetown MBA programme we claim they are far better positioned to compete in the global marketplace."

About 70 per cent of Georgetown MBA students speak more than one language. Mr Puto, a marketing professor, expresses the challenge of building the school's reputation to one comparable to that of Wharton or Kellogg as one of brand management.

"You have to build a global brand name. You have to put in place a structure which ensures that the students who come will have a comparable educational experience. Some of the best schools have taken on positioning niches – Kellogg for a long time was highly positioned as a marketing school, and Wharton as a finance school."

"We are seeking to position ourselves in three functional areas of business – marketing, finance and operations."

Emory University's Roberto Goizueta School of Business – named after the Coca-Cola chief executive who died two years ago – also has the benefit of a large war chest thanks in main part to the university's relationship with the Coca-Cola company.

Thomas Robertson was recruited as dean last year from London Business School, and has set about an aggressive campaign to build Goizueta into an international power, building on its location in Atlanta, the fast-growing business centre of

the New South. It already draws one-third of its MBA students from outside the US.

Links with foreign business schools, allowing students to be taught in more than one country, are growing in popularity as a way to impart the international experience. It was instrumental in the growth of Kellogg, while one US business school – Chicago – has even gone to the lengths of building a separate campus, in Barcelona, to attract more students. This made it easier to persuade Europeans to attend.

Others put less emphasis on offering separate locations in favour of trying to make the experience at their home base as international as possible. George Daly, dean of New York University's Stern school, situated in the centre of Greenwich Village and barely a mile from Wall Street, said the school's location was integral to what it offered. He also wanted to avoid diluting the quality of the faculty teaching students by requiring some of them to spend time far away from their home base.

Jeff Garten, dean of Yale's School of Management, also puts more emphasis on creating an international experience at home, rather than sending students out and about while they are studying.

The Yale name, and New Haven's proximity to Boston and New York, help to sell the school to foreign students. But he adds that his mission is "to create a culture in which it's quite easy to learn about other cultures".

PROFILE
McGILL

Montreal draws strength from strong eastern ties

As a city, Montreal has always been a meeting place for two cultures and two languages. It is not surprising, then, that its premier business school, McGill, has set out its stall as a meeting place for international management.

More than half the full-time MBA students at McGill are from outside Canada and 40 per cent of them take up job offers in countries other than the ones they worked in before starting their MBA.

Although the international focus is inherent throughout McGill University, it has been promoted particularly strongly in the business school by Wallace Crowston, dean for the past 12 years. It was while working for the US business school body the AACSB prior to becoming dean at McGill that he realised how inward-looking many of the big US business schools were. Additionally, Prof Crowston developed a fascination with China when he began working for the Canadian International Development Agency in China in 1982. "When I came to McGill it was very much my interest to develop

McGill continues to manage the C\$27m project which brings business training to managers in China. The school's Centre for International Management Studies also runs an executive programme for financial services managers in China, a course designed with Canada's Royal Bank and the Great-West Life Assurance company.

The culmination of

McGill's pre-occupation with China came last September when it set up a financial training centre as a joint venture with the Shanghai bankers' association. McGill has developed a reputation for creating other innovative international management programmes. Its most famous professor, Henry Mintzberg, designed the International Masters Programme (IMP), one of the first executive masters programmes to send groups of students to different locations to study – in this case Canada, the UK, France, India, and Japan.

All the participants are sponsored by their companies, each of which sends a small group of participants. The programme is proving particularly popular, with more new companies wanting to join. "Without very much marketing we've managed to generate a lot of interest," says Prof Crowston.

Perhaps McGill's most innovative international move to date has been its decision to run its MBA programme in Japan.

McGill's decision to target Tokyo was based partly on the success of the IMP, in which one of the participants is Hitotsubashi University in Japan. More significantly, the provision of US-style MBA programmes in Japan was negligible. In Hong Kong, by comparison, there were nearly 50 foreign MBA

programmes to choose from. With a student body that is split three ways between Canadian, Japanese and other international students, the Japan version of the McGill MBA is taught at weekends and looks very much like an executive programme. However, insists Prof Crowston, the number of teaching hours is the same as on the full-time programme in Montreal – 780 hours – and students can switch between the two programmes.

The Tokyo MBA is taught on the Yotsuya campus of Sophia University in central Tokyo and is seen as a model for other ventures. Indeed, the business school could have two similar programmes up and running by 2000. One looks set to be in western Europe, the other in the Gulf. Within the next 10 years McGill could be offering its MBA in up to five locations outside Canada.

At the moment McGill faculty are all particularly keen to teach in Japan, but Prof Crowston is aware that this thirst for international exposure might not last if the school expands very rapidly overseas. "More people want to go to Japan than we have slots. I can envisage a time when that might not be the case."

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EMPLOYMENT IN FINANCE by John Authers

Harsh lessons from Wall St

Investment banks are still recruiting MBAs, but students find the dynamics of recruitment have changed

For MBAs, the rules of the Wall Street game have changed. Last year, when many MBA students hopeful of a job there were busily taking internships in investment banks, New York's markets took a sudden and dangerous lurch.

The Russian debt default, announced late in August, led to the biggest single-day fall in the Dow Jones Industrial Average, and led to almost total collapse in the corporate bond markets, on which many investment banks depend for profits.

Many investment bankers were in the throes of implementing ambitious mergers, and lay-offs were the only solution.

It was a rather more drastic lesson in the potential risks of working on Wall Street than any of the students can have expected.

Now that Wall Street's hiring season is over, the effects on MBA recruitment have not been as dramatic as expected. Investment banks have felt obliged to keep their MBA recruitment running, even if they are shedding people elsewhere in the firm.

Edward Goldstein, at Brecker & Merriman, a New York personnel consultancy, says: "The efforts in terms of building relations with leading business schools, and building a reputation on campus, are such that if you turn that spigot on and off you do significant injury to your ability to recruit down the road."

So banking chief executives still made regular appearances on campus late last year - particularly at the schools which specialize in finance, such as Columbia and New York University's Stern school, which are both

physically close to Wall Street, and the University of Chicago.

Demand for jobs on Wall Street also seems to be only slightly tempered by last year's events. As one placement officer put it: "Anyone who made a decision to go to Wall Street and spend a summer there has to be able to deal with these downturns. No one really second-guesses their career decision."

But if the total number of jobs on offer at investment banks has remained roughly unchanged, the dynamics of their recruitment game are changing.

Last year saw the end of several years of hyper-inflation in first-year offers.

Mr Goldstein says: "You are seeing a stabilisation and slowdown of the rather insane escalation that was going on in the two or three previous years. There's been a dampening down of the competitive push upwards, but you still have the consulting firms who are competing for the same talent."

Investment banks also felt that applicants were under much more pressure to decide on offers quickly last year, another signal that the balance between supply and demand was changing. They would once allow students the luxury of several weeks to decide; last year they were hurried, and forced to make swift decisions by recruiters working to a much tighter quota.

Tom Fernandes, at Colum-



Flashback: New York's markets took a sudden lurch in August after the Russian debt default

bia, says: "Firms were cautious in their offering. They wanted to manage the yield a little more carefully and have students make decisions sooner. It's risky for them to have a number of open offers across schools."

He says there was a slight dip in the number of summer interns being offered jobs. There was also a decline in recruitment to emerging markets trading, the area which has been

worst hit in the last 18 months, although he stresses that this had never accounted for a particularly large proportion of recruits.

At Stern, where almost 50 per cent of students take jobs in investment banking, the same picture emerged. George Daly, its dean, says: "The window of opportunity closes much more quickly. Firms want to turn around an offer within four or five days. They don't want students shopping their offers around."

Storn also noted a dip in recruitment to emerging markets and other trading and sales jobs, but saw continued heavy recruitment to mergers and acquisitions, a business which is still booming at unprecedented levels. None of this seems likely

to reduce the popularity of finance as a specialism. It has grown in popularity almost as swiftly as entrepreneurship in recent years.

Yale's School of Management set up its own centre for international finance last year, and William Goetzmann, who heads it, suggests the discipline would remain popular even if Wall Street moved into a bear market.

"Finance offers a few things which are very attractive," he says. "It represents a body of knowledge and tools which can be applied to many different situations. It's a box of tricks which can be used to decide whether a project is worth doing or not - whether it's a marketing decision or an economic decision or whatever."

He adds that one of the single scariest events to hit Wall Street last year, the rescue of the enormous Long Term Capital Management hedge fund, had benefited the course. "The LTCM melt-

down was fantastic for us because it was a vehicle for teaching," he says. "They were doing risk arbitrage, and it was a wonderful way to motivate our people to look at arbitrage models. And we looked at management contracts and how they affect the decisions managers take."

Mr Goetzmann set an end-of-term exam based exclusively on Long-Term Capital Management.

Wall Street's problems have also created more work for schools' careers departments. New York University's Stern school reports that it has had to field plenty of calls from alumni over the last few months. Suddenly down-sized after only a few years in the job, the best place to turn seemed to be the office which found them their first placement.

Which all underlines that students should be basing their decision on a lot more than the financial contents of their first-year package.

Over the past 30 years

PROFILE INSEAD

Star performer may outgrow the forest

When it was established in the early 1960s as the business school to train Europe's brightest managers, few of the founding fathers could have envisaged that Insead, would become a by-word for international management training.

But these days, of the 600 MBAs who join its gruelling intensive 10-month programme every year, only 12 per cent are French. When they graduate, 48 per cent of the class take up jobs in a country other than the one in which they worked before starting their MBAs.

By far the biggest recruiters at Insead, situated in the forest of Fontainebleau about an hour's drive from Paris, are the management consultancies. Indeed, the big five or six firms regularly cite Insead as one of the top handful of business schools they target. (The others in the group are almost invariably the big US schools, such as Wharton, Harvard, and Kellogg).

The international flavour of the school is also reflected in the teaching faculty. Eighty-six per cent of the faculty come from 23 countries outside France, and 10 nationalities are represented among the 24 members of Insead's board of directors.

With a powerful portfolio of executive courses accounting for some 50 per cent of the school's revenue, Insead's dean, Antonio Borges, has now turned his attention to building up the school's research capabilities through the establishment of a doctoral programme and the setting up of a fund-raising campaign to boost research coffers.

A particular difficulty is that the forests around the school are protected and that Insead has been unable so far to persuade the planning authorities to allow it to convert existing buildings in the area. Prof Borges is adamant that he will not split the Insead campus in France by opting

say, to run executive programmes in Paris.

It is an option, however, that might be thrust upon the school following the announcement at the turn of the year by the Paris Chamber of Commerce that it wanted a number of French business schools to merge, or work more closely together, in order to bring French management education more in line with the US or UK model.

In particular, the chamber wants Insead to work with HEC in Paris, the best known among the French Grand Ecoles for management education. The aim is to increase the number of international students on HEC programmes from 25 per cent to 50 per cent in five years.

Insead says it has no problem with academic collaboration between the two schools. Indeed, it points to its collaboration with other business schools on both research and executive programmes.

However, a merger is definitely not on the cards, Insead insists. With the Paris Chamber of Commerce owning the ground on which Insead is built, the school may find it difficult to resist closer collaboration with HEC if put under pressure. All of which could make Geneva or Munich look like increasingly attractive propositions.

Della Bradshaw

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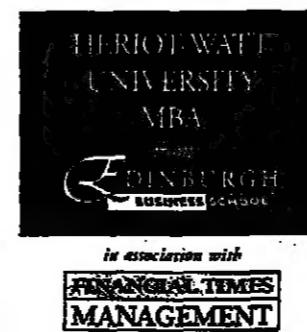
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SMALL MBAs by George Bickerstaffe

The pros and cons of sizes

Cost constraints suffered by some programmes may often be outweighed by other opportunities

The size of MBA programmes varies enormously. Harvard in the US has a yearly student intake of nearly 900 while Ashridge in the UK takes in only 30. But is there any real difference between large and small programmes?

Dominique Turpin, MBA programme director IMD in Lausanne, which restricts its intake to around 30, believes that small is beautiful but admits there can be disadvantages.

"There is a certain lack of visibility, and advertising a programme becomes very expensive per student admitted compared with a programme of 500 students," he comments.

But, he adds, "smaller programmes encourage a better network among the students. A larger programme may have a bigger network but you can be in the same year as someone and never meet them."

The Amos Tuck business school of Dartmouth College

in the United States, which with around 180 students is regarded as a small school, also believes that its size leads to a strong sense of community which translates into strong alumni loyalty.

With about 70 students at present and plans to grow to 120 over the next few years, the Judge Institute of Management at Cambridge University also sees itself as a small programme. According to Dr Chong Ju Choi, MBA programme director, "smaller programmes create much better teams and collaboration - and of course teamwork and collaboration have been the key issues in management for the last 10 years".

Small programmes are not without disadvantages, of course. In particular, small student numbers tend to mean small faculty numbers and a corresponding reduction in the number of elective, often specialised, courses that are offered.

Many schools, such as

Tuck, try to tackle this problem by bringing in visiting faculty or through liaisons with other schools. But ultimately Tuck concedes that its students may have fewer options in terms of content and faculty than they would have at a larger school. But it feels the trade off is positive.

Tuck's Professor Ken Baker, associate dean for the MBA programme, argues that having fewer people involved allows greater flexibility.

"We can accommodate non-standard teaching methods or assignments that much more easily," he says. "For example, with not that many faculty teaching on the required programme it is easier to organise cross-functional cases or team teaching."

"And there is obviously a lot better access to faculty and also to administrative staff, particularly the dean, and people you might not meet on a large programme

such as the head of alumni relations or people running executive education programmes. And there is a lot more opportunity to meet executives on short courses. On small programmes, they often outnumber the MBAs on campus."

Smaller numbers also allow better control of a programme - in selection of students for example.

"Does a small programme make it easier to admit the best students? Yes and no," says IMD's Professor Turpin.

"Certainly it is easier to select 80 outstanding students from around 500 applicants. But on the other hand - though it hasn't happened yet - I would be concerned if I had to turn away an outstanding student."

"It also allows you to run the programme a little more tightly," he adds. "When you get students looking for a job, for example, on a large programme you get them running off for job interviews and no one is quite

sure where they are. Here we can keep an eye on them."

Recruitment is perhaps the key area to be affected by programme size.

At IMD, careers' chief Julianne Jammers says that small numbers allow her to be on first-name terms with the students and to help them determine their aims. "I have the time to spend to help them focus," she says.

Steve Lubrano, director of career services at Amos

Tuck, shares that view.

"I don't think being a small school is a significant disadvantage - in some ways it's an advantage," he says. "From the recruiters' point of view, they may not see so many students but they know they will see all the ones who are interested and they know that the careers service office will know all those students well."

"And from the students' point of view they know that they will not have to compete with lots of their class-

mates for jobs."

This lack of job competition is one of the key attractions of smaller programmes. According to IMD's Ms Jammers, most job

recruiters are so specific that students are not really competing with each other. And, she says, if it does get down to a short list of two, then usually the recruiter will take both.

Unusually, and this is true of most small programmes, if students decide not to pursue a career offer then they often recommend other fellow students.

"I have noted at least six cases of that this year, which I think is really amaz-

ing," says Ms Jammers.

However, getting a job from a small programme is not all sweetness and light.

"The big drawback of small programmes is that a lot of the big recruiters such as the management consultants and the investment banks say they want critical mass," comments Cambridge's Dr Choi. "They often say they want to see 10 per cent of a class, which is fine if you have an intake of 300. It can be hard to persuade them to come to see seven or eight."

There is one final and perhaps unexpected problem.

"The team work and collaboration engendered by

small numbers can actually work against students when they are interviewing for jobs," says Dr Choi. "In that situation you really need to be aggressive."

It is a scenario that many small programmes recognise.

"Yes. Like many small schools, Tuck is very team oriented and very collegiate and that can come through in interviews," says Mr Lubrano. "We have to teach them that, while they don't have to be aggressive, an interview is a time to talk about themselves. A number of recruiters have raised this point with us and we are responding. It's something we are working on."



Smaller programmes are seen to provide better networking opportunities

Paul Simcock/LBS

PROFILE IESE

Speaking language of change

It is a standing joke at Iese, in Barcelona, that the dean spends more on gardeners than he does on faculty. Though just a joke, it is easy to see how the quip started.

Iese - Estudios Superiores de La Empresa - must be one of the few business schools in the world set in lush, carefully manicured sub-tropical gardens with a panoramic view in one direction of mountains and in the other of the sea.

It is not surprising, then, that most MBAs who decide to study at Iese have previously been there to visit. And when they

graduate many decide to stay.

To European or American eyes Iese, unlike Insead, London Business School or IMD, has traditionally been seen as a national (Spanish), rather than an international, business school. Carlos Cavallé, dean at Iese since 1984, plans to change much of that.

To begin with, he is increasing the number of English-speaking students on the two-year, full-time MBA programme. Last year the MBA intake of 210 was split three ways: one group Spanish-speaking, the second English-speaking -

although the students are required to learn Spanish - and the third bilingual.

From this year one class will be Spanish-speaking and the other two will be taught in English.

That said, Iese proclaims a different philosophy to, say, Insead on what an international MBA programme should be.

A programme with no dominant culture, says the faculty, does not replicate an international business environment and is unlikely to be found anywhere outside a business school. Much better, they say, is an international

experience within a dominant culture.

Although the mainstay of the school is Iese's widely-regarded portfolio of executive programmes for Spanish-speaking executives - executive education accounts for about half the income of the school - Iese is increasing the number of international executive programmes it runs in English. It holds these in partnership with US business schools, notably Harvard, Michigan and the Sloan school at MIT.

Being seen as a Spanish school may be one reason why Iese has not attracted the reputation in Europe that schools such as Insead have achieved, says Jordi Canals, associate dean. In particular he points to the somewhat negative view many people have about Spain in business terms.

"When you observe Spain, that has a weight," says Prof Canals. "But we are

convinced that will change. With European monetary union the location will become much less important."

Of more concern to some may be the links Iese has with the lay Catholic organisation Opus Dei, which founded Iese in 1958. Religious paintings and artefacts adorn the school, but present MBA students seem unperturbed by the connections, regardless of their religious affiliations.

About one-third of the Iese faculty belong to the organisation, though Prof Canals insists that the relationship has never impeded the admission of students or appointment of faculty.

It is only the moral standards that the school maintains, he says, referring to Iese's strong preoccupation with the ethics of business.

"The students get a very clear feeling that they are

not just going to deal with technical questions. We need to foster a sense of social responsibility," says Prof Canals. "Management is about people. Sometimes we think management is about running large corporations."

While Iese may not have such a strong reputation in Europe and the US, its position in South America is unassailable. Iese has helped to set up eight business schools in Central and South America, from Ispade in Mexico to the Escuela de Dirección in Lima, Peru, as well as schools in Portugal, the Philippines and Nigeria.

The relationship between Iese and its partner schools include exchanges of professors and ideas as well as participation by Iese faculty on advisory boards. The Iese faculty also helps to run executive courses. Indeed, the relationship between the schools is not

dissimilar to the relationship Iese shares with Harvard, which was instrumental in starting the new MBA programme in 1963. (Iese's first programme was an advanced management programme for executives.) Since those early days the links between Harvard and Iese have grown stronger, says Prof Canals. As well as a number of jointly-run executive programmes, by far the largest number of professors at the school with doctorates earned them at Harvard.

Like many of its competitors, in both Europe

and the US, Iese is now planning to expand the school. This month in Madrid, where Iese runs its executive MBA programme and many short programmes, the school began building work on more classrooms.

A similar expansion will take place in Barcelona, where Iese has bought a building across the street for conversion. It may be a block away from the main Iese campus building, but the view is just as good.

Della Bradshaw

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150